



Oklahoma State Textbook Committee

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Oklahoma State Department of
Education

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KENDRA WESSON
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Designee

Vice-Chair

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Congressional District 2

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Congressional District 4

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Congressional District

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Congressional District 5

MICHAEL BELLEW
At-Large

STEFANIE WITTWER
At-Large

CAROLYNN BRISTOW
Secretary

STATE TEXTBOOK COMMITTEE (STC) Canadian Valley Tech Center Yukon – Cowan Campus 1701 S Czech Hall Rd, Yukon, OK 73099

Meeting Agenda: July 15 at 9:30, July 16-17, 2025, at 8:00 a.m.

1. **Call to Order** – Kendra Wesson, State Textbook Chair DESIGNEE.
2. **Pledges** - Pledge of Allegiance, Salute to the Oklahoma State Flag, and Prayer
3. **Roll and Determination of Quorum** – Shanda Finnell, Administrative Assistant, Oklahoma State Department of Education
 - a) Determination of Quorum
4. **Welcome and Determination of Compliance with Open Meeting Act** – Kendra Wesson, State Textbook Chair DESIGNEE.
 - a) Determine that the agenda was posted in compliance with the Open Meeting Act
5. **ACTION ITEM:** Discussion and possible action on minutes from June 6, 2025.
6. **PRESENTATION (No action to be taken)** – Overview of OMA rules – Legal - [25 O.S. § 301-314](#).
7. **PRESENTATION (No action to be taken)** – 2025 Textbook Adoption Cycle – Publisher Bid Submission Presented to STC - Carolynn Bristow, State Textbook Secretary [70 O.S. § 16-103](#) [70 O.S. § 16-104](#)
8. **PRESENTATION (No action to be taken)** – Publisher Presentations [70 O.S. § 16-103](#)
9. **ACTION ITEM:** Discussion and possible action to accept out-of-cycle justification so the publisher can continue or be removed from the high-quality instructional material evaluation cycle. [70 O.S. § 16-102](#)
 - a) Early Education – Apple Tree Institute for Education
10. **ACTION ITEM:** New Business - (not known about or which could not have been reasonably foreseen before the time of posting the agenda) - [25 O.S. § 311](#)
11. **ACTION ITEM:** Adjournment- Kendra Wesson, Chair DESIGNEE

Publisher Presentation Schedule

Tuesday, July 15, 2025

Time	Publishing Company	Room Number
9:30 - 10:00 a.m.	Meeting	
10:00 – 10:50 a.m.	CEV Multimedia	
10:55 – 11:45 a.m.	Decker & Associates	
11:50 – 12:20 a.m.	LUNCH BREAK	
12:20 – 1:10	eDynamic	
1:15 – 2:05	Goodheart Willcox	
2:10 – 3:00	Ramsey Education	
3:05 – 3:55	Cengage	

Wednesday, July 16, 2025

Time	Publishing Company	Room Number
8:00 – 8:50 a.m.	McGraw	TBA
8:55 – 9:45 a.m.	Nucleus	TBA
9:50 – 10:40 a.m.	Pearson	TBA
10:45 – 11:35 a.m.	Apple Corps	
11:40 – 12:30	LUNCH BREAK	TBA
12:35 – 1:25	Bedford, Freeman, and Worth	TBA
1:30 – 2:20	Imagine Learning	TBA
2:25 – 3:15	inquireED	TBA

Thursday, July 17, 2025

Time	Publishing Company	Room Number
8:00 – 8:50 a.m.	Social Studies School Service	TBA
8:55 – 9:45 a.m.	Studies Weekly, Inc	TBA
9:50 – 10:40 a.m.	W.W. Norton & Company	TBA
10:45 – 11:35 a.m.	Jigsaw Learning: Teach Town (Justification)	
11:40 – 12:30	LUNCH BREAK	TBA
12:35 – 1:25	Closing of Meeting	TBA
1:30 – 2:20	Open	TBA
2:25 – 3:15	Open	TBA



MINUTES
of the
OKLAHOMA STATE TEXTBOOK COMMITTEE

June 6, 2025

The Oklahoma State Textbook Committee (STC) Regularly Scheduled meeting beginning on June 6, 2025.

Committee Chair designee Kendra Wesson called the meeting to order at 10:01 a.m.

Shanda Finnell then called the roll.

The committee members who were present:

Jay Rotert

Zena Lewis

Lauren Deaton

Josh Allen

Jilliann Anderson

Holly Helm

Terry Brandenburg

Ashley Leming

Stefanie Wittwer

Committee Chair designee Kendra Wesson

The committee members who were absent:

Allison Kidney

Michael Bellew

Diann Magnus

Committee Chair designee Kendra Wesson requested confirmation of posted agenda in compliance with Open Meeting Act. Shanda Finnell confirmed.

Committee Member Diann Magnus arrived at 10:05 a.m.

