

SENATE DISTRICT 48

SENATOR Nikki Nice

COUNTIES Oklahoma



Grantees FY21-FY25

Oklahoma City-County Health Department\$1,960,000

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,960,000 invested in your district FY21-FY25

\$3,224,200 invested in your district FY16-FY20



Healthy Communities Incentive Grants

City of Spencer\$36,000

Healthy Schools Incentive Grants

Millwood Arts Academy	\$4,000	Millwood Public Schools	\$5,000
Millwood Elementary Learning Academy	\$4,000	MLK Jr. Elementary School	\$5,000
Millwood High School	\$4,000	Oklahoma City Public Schools	\$60,000

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$118,000 total invested in your district



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

District Cumulative: **\$96,544**

Regional Food Bank of Oklahoma\$96,544
Serving Oklahoma, Canadian, Cleveland and Tillman counties

TSET Discovery Grants and TSET Built Environment Grants

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

District Cumulative: **\$494,993**

Grantees

NewView Oklahoma\$494,993
Serving Oklahoma and Tulsa counties



A Program of TSET

TOTAL REGISTRATIONS:

District FY24:

682

District Cumulative:

15,964

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions and free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

OVER 600,000

STEPHENSON CANCER CENTER

District Participation
2012-2024:

747*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Kenneth Rowe
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS



Poor Diet



Tobacco Use



Sedentary Lifestyle

Lead to

4 CONDITIONS



Lung Disease



Heart Disease & Stroke



Cancer



Diabetes

That cause

57%

OF DEATHS IN OKLAHOMA



TSET INVESTS IN:



Tobacco Cessation



Physical Activity



Improving Nutrition



Medical Access and Research

IN OKLAHOMA:



OBESEITY:

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

1 IN 3 ADULTS IS OBESE



SMOKING:

\$1.88 BILLION

IN DIRECT HEALTHCARE COSTS EACH YEAR

7,500 ADULT DEATHS EACH YEAR

8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

28.6% 2001

15.8% 2023

SMOKING AMONG KIDS CUT IN HALF



NEARLY **\$757 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN **620,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **120 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA

