CURRICULUM BUILDER PROMPTS FOR AI

Use these prompts to co-create with AI tools. This tool can be used to brainstorm outlines, learning objectives, modules, and lesson strategies for new or revised real estate courses.

COURSE CREATION & CURRICULUM DESIGN

1. "Create a 2-hour CE course outline on fair housing compliance for Oklahoma real estate licensees."
2. "Break this course title into 3–5 clearly defined learning objectives: [insert course title]"
3. "Suggest five engaging titles for a course that teaches licensees how to guide first-time homebuyers through the contract process."
4. "Give me a Gagné-based lesson plan for teaching the differences between listing agreements and buyer broker agreements."
5. "What real-world case studies should I include in a 3-hour CE course on property management?"
6. "Help me build an activity to reinforce the importance of broker supervision responsibilities."
7. "Rewrite this lesson summary to make it more engaging for adult learners: [insert summary]"
8. "Design a course outline that blends state-required content with examples specific to rural Oklahoma real estate markets."
9. "Suggest a visual slide layout for teaching the escrow process in a hybrid CE course."
10. "Give me 3 ideas for storytelling elements to open a course on disclosure and transparency."
11. "What warm-up question could I use to start a course on ethics in real estate?"
12. "Create a hands-on workshop outline for brokers teaching agents how to review a real estate contract for errors."
13. "Help me identify knowledge gaps in this course content: [paste outline or description]"
14. "What are the most common misconceptions students have about the Oklahoma Broker Relationships Act? Help me build content to address them."
15. "Draft a course outline on how licensees can explain rising interest rates to buyers in simple terms."

QUIZ & TEST DEVELOPMENT

16. "Write 5 multiple-choice questions to test understanding of Oklahoma's Broker Relationships Act."
17. "Create a scenario-based quiz that tests students' understanding of material defects and disclosure."

18. "Write a 10-question review quiz for students taking post-license education on contract law."
19. "Give me 3 open-ended discussion questions for a fair housing class that prompt reflection and ethical reasoning."
20. "Turn this CE course outline into a short assessment at the end of the course: [insert outline]"
21. "Create a case-based exam question about improper advertising practices in Oklahoma."
22. "Give me a knowledge check with correct answers for this lesson on [insert lesson here]."
23. "What quiz question could I use to help students remember the key timelines in the Oklahoma complaint process?" [Attach key timelines]
24. "Generate a 5-question quiz for brokers on trust account oversight responsibilities." [Attach trust account rules]
25. "Write a matching question format (term vs definition) for these real estate terms: [insert terms]"
26. "Design a scenario where a licensee mishandles a client disclosure — then ask what went wrong."
27. "Write a 10-question quiz to test whether agents understand the updated buyer broker agreements."
28. "What kind of visual question (charts, scenarios) could I use in a hybrid CE course on disclosures?"
29. "Create a short-answer quiz where students explain the consequences of license law violations."
30. "Develop a pre-test to gauge student knowledge before teaching a 2-hour CE on property management."
31. "Rewrite these questions to align with Bloom's taxonomy higher-order thinking levels: [insert list]"

LESSON ENGAGEMENT & DELIVERY TECHNIQUES

32. "Give me 3 short classroom activities to break up a 2-hour CE course on code and rules."
33. "Create a partner discussion prompt related to broker supervision responsibilities."
34. "Suggest 5 ways I can make a lecture on earnest money more interactive."
35. "What's a creative way to start a session on fair housing that builds emotional engagement?"
36. "Design a group activity for students to identify advertising violations in real estate marketing examples."
37. Help me script a 3-minute storytelling intro for a CE course on property disclosures."
38. "What engagement strategy can I use every 20 minutes in a hybrid course to reset attention?"

