

**BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT
STATE OF OKLAHOMA**

STATE OF OKLAHOMA *ex rel.*)
DEPARTMENT OF CONSUMER CREDIT,))
)
 Petitioner)
)
v.)
)
ROAD SHOW CONCEPTS, LLC,)
D/B/A HEARTLAND ROADSHOW)
(NORMAN),)
)
 Respondent)

FILED OCTOBER 23, 2026
STATE OF OKLAHOMA
DEPARTMENT OF
CONSUMER CREDIT

Case No. 26-0120-DIS

CONSENT ORDER

Petitioner, State of Oklahoma *ex rel.* Department of Consumer Credit ("Petitioner") and Respondent, Road Show Concepts, LLC d/b/a Heartland Roadshow (Norman), ("Respondent") voluntarily enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

(1) Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter.

i. Respondent is a foreign limited liability company under the jurisdiction of the State of Illinois, Oklahoma Secretary of State filing number 3713974212, active filing status.

ii. On September 22, 2026, Consumer Credit Investigators Jimmie Ray and Michael Thompson received a mailer advertising a gold buying event to be held by Respondent on September 29th through October 3rd, 2026, at the Residence Inn by Marriott located at 2400 Conference Dr., Norman, OK 73069. The Investigators sent an email to Respondent advising that no person, unless exempt, shall operate as a precious metal dealer or employee without first obtaining a Precious Metal Dealer license with Petitioner. On September

28th, 2026, a representative of Respondent named "Cathy" sent an email to the Investigators stating that Respondent would not do the event, and that it would be cancelled. On September 29, 2026, the Investigators conducted an investigation of Respondent's advertised gold buying event at the Residence Inn by Marriott located at 2400 Conference Dr., Norman, OK 73069, to verify that it was cancelled. Upon entering the event, the Investigators observed Respondent's entrance sign in the lobby which advertised buying gold & silver. Upon entering the room, the Investigators inquired if Respondent was buying gold, and Respondent's employees at the event stated "Yes". On September 29, 2026, Petitioner issued a Cease and Desist to Respondent, and the Investigators served the Cease and Desist on Respondent's representative named Gregory Butler on September 29, 2026.

iii. As of the date of the Notice and Order of Hearing, Respondent is not licensed as a precious metal and gem dealer.

(2) Respondent does not admit to the allegations made by the Petitioner in the Notice and Order of Hearing filed in this matter, and incorporated by reference in this Consent Order, except that Respondent admits the facts necessary to establish the Department's jurisdiction over Respondent and the subject matter of this action.

(3) Respondent agrees that it will not operate in Oklahoma as a "dealer" or "employee," as those terms are defined in 59 O.S. § 1522, without first obtaining any license required by 59 O.S. § 1523.

(4) Respondent agrees to pay a civil penalty of \$2,500.00 (two thousand five hundred dollars), payable to the Oklahoma Department of Consumer Credit on or before November 25, 2026.

(5) The payment shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 26-0120-DIS and shall be addressed to the attention of John T. Coyne, Chief Enforcement Counsel, Department of Consumer Credit, 629 NE 28th Street, Oklahoma City, Oklahoma 73105.

(6) A file stamped copy of this Consent Order will be returned to Respondent upon signature of the Administrator of

the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.

(7) If Respondent fails to comply with the terms of this Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this Consent Order in the District Court of Oklahoma County, Oklahoma in accordance with the provisions of 59 O.S. § 1528(H).



[REDACTED]

Scott Leshner
Administrator
State of Oklahoma
Department of Consumer Credit

Dated: 10/22/26

[REDACTED]

Road Show Concepts, LLC
d/b/a Heartland Roadshow (Norman)

Dated: 10/21/26



VERIFICATION OF CONSENT ORDER, CASE NUMBER 26-0120-DIS

STATE OF New Jersey)
)
COUNTY OF Midchester)

Signed and sworn to (or affirmed) before me on October 21, 2026
2026, by Road Show Concepts, LLC d/b/a Heartland Roadshow
(Norman).



Road Show Concepts, LLC
d/b/a Heartland Roadshow (Norman)

(Seal, if any)


KIMBERLY IQBAL
Notary Public, State of New Jersey
My Commission Expires Sep 4, 2027

Notary Public

My commission expires:

September 4, 2027

