

# Water for 2060

## OWRB FACT SHEET

With passage of House Bill 3055 (the Water For 2060 Act) in 2012, Oklahoma became the first state in the nation to establish a bold, statewide goal of consuming no more fresh water in 2060 than was consumed in 2010.

### Advisory Council

In 2013, the [Water for 2060 Advisory Council](#) was created to study and recommend appropriate water conservation practices, incentives, and educational programs to moderate statewide water usage while preserving Oklahoma's population growth and economic development goals. Members were appointed by the Governor, Speaker of the House, and President Pro Tempore of the Senate.

Tasked with determining approaches that could effectively promote and reward water efficiency efforts by all Oklahomans, the council looked both within Oklahoma and outside the state's borders for examples of best practices already in place as a foundation for enhanced efficiency.

### Water for 2060 Advisory Council Recommendations

All Water Use Sectors (A)	Develop public education and outreach materials, a statewide resources conservation campaign, and an Oklahoma water efficiency portal.
Public Water Supply (PWS)	Develop an Oklahoma public water supply system water efficiency best practices guide. Develop a state recognition and rewards program for highly efficient public water supply systems. Develop an Oklahoma water system loss reduction best practices guide. Provide state funding and financing for water system loss reduction. Encourage regionalization and supply sharing.
Crop Irrigation (CI)	Apply state financing programs to water-efficient crop irrigation equipment conversion and practices. Develop an Oklahoma crop irrigation best practices guide. Actively support federal crop insurance reform.
Energy & Industry (EI)	Facilitate increased sharing of information and supplies between energy and industry water users. Develop an energy and industry water use best practices guidance and recognition program. Promote industrial use of marginal quality waters.

With this background information, the council then built on these proven methods, creating new and innovative approaches for implementation across the state.

A [Background Report](#) was prepared by the OWRB's engineering partners for the council members, and the group met seven times over the next two years (see [meeting notes](#)), publishing a [Water for 2060 Advisory Council Report](#) in 2015 that outlines recommendations for each water use sector.

### Hot Spot Basin Studies

In partnership with the U.S. Army Corps of Engineers, the OWRB conducted studies in western Oklahoma focused on three of the state's twelve "Hot Spot" basins, which were identified by the OCWP as having the most significant water supply challenges within the next 50 years (see [Hot Spot Basin Screening](#)). The study results were summarized in an [Executive Summary](#) and presented during public meetings along with fact sheets on [Water Conservation](#), [Marginal Quality Water Supplies](#), and [Public Water Supply System Regionalization](#).

### Excellence Award Program

The Water for 2060 Excellence Award Program was developed to recognize individuals and entities making exceptional contributions to the promotion and implementation of water use efficiency and conservation of Oklahoma's fresh water resources.

Categories include Public Water Supply, Energy/Industry, and Crop Irrigation/Agriculture production. Winning projects have addressed a social, environmental, or financial problem by integrating innovative approaches in the promotion of water efficiency. The project must have contributed to minimizing or eliminating the need for new freshwater supplies in the future, as well as benefiting the local or state economy.

Each year, award winners are acknowledged at the annual Oklahoma Governor's Water Conference. [Nominations](#) are open year round.



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