

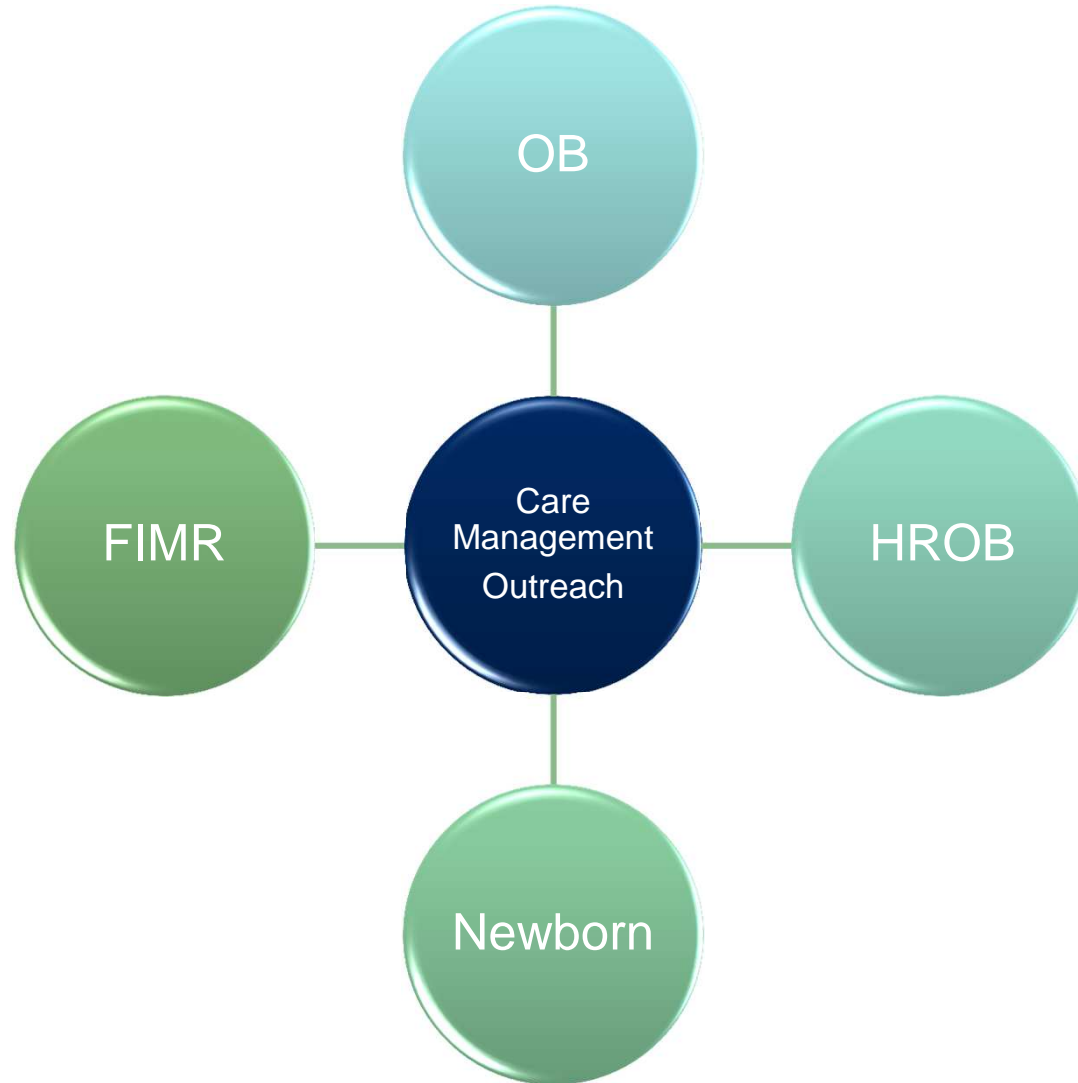
Oklahoma Health Care Authority Care Management FIMR Project

Presented by

Rebekah Gossett, RN, MSN, BSN



Targeted Pregnancy Programs



WHY?



- In 2007, Oklahoma ranked 46th in the U.S. with an infant mortality rate (IMR) of 8.5.
- Oklahoma's IMR has remained above the national rate since 1992.
- While some improvements have been observed, the state's IMR of 8.5 deaths per 1,000 live births for 2007. Oklahoma is no better than the national average of 8.5 achieved over 15 years earlier. - OSDH



Valued Lives

Preterm birth costs about
\$51,600

40 weeks gestations about
\$10,000

Average 1st year medical costs:

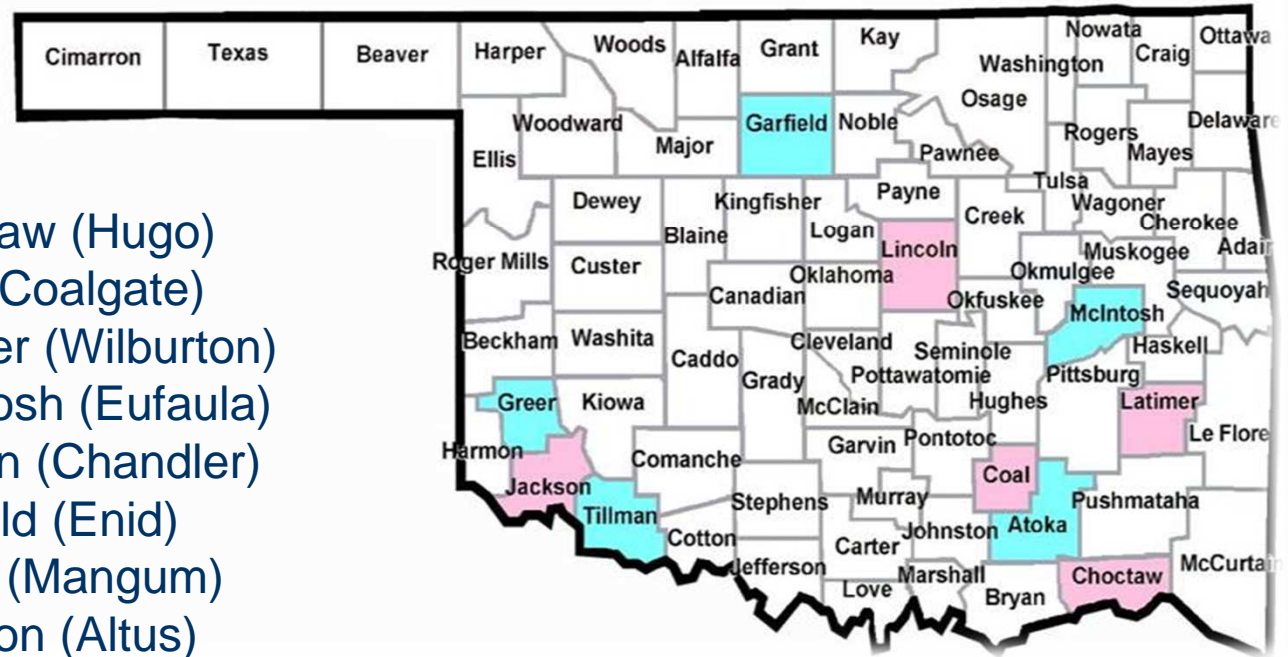
- Preterm infants \$32,325
- Full term infants \$3,325



