

Oklahoma Tobacco Settlement Endowment Trust

Board of Directors
Regular Meeting
655 Research Parkway, Suite 100, KIVA Room
Oklahoma City, OK 73104
10:00 a.m., Thursday May 5, 2022

AGENDA

- 1. Open Meeting Act Announcement and Call to Order
- 2. Approval of Minutes of the March 24, 2022, Regular Board Meeting
- 3. Chair's Report *Michelle Stephens*
 - a. Recognition of vice chair Bruce Benjamin
- 4. LOFT Report Review Committee
 - a. Discussion/Implementation of LOFT Recommendations and Timeline
- 5. Executive Director's Report Julie Bisbee
 - a. Update on obesity data trends, Alexandra Feld, TSET Epidemiologist
 - b. Statewide Obesity Reduction work
 - i. State Obesity Plan update, Lauran Larson, Lead Wellness Coordinator, Oklahoma State Department of Health
 - ii. Oklahoma Local Agriculture Collaborative, Meredith Scott, Project Director for Oklahoma Nutrition Information and Education Project (ONIE)
 - iii. Healthy Food Access Texas County, Goodwell Public Schools short video
 - c. Update on August 2022 Board of Directors Meeting and Retreat
 - d. Introduction of new staff
 - i. Training Manager Amanda Cribbs
 - ii. Health Communication Brand Manager Dylan Jasna
 - iii. Program Officer Kira Switzer
- 6. Board Governance Committee Update
 - a. Discussion and possible action to adopt board bylaws
 - b. Update on board appointed representatives to research steering committees

Note: The Board of Directors may discuss, vote to approve, vote to disapprove, vote to table, or decide not to discuss any item(s) on the agenda.

- 7. Agency Operations Committee Report Marshall Snipes/Bruce Benjamin
 - a. Financial Reports
 - i. FY22 Budget to Actual Operating
 - ii. FY22 Budget to Actual Programs
 - b. Budget Revision Reports
 - i. FY22 Operating Budget
 - ii. FY22 Programs Budget
 - c. Discussion and possible action on FY23 Budget Approval
 - i. FY23 Operating Budget
 - ii. FY23 Programs Budget
- 8. Programs Committee Report Susanna Gattoni/Jack Allen
 - a. Discussion and possible action on awards of TSET Grant funds
 - i. Discussion and possible action on award of TSET Healthy Incentive Grants Communities

Healthy Incentive Grant Program for Communities						
Primary	County	Recommended Amount				
Town of Stratford	Garvin	\$10,000				
Town of Westville	Adair	\$22,000				
Town of Luther	Oklahoma	\$36,000				
Town of Wright City	McCurtain	\$36,000				
City of Lindsay	Garvin	\$8,000				
	Total	\$112,000				

- ii. Discussion and possible action to approve proposals submitted for Innovations in Active Living and Healthy Eating funding opportunity
- iii. Discussion and possible action to approve proposals submitted for Policy and Built Environment Change
- iv. Discussion and possible action to approve FY23 Program grants and contracts

Discussion and Possible Action on FY23 Grant & Contract Renewals		FY23 Request
a.	ChangeLab Solutions Technical assistance, training, and product development	\$133,780
b.	Emory University Public Health Academy of Oklahoma	\$222,000
c.	Hunger Free Oklahoma Double Up Oklahoma (DUO) program	\$2,100,000
d.	Oklahoma Department of Mental Health and Substance Abuse Services Wellness Enhancement System Initiative	\$583,774
e.	Oklahoma Health Care Authority SoonerQuit	\$272,206

Note: The Board of Directors may discuss, vote to approve, vote to disapprove, vote to table, or decide not to discuss any item(s) on the agenda.