39. "Create a classroom poll question that will spark debate about buyer compensation models."
40. "Write a roleplay scenario where a licensee must explain a confusing form to a first-time buyer."
41. "Give me a list of quick, energizing questions I can use as cold calls to wake up the room."
42. "Build a think-pair-share prompt for licensees learning about advertising restrictions on social media."
43. "What visual metaphor could I use to explain a non-agency state like Oklahoma?"
44. "Create a formative assessment that checks understanding of broker duties halfway through the course."
45. "How can I use storytelling to improve retention of complex legal terms in my CE class?"
46. "Design a 10-minute exercise for learners to reflect on their own bias before a fair housing module."
47. "Help me build a takeaway worksheet that reinforces the 3 most important rules from this CE topic: [insert topic]"
48. "Give me 3 humor-based ideas to lighten up a dry topic like license renewal procedures."
49. "Suggest a brief, low-tech game I can play in a small classroom setting to reinforce key concepts."
50. "Write a sample discussion question that sparks reflection about professionalism and ethics."
51. "List 5 things I can do in the first 10 minutes of class to set a high-participation tone."

MARKETING & COURSE PROMOTION

52. "Write a promotional email for a CE course on broker supervision that sounds energetic but professional."
53. "Give me 5 catchy Instagram captions to promote an upcoming CE course on contracts."
54. "Rewrite this course title to be more engaging and modern: [insert title]"
55. "Suggest 3 email subject lines that will boost open rates for a class on fair housing."
56. "Write a 2-paragraph course description for my website that emphasizes outcomes and benefits."
57. "Help me create a tagline for my real estate school that speaks to trust, growth, and credibility."
58. "Give me 5 content ideas I can post after a class ends to build momentum for future enrollments."
59. "Create a script I can use to call brokerages and offer custom CE days."
60. "Write a short LinkedIn post that highlights student feedback from a recent course I taught."

61. "Help me plan a launch email sequence for a new CE course I'm offering this fall."
62. "Create a thank-you follow-up message I can send to students that includes a link to leave a review."
63. "Suggest ideas for turning my best-performing CE class into a mini video series for social media."
64. "Write a blog post intro about how Oklahoma's CE requirements are changing in 2025."
65. "Turn these 3 bullet points into a social media carousel promoting my upcoming ethics course."
66. "Write a Google ad headline and description for my school's CE offerings focused on rural brokers."
67. "Help me outline a CE class referral program I can promote to my past students."
68. "Suggest 3 ways I can use video testimonials from past students in future marketing."
69. "Create a lead magnet idea that helps agents plan their CE hours for 2025."
70. "Write a call-to-action paragraph that encourages someone to register before the class fills up."
71. "Give me 3 ideas for a social media giveaway campaign tied to an upcoming CE event."

STUDENT RETENTION & POST-COURSE FOLLOW-UP

72. "Write a post-course email that thanks students, shares highlights, and invites them to leave feedback."
73. "Create a 3-email sequence that encourages past students to come back for their next CE course."
74. "Suggest 3 ways I can follow up with students to reinforce what they learned without overwhelming them."
75. "Write a one-question feedback survey I can send after a course that still gives me useful data."
76. "Help me create a certificate delivery email that includes links to future courses or referrals."
77. "Design a quarterly check-in message that keeps past students engaged and informed about upcoming CE deadlines."
78. "Suggest ways to use ChatGPT to help personalize my emails to returning students based on what class they took."
79. "Write a message I can send to students 30 days after the course asking what they've applied or still need help with."
80. "Create a short review request message with a link they can use to leave a Google review for my school."
81. "Generate a simple CE planning tool I can give to students after class to help them map out their next few hours."
82. "Suggest 3 ways I can use automation + email to improve CE renewal tracking for returning students."

83. "Write a text message follow-up I can send 3 months after the course to remind students of upcoming deadlines."
84. "Create a feedback form with 3 questions that assess both content quality and instructor delivery."
85. "Write a follow-up message that offers students a discount or perk for referring someone new to my class."
86. "Suggest one-page handout content I could give students with resources and tools to keep learning after class."
87. "Help me turn my CE calendar into a monthly newsletter to keep my past students engaged all year long."
88. "Write a re-engagement message for students who haven't taken a course in over a year."
89. "Create a mini email challenge for students to reinforce what they learned over 3 days after the class ends."
90. "Help me summarize course evaluations and turn them into data points I can share with brokers or the public."
91. "Write a short paragraph I can include at the end of each class that invites students to stay connected with my school."