



**MINUTES**  
**of the**  
**OKLAHOMA STATE TEXTBOOK COMMITTEE**

July 15 – 17, 2025 Publishers Presentation Meeting

The Oklahoma State Textbook Committee (STC) convened its three-day Publishers Presentation Meeting on July 15, 2025, and concluded on July 17, 2025.

Committee Chair designee, Kendra Wesson, called the meeting to order at 9:30 a.m.

Roll was called by Shanda Finnell.

The committee members present were:

Jay Rotert  
Zena Lewis  
Lauren Deaton  
Josh Allen  
Jillian Anderson  
Holly Helm  
Terry Brandenburg  
Ashley Leming  
Michael Bellew  
Stefanie Wittwer  
Committee Chair designee Kendra Wesson

The committee members who were absent:

Diann Magnus

Allison Kidney - arrived at 1:16 p.m.

Committee Chair designee Kendra Wesson requested confirmation of the posted agenda in compliance with the Open Meeting Act. Shanda Finnell confirmed.

The next item on the agenda was discussion and possible action on the minutes for the June 6, 2025, meeting. Josh Allen made a motion to approve the minutes of the June 6, 2025, meeting. Jay Rotert seconded the motion. The vote was called. Yes – 11 – Jay Rotert, Zena Lewis, Lauren Deaton, Josh Allen, Holly Helm, Terry Brandenburg, Ashley Leming, Michael Bellew, Stefanie Wittwer, and Chair designee Kendra Wesson. No – 0 – The motion carried.

The next item on the agenda was to break for Publisher Presentations.

Publisher Presentation Schedule:

### **Tuesday, July 15, 2025**

<b>Time</b>	<b>Publishing Company</b>	<b>Room Number</b>
9:30 - 10:00 a.m.	Meeting	TBA
10:00 – 10:50 a.m.	CEV Multimedia	TBA
10:55 – 11:45 a.m.	Decker & Associates	TBA
11:50 – 12:20 a.m.	LUNCH BREAK	
12:20 – 1:10	eDynamic	TBA
1:15 – 2:05	Goodheart Willcox	TBA
2:10 – 3:00	Ramsey Education	TBA
3:05 – 3:55	Cengage	TBA

### **Wednesday, July 16, 2025**

All 13 committee Members present.

Publisher Presentations continued.

<b>Time</b>	<b>Publishing Company</b>	<b>Room Number</b>
8:00 – 8:50 a.m.	McGraw	TBA
8:55 – 9:45 a.m.	Nucleus	TBA
9:50 – 10:40 a.m.	Pearson	TBA
10:45 – 11:35 a.m.	Apple Corps	TBA
11:40 – 12:30	LUNCH BREAK	TBA
12:35 – 1:25	Bedford, Freeman, and Worth	TBA
1:30 – 2:20	Imagine Learning	TBA
2:25 – 3:15	inquireED	TBA

Holly Helm left at 2:20 p.m.

### **Thursday, July 17, 2025**

Publisher Presentations continued.

<b>Time</b>	<b>Publishing Company</b>	<b>Room Number</b>
8:00 – 8:50 a.m.	Social Studies School Service	TBA
8:55 – 9:45 a.m.	Studies Weekly, Inc	TBA
9:50 – 10:40 a.m.	W.W. Norton & Company	TBA

10:45 – 11:35 a.m.	Jigsaw Learning: Teach Town (Justification)	TBA
11:40 – 12:30	LUNCH BREAK	TBA
12:35 – 1:25	Closing of Meeting	TBA
1:30 – 2:20	Open	TBA
2:25 – 3:15	Open	TBA

At 12:35 p.m., Thursday, July 17, 2025, Chair designee, Kendra Wesson, reconvened the meeting.

Roll was again called by Shanda Finnell to establish a quorum.

Committee Members who were present:

Jay Rotert  
Zena Lewis  
Lauren Deaton  
Josh Allen  
Jillian Anderson  
Terry Brandenburg  
Ashley Leming  
Allison Kidney  
Diann Magnus  
Michael Bellew  
Stefanie Wittwer  
Committee Chair designee Kendra Wesson

The committee members who were absent:

Holly Helm

The next agenda item was discussion and possible action regarding acceptance of out-of-cycle justification for the publisher to continue or be removed from the high-quality instructional material evaluation cycle, pursuant to 70 O.S. § 16-102.

a) Early Education – Apple Tree Institute for Education

A secretarial error was identified on the agenda. Josh Allen moved to correct the typographical error in the record, replacing “Apple Tree Institute” with “TeachTown.” The motion was seconded by Michael Bellew. A vote was taken: Yes – 11 – Jay Rotert, Zena Lewis, Lauren Deaton, Josh Allen, Jillian Anderson, Terry Brandenburg, Ashley Leming, Allison Kidney, Diann Magnus, Michael Bellew, Stefanie Wittwer, and Chair designee Kendra Wesson. No – 0 – The motion carried.

Discussion followed regarding the justification of TeachTown to continue with the out-of-cycle bid. Josh Allen moved to deny the justification. The motion was seconded by Jay Rotert. A vote was taken: Yes – 11 – Jay Rotert, Zena Lewis, Lauren Deaton, Josh Allen, Jillian Anderson, Terry Brandenburg, Ashley Leming, Allison Kidney, Diann Magnus, Michael Bellew, Stefanie Wittwer, and Chair designee Kendra Wesson. No – 0 – The motion carried.

The final item on the agenda was adjournment. Allison Kidney moved to adjourn, with a second by Michael Bellew. A vote was taken: Yes – 11 – Jay Rotert, Zena Lewis, Lauren Deaton, Josh Allen, Jillian Anderson, Terry Brandenburg, Ashley Leming, Allison Kidney, Diann Magnus, Michael Bellew, Stefanie Wittwer, and Chair designee Kendra Wesson. No – 0 – The motion carried.