f.	Oklahoma Health Care Authority	
	Health Communications cost share for SoonerQuit	\$2,000,000
g.	Oklahoma Hospital Association Hospitals Helping Patients Quit (HHPQ) and WorkHealthy Hospitals (WHH) programs	\$564,827
h.	Oklahoma Medical Research Foundation Oklahoma Center for Adult Stem Cell Research	\$3,000,000
i.	Oklahoma State Department of Education Health education microcredential and professional development programs	\$575,761
j.	Oklahoma State Department of Health Technical assistance and training	\$1,124,240
k.	Oklahoma State University Center for Health Sciences Stillwater Medical Center physician residency program	\$411,230
l.	Onside Partners Technical assistance, training, and product development	\$120,000
m.	Physician Manpower Training Commission Oklahoma Medical Loan Repayment Program and program administration	\$674,356
n.	Rescue Agency Public Benefit Youth advocacy	\$1,000,000
0.	Rescue Agency Public Benefit Youth media and marketing	\$2,495,750
p.	Tigris LLC Program support and technical assistance	\$82,950
q.	University of Oklahoma Health Sciences Center Program evaluation	\$1,934,552
r.	University of Oklahoma Health Sciences Center TSET Health Promotion Research Center (formerly OTRC)	\$3,800,000
S.	University of Oklahoma Health Sciences Center - Stephenson Cancer Center TSET Cancer Research Program	\$5,500,000
t.	University of Oklahoma Health Sciences Center Oklahoma Tobacco Helpline services through subcontract with Optum	\$4,000,000
u.	University of Oklahoma Health Sciences Center Management of Oklahoma Tobacco Helpline	\$502,689
V.	VI Marketing and Branding Tobacco Stops With Me, Shape Your Future, Oklahoma Tobacco Helpline campaigns; state match for federal funds to OHCA	\$19,923,000
w.	TSET Healthy Living Program	
	Canadian County Health Department	\$260,000
	Cherokee County Health Services Council	\$223,000
	Cherokee Nation	\$216,411
	Comanche County Memorial Hospital	\$260,000
	Gateway to Prevention and Recovery	\$220,000
	Grand Nation, Inc.	\$236,497

Note: The Board of Directors may discuss, vote to approve, vote to disapprove, vote to table, or decide not to discuss any item(s) on the agenda.

Great Plains Youth & Family Services, Inc.	\$164,503
KI BOIS Community Action Foundation, Inc.	\$170,000
Kingfisher County Health Department	\$200,000
LeFlore County Youth Services, Inc.	\$198,000
Lincoln County Health Department	\$212,000
Mayes County HOPE Coalition	\$260,000
McClain-Garvin Co Youth and Family Center, Inc. DBA Frontline Family Solutions	\$195,495
Muskogee County Health Department	\$260,000
Norman Regional Health System-Cleveland	\$260,000
Norman Regional Health System-Grady	\$260,000
Norman Regional Health System-McClain	\$208,100
Nowata CAN	\$148,329
Oklahoma City-County Health Department	\$400,000
Oklahoma State University	\$260,000
Creek County	
Oklahoma State University	\$200,200
Kay County	\$250,000
Oklahoma State University Payne County	\$260,000
People Inc.	\$200,144
ROCMND Area Youth Services	\$216,000
Rogers County Volunteers for Youth, Inc.	\$260,000
Rural Health Projects, Inc.	\$260,000
Tulsa County Health Department	\$400,000
·	
Wichita Mountains Prevention Network	\$186,382

b. Program Progress and Evaluation Presentations

- i. Oklahoma Tobacco Helpline Quarterly Update Dr. Jon Hart, Director, Oklahoma Tobacco Helpline
- ii. Update on FY23 Implementation of OSU Medical Residencies
- iii. Update on Double Up Oklahoma (DUO) Hunger Free Oklahoma (HFO) FY23 Grant

9. Public Information and Outreach Committee Report – Runako Whittaker/Ken Rowe

- a. Health Communication Adult-Focused Brands
- b. Health Communication Youth-Focused Brands
- c. Public Health Academy of Oklahoma Update
- d. Legislative Update
- e. Outreach Update
- f. Sponsorships
- g. Upcoming Events and Trainings

10. Personnel Actions

Note: The Board of Directors may discuss, vote to approve, vote to disapprove, vote to table, or decide not to discuss any item(s) on the agenda.

- a. Consideration of a motion and vote to enter into Executive Session pursuant to 25 O.S. § 307 (B)(1) for the discussion of employment of any individual salaried public officer or employee.
 - i. Grants associate
 - ii. Executive Director compensation
- b. Consideration of a motion and vote to return to Open Session
- c. Discussion and possible action on a motion and vote related to the employment and compensation of any salaried public officer or employee.
 - i. Grants associate
 - ii. Executive Director compensation
- 11. New Business Any matter not known about, or which could not have been reasonably foreseen prior to the time of posting the agenda [25 O.S. § 311 (A)(9)]
- 12. Adjournment

Note: The Board of Directors may discuss, vote to approve, vote to disapprove, vote to table, or decide not to discuss any item(s) on the agenda.