#### **SENATE DISTRICT 48**

**SENATOR** Nikki Nice

**COUNTIES** Oklahoma



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$3,224,200 invested in your district FY16-FY20

#### **Grantees FY21-FY25**

\$1,960,000 Oklahoma City-County Health Department



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

### \$118,000 total invested in your district

#### **Healthy Communities Incentive Grants**

City of Spencer	\$36,000
Healthy Schools Incentive Grants	
Millwood Arts Academy \$4	000 Millwood Public Schools \$5,000
Millwood Elementary Learning Academy\$4	000 MLK Jr. Elementary School \$5,000
Millwood High School \$4	000 Oklahoma City Public Schools \$60,000



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: \$96,544

Regional Food Bank of Oklahoma Serving Oklahoma, Canadian, Cleveland and Tillman counties

#### **TSET Discovery Grants and TSET Built Environment Grants**

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: \$494,993

#### **Grantees**

NewView Oklahoma	\$494,993
Serving Oklahoma and Tulsa counties	



**A Program of TSET** 

#### TOTAL REGISTRATIONS:

District FY24:

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

**District Cumulative:** 

15,964

**State Cumulative:** 

**OVER** 

#### STEPHENSON CANCER CENTER

**District Participation** 2012-2024:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Kenneth Rowe **Executive Director Julie Bisbee** 

## TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# **3 BEHAVIORS**









**Sedentary** Lifestyle

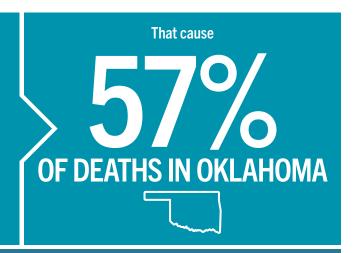
# Lead to **4 CONDITIONS**



**Heart Disease & Stroke** 







**TSET INVESTS IN:** 



**Tobacco Cessation** 







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS

1 IN 6 HIGH SCHOOL STUDENTS

1 IN 3 ADULTS IS OBESE

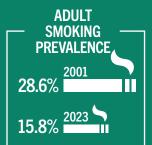
# **SMOKING:**

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

#### **MOVING THE NEEDLE:**





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 620,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 120 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA