Insure Oklahoma

Fast Facts

July 2009



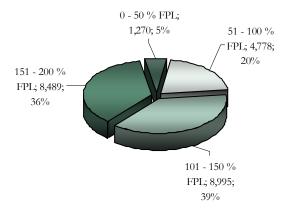
Business, insurance, state government and you Working Together to *Insure Oklahoma!*

Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting www.insureoklahoma.org or by calling 1-888-365-3742.

Insure Oklahoma Total Enrollment

Qualifying Enrollment		Enrollment	% of Total	
Employer Sponsored Insurance (ESI)	Employee	12,739	54.13%	
Employer Sponsored Insurance (ESI)	Spouse	2,514	10.68%	
Individual Plan (IP)	Employee	6,308	26.81%	
Individual Plan (IP)	Spouse	1,926	8.18%	
Student (ESI)		20	0.08%	
Student (IP)		25	0.11%	
Businesses		4,926		
Carriers / HealthPlans		20 / 454		
Primary Care Physician		896		
Total Enrollment	23,532	ESI	15,273 65%	
1000 2000	,	IP	8,259 35%	

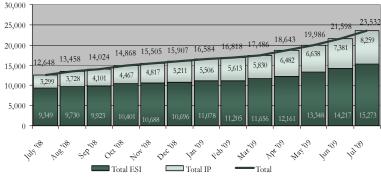
Federal Poverty Level Breakdown of Total Enrollment



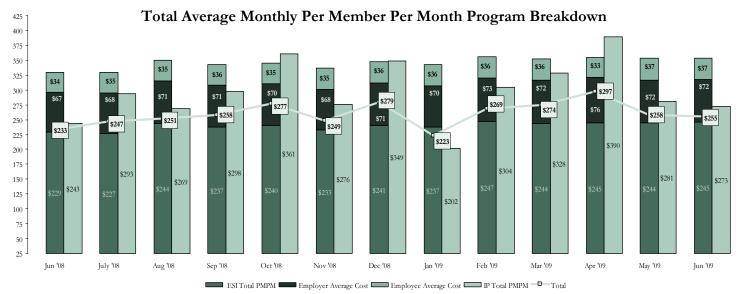
Currently Enrolled		Up from Previous Year	
Businesses	4,926	80%	
ESI Enrollees	15,273	74%	
IP Enrollees	8,259	183%	

ESI & IP Enrollee totals include Students

Total Insure Oklahoma	Member	Monthly	Enrollment
10.000			



Latest Monthly Marketing Statistics		
Web Hits on InsureOklahoma.org	36,269	
Call Center - Calls Answered	13,961	



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

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November 2005 Oklahoma implemented Insure Oklahoma Employer Sponsored Insurance

(ESI), the premium assistance for health insurance coverage targeting some 50,000

low-wage working adults in Oklahoma.

January 2007 Insure Oklahoma implements the Individual Plan (IP) to assist sole propriectors

(self employed), certain unemployed individuals, and working individuals who do

not have access to small group health coverage.

November 2007 Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200

percent of the federal poverty level.

ESI available to businesses with 25 to 50 employees.

March 2009 Expanded IP to offer coverage for full-time Oklahoma college students within

qualifying income guidelines age 19 through 22.

ESI available to businesses with 50 to 99 employees.

