



## MEMORANDUM

**To:** Publishers of Instructional Materials for Students  
**From:** Office of Educational Materials  
**Date:** Friday, March 7, 2025  
**Subject:** Call for Publisher's Intent to Bid

### **PK-12 Social Studies, PK-5 Social Studies Content Reading, and PK-12 Personal Financial Literacy**

- **Social Studies** includes Grades PK-8: Applicable to all courses provided within the subject code headings “Social Studies and Civics” in the Oklahoma State Department of Education PK-8 Subject Codes list. Grades 9-12: Applicable to all courses provided within the subject code heading “Social Studies” in the Oklahoma State Department of Education 9-12 Subject Codes list.
- **Social Studies Content Reading** includes Grades PK-5: Applicable to all courses provided within the subject code headings “Social Studies and Civics” in the Oklahoma State Department of Education PK-5 Subject Codes list.
- **Personal Financial Literacy** includes Grades PK-12: Applicable to all courses provided within the subject code heading “Personal Financial Literacy” in the Oklahoma State Department of Education PK-8 or 9-12 Subject Codes list.

See more course code information at the [state accreditation website](#) in the Subject Codes section.

To submit bids for eligible subject areas, complete the [Request for Bid form](#) by **April 4, 2025**. This acts as your Notice of Intent to Bid and ensures you receive a bid packet with instructions. Items not included in the Intent to Bid cannot be in the final bid. Follow the provided formatting guidelines carefully.

Approved companies will receive six-year contracts from July 1, 2026, through June 30, 2032. Each instructional material may only be bid in one subject area to avoid duplication.

With Committee approval, bids may be accepted for out-of-cycle items in subject areas not covered in the current bid cycle, except for PE, Health, Science, and Science Content Reading. These subjects are in the final year of their contracts and will be included in the next adoption cycle. Approved out-of-cycle titles will be contracted starting July 1, 2026, and expire according to their textbook subject cycle.

Items under contract cannot be rebid until their contracts expire. Publishers wishing to submit new editions may do so through the substitution process, starting in December with the Call for Substitutions.

In compliance with the federal Individuals with Disabilities Education Act, all print instructional materials for elementary and secondary schools must be available as a NIMAS file set (ANSI/NISO Z39.86 Daisy 3). Publishers bidding in this adoption must submit the NIMAS file set to NIMAC to produce alternate formats for students with print disabilities. Materials with mathematical and scientific content must also be marked using the MathML3 module, as outlined in the [DAISY/NIMAS Structure Guidelines](#). Publishers must deliver the NIMAS file set to NIMAC on or before **June 30, 2026**, following NIMAC's terms and procedures. For more details, visit the [NIMAC website](#).

For further information, please call Carolynn Bristow, Project Manager, Educational Materials, at (405) 522-1904 or [carolynn.bristow@sde.ok.gov](mailto:carolynn.bristow@sde.ok.gov).