

STATE BOARD OF HEALTH**OKLAHOMA STATE DEPARTMENT OF HEALTH**

NCED National Center for Employee Development

Conference Room J

2801 East State Highway 9

Norman, OK 73071-1104

August 15-17, 2014

Ronald Woodson, President of the Oklahoma State Board of Health, called the 392nd special meeting of the Oklahoma State Board of Health to order on Friday, August 15th, 2014