The next item on the agenda was a discussion and possible action on the minutes from the February 7, 2025, meeting. Josh Allen made a motion to accept the minutes of the February 7, 2025, meeting. Holly Helm seconded the motion. A vote was called. Yes – Eleven(11) – Jay Rotert, Zena Lewis, Lauren Deaton, Josh Allen, Jillian Anderson, Holly Helm, Terry Brandenburg, Ashley Leming, Diann Magnus, Stefanie Wittwer, and Chair designee Kendra Wesson. No – Zero(0). The motion passed.

The next item on the agenda was discussion and possible action to accept out-of-cycle justification so the publisher can continue or be removed from the high-quality instructional material evaluation cycle.

a) Early Education – Apple Tree Institute for Education

b) Computer Science – Pearson.

Chair designee Kendra Wesson suggested starting with a) Early Education. Jay Rotert made a motion to Not Accept the Out-of-cycle justification for Early Education – Apple Tree Institute for Education. Josh Allen seconded the motion. A vote was called. Yes – Eleven(11) – Jay Rotert, Zena Lewis, Lauren Deaton, Josh Allen, Jillian Anderson, Holly Helm, Terry Brandenburg, Ashley Leming, Diann Magnus, Stefanie Wittwer, and Chair designee Kendra Wesson. No – Zero(0). The motion passed.

Next is b) Computer Science – Pearson. Josh Allen made a motion to approve the Out-of-cycle request by Pearson. Ashley Leming seconded the motion. A vote was called. Yes – Eleven(11) – Jay Rotert, Zena Lewis, Lauren Deaton, Josh Allen, Jillian Anderson, Holly Helm, Terry Brandenburg, Ashley Leming, Diann Magnus, Stefanie Wittwer, and Chair designee Kendra Wesson. No – Zero(0). The motion passed.

The next item on the agenda was New Business - (not known about or which could not have been reasonably foreseen prior to the time of posting the agenda) - 25 O.S. § 311. Chair designee Kendra Wesson asked if there was any new business. There was no new business.

The last item on the agenda was adjournment of the June 6, 2025, Regularly Scheduled State Textbook Committee meeting. Holly Helm made a motion to adjourn the meeting at 10:42 a.m. Jay Rotert seconded the motion. A vote was called. Yes – Eleven(11) – Jay Rotert, Zena Lewis, Lauren Deaton, Josh Allen, Jillian Anderson, Holly Helm, Terry Brandenburg, Ashley Leming, Diann Magnus, Stefanie Wittwer, and Chair designee Kendra Wesson. No – Zero(0). The motion passed.

High-Quality Instructional Material Bids 2025

Publishers submit sealed bids, which the State Textbook Committee and content review team evaluate and select books based on quality and price. Publishers must offer Oklahoma the lowest price given anywhere in the U.S. within the past six months and report any price reductions. [70 O.S. § 16-104](#)

List of Publishers by Subject Area

Link to complete bid template - <https://tinyurl.com/45tf3kkb>

Personal Financial Literacy

- Cengage
- CEV Multimedia
- Decker & Associates
- eDynamic Holding
- Goodheart Willcox Company
- Lampo Group dba Ramsey Education
- McGraw-Hill
- Nucleus
- Pearson

Social Studies

- Apple Corps Publishing dba Oklahoma History Press
- Apple Corps Publishing
- Bedford, Freeman & Worth Publishing Group
- Cengage
- Imagine Learning
- inquiredED
- McGraw-Hill
- Nucleus
- Pearson Education
- Social Studies School Service
- Studies Weekly
- W.W. Norton Group

Out-Of-Cycle

- Pearson Education – Computer Science

Jigsaw Learning LLC
dba TeachTown
2 Constitution Way
Woburn, MA 01801

RE: Out of Cycle Bid Justification – Oklahoma Early Childhood Education Instructional Materials Review

To Whom It May Concern,

TeachTown was founded with one clear mission: To improve the academic, behavioral, and adaptive functioning of students with disabilities. Educators need proven tools and strategies that can help them meet educational goals and increase every child's intellectual and social functioning. Here at TeachTown, we are committed to research-based practices that focus on serving the needs of diverse student populations.

TeachTown's programs and services have been in school districts across the United States for over Twenty (20) years, serving Kindergarten through Transition students and classrooms. In 2023, we began the journey of developing and creating a comprehensive and inclusive early childhood special education curriculum that began its release in June of 2024, with a completion date of May 2025.

It is for this reason that we have submitted an Out of Cycle Bid, the Launch for PreK curriculum was not available during the normal review cycle.

If you have any questions at all, please do not hesitate to contact us.

Kimberly A. Johnson
Sr. VP Business Operations
Jigsaw Learning LLC
dba TeachTown
kjohnson@teachtown.com

Justin Wilk
Manager of State Partnerships
Jigsaw Learning LLC
dba TeachTown
jwilk@teachtown.com

