

Tobacco Settlement Endowment Trust Fund
Board of Directors Regular Meeting and Board Retreat
September 10-11, 2025
Southwestern Oklahoma State University
Memorial Student Union Ballroom
100 Campus Drive, Weatherford, OK 73096

AGENDA

10:00 a.m. Board of Directors Regular Meeting

1. Open Meeting Act Announcement and Call to Order
2. Approval of Minutes – Possible discussion, revision, and vote to approve the Minutes of the May 29, 2025 Regular Board Meeting
3. Chair’s Report, Ken Rowe
4. Program Committee Report – *Jack Allen, Runako Whittaker, Ken Rowe; ad hoc member*
 - a. Legacy Grants Subcommittee Report
 - i. Subcommittee overview of review process and recommendations
 - ii. Discussion and possible action on subcommittee recommendations on applicants invited to stage 2
 - iii. Discussion and possible action on addendums to the applicants invited to stage 2
 - b. Discussion and possible action to modify the FY26 TSET Built Environment Grant: Physical Activity parameters
 - c. Discussion and possible action to discontinue funding of the FY26 Youth and Family Resource Center serving Lincoln County
 - d. Discussion and possible action to correct scrivener’s error from May 2025 Regular Board meeting (Item 6.b.) regarding Northwestern Oklahoma State University Built Environment funding request and approve 1 year of funding for \$25,000 as listed on contract and press release
 - e. Discussion and possible action on contract with Persimmon Group – Technical assistance for grantees, organization support in the amount of \$109,880
 - f. Discussion and possible action on contract with Weaver Consulting – Grant management support in the amount of \$466,000
5. Governance Committee Report - *Jennifer Needham, Marshall Snipes, Ken Rowe; ad hoc member*
 - a. 2026 Board Planning Advisement
 - i. Board Committees
 - ii. Board Officers Elections
 - iii. Proposed Board Meeting Dates
6. Agency Operations Committee Report – *Marshall Snipes, Aaron Harmon, Ken Rowe; ad hoc member*
 - a. Financial Reports
 - i. FY25/FY26 Budget to Actual – Operating
 - ii. FY25/FY26 Budget to Actual – Programs

Note: The Board of Directors may discuss, vote to approve, vote to disapprove, vote to amend or approve in part, vote to table, change the sequence of any agenda item, or decide not to discuss any item(s) on the agenda. If accommodation is needed on the basis of ability, please contact Susan Yingling at (405) 623-8060 for assistance.

- iii. Fund Balance Comparison/Income Statement
 - iv. Estimated Earnings Certification
 - b. Executive Director Authority Contract Amendment Advisement Report
- 7. Public Information and Outreach Committee, *Aaron Harmon, Joe B. Hill, Ken Rowe; ad hoc member*
 - a. Youth Focus Brands and Adult Focus Brands Overview
 - b. Final FY25 TSET Sponsorship Report
 - c. FY26 Sponsorship Report
 - d. Upcoming Events and Training Overview
 - e. Public Information and Government Affairs Report
 - f. Update regarding Youth Media Vendor Transition
 - g. Discussion and possible action on TSET Board of Directors policy resolutions
 - i. Physical Activity
 - ii. TSET's 25th Anniversary
 - iii. TSET's Constitutional Structure
- 8. Proposed Executive Session. Consideration of a motion and vote to enter into Executive Session pursuant to Title 25 O.S. § 307(B)(4), and consistent with 2005 OK AG 29 for the purpose of confidential communications between the TSET Board of Directors and legal counsel concerning pending litigation TSET v Gov. Stitt et al – MA-123238 and State of Oklahoma et al v Meta – Osage County – CJ-2023-180, where counsel has determined that disclosure of information related to the matter will seriously impair the ability of the Board to process or conduct litigation in this matter.
 - a. Vote to enter Executive Session
 - b. Exit Executive Session and vote to re-enter Open Session
 - c. Discussion and possible action regarding matters discussed in Executive Session

Planning Retreat

- 9. Executive Director's Report
 - a. Overview of Director Activities and Agency Updates
- 10. Presentation of annual survey results, Thomas Larson, Director of Public Information and Governmental Affairs
- 11. Facilitated discussion, Saxum
 - a. Discussion of mission and vision
 - b. Discussion of TSET's future strategic planning goals

Recess

6:00 p.m. Dinner – Lucille's Restaurant

(a quorum of board members may be present, but no business will be conducted.)

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Thursday, September 11, 2025 – Planning Retreat - Day 2

8:00 a.m. – Breakfast

8:30 a.m. – Retreat Resumes

12. Discussion and possible action on adopting strategic priorities to inform FY27-FY29 Strategic Plan
13. New Business– Any matter not known about, or which could not have been reasonably foreseen prior to the time of posting the agenda [25 O.S. § 311 (A)(9)]
14. Adjournment

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