

Governor's Council for Workforce and Economic Development Healthcare Committee

March 25, 2025, at 10:00 A.M.

Teams Meeting: [Join Meeting Now](#)

Meeting ID: 280 214 627 557

Passcode: 55M4Bv3J

| Agenda Item | Speaker |
|--|----------------|
| 1. Welcome | Lara Morris |
| 2. Review of Committee Report | Lara Morris |
| 3. Missouri Healthcare Career Day | Lara Morris |
| a. Discuss Format | |
| b. Demo Resources Provided | |
| c. Create Subcommittee for 2025/26 Oklahoma Healthcare Career Day | |
| 4. Education and Career Fair | Lara Morris |
| a. OKC: Date/Location/Subcommittee | |
| b. Tulsa: Date/Location/Subcommittee | |
| 5. Education and Training Survey | Lara Morris |
| 6. Partner Initiatives | Lara Morris |
| a. OK Center for Nursing | |
| b. SSM Apprenticeships | |
| c. Other | |
| 7. Other Business | Lara Morris |
| 8. Adjourn | Lara Morris |

GCWED Healthcare Meeting Minutes:

Attendees: Michelle Nguyen, Maci Majors, Lara Morris, Kami Fullingim, Michelle Cecil, Deana Tharp, Lisa Gerow, Jana Castleberry, Chuck Gray

The meeting began with a review of the Committee Report to GCWED. Lara shared some of the Healthcare Committee's ideas and plans. The primary goal for this meeting is to finalize dates and move forward, recognizing the high level of interest in healthcare initiatives due to their broad impact.

Next, the Missouri Healthcare Career Day was discussed in terms of format and implementation. Various formats were considered, including recorded content such as 'day in the life' videos of different professions, as well as highlighting employment opportunities in Oklahoma. The event typically lasts three to four hours and includes real-time interaction through a facilitator. Lara mentioned that we could collaborate with CareerTech for studio space and facilitators to support this initiative. The committee noted that this format could serve as a cost-effective way to engage with K-12 students without requiring transportation. Maci provided resources related to this initiative, which were shared in the meeting invite for review. To move forward, a subcommittee was formed to plan the 2025-2026 Oklahoma Healthcare Career Day, with volunteers including Lara, Emily, Kami, Jana, and Lisa. A meeting date will be determined soon.

The discussion then moved to in-person job fairs. Lara noted that while it may not have the same reach as the virtual Healthcare Career Day, it could serve as a valuable promotional tool. CareerTech could provide ballrooms for the event. Lara noted the significant demand for these types of student engagement opportunities. Ideas proposed included booth rentals, student prizes, and sponsorships. Kami asked whether the event would be in-person with only booths and no formal program. Additional suggestions included having health professionals speak, leveraging advisory committees, and scheduling different schools at different times to manage attendance. Concerns were raised regarding budgeting, transportation for schools, attendee limits, scheduling conflicts, and potential overlap with similar events. Lara will identify potential dates and locations for OKC and Tulsa, with subcommittees to be formed later.

The Education and Training Survey was also discussed. Existing questions from past surveys could be reused. The last survey was conducted a decade ago and sent out by CareerTech and OSRHE, with a major challenge being response rates. It was proposed to conduct a new survey next spring, following career fairs, to gather updated data.

The meeting then addressed partner initiatives. The Oklahoma Center for Nursing, housed at the Oklahoma Hospital Association, has established a Board. SSM has placed a strong emphasis on apprenticeship programs, offering paid opportunities for medical assistants and phlebotomy training. Additionally, Lara and Emily discussed developing an apprenticeship model for smaller hospitals.

The meeting concluded with an open floor for other business before adjournment.



Respectfully submitted,

Maci Majors