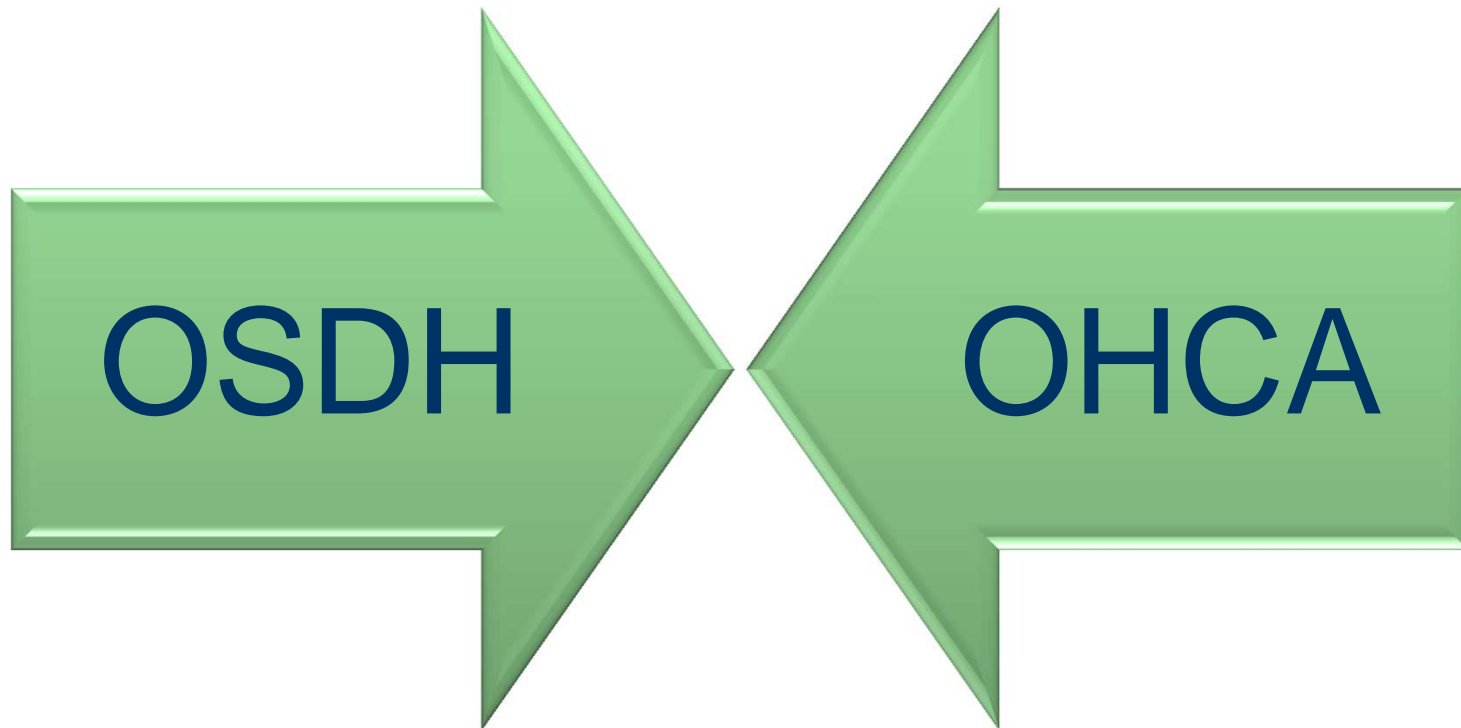
WHO?

Top 10 Counties with the highest infant mortality rates:

1. Atoka
2. Choctaw (Hugo)
3. Coal (Coalgate)
4. Latimer (Wilburton)
5. McIntosh (Eufaula)
6. Lincoln (Chandler)
7. Garfield (Enid)
8. Greer (Mangum)
9. Jackson (Altus)
10. Tillman (Frederick)



Collaborative Effort



Identifying These Members

Members
identified
weekly

Online
enrollment
enables
early
contact

Typical
contact
begins at
6-8 weeks
gestation



Topics addressed during pregnancy (based on FIMR report)

- SoonerRide
- Reminder calls about follow up appointments
- Education about pregnancy-related issues
- Compliance to your prescribed regimen
- Assistance with other related issues regarding medical care



Depression Screen

Upon Referral

After Delivery



Behavioral Health
referral as indicated



Home Visitation Coalition



Refer all pregnant women to appropriate home visitation program



FIMR By The Numbers

1046

Cumulative Cases to Date

58.32

% of Cases Remain Active

59

Number of Fetal Demise Cases



Phase II

Newborn case
management up to
first birthday



Topics addressed during the first year of life

- Safe sleep
- Immunizations
- Well child appointments
- Safety in the home for the newborn/infant
- Referrals as indicated
- Tobacco cessation



CONTACT INFORMATION

Marlene Asmussen, RN Care Management Director
Rebekah Gossett, RN Care Management Supervisor

1-877-252-6002

www.okhca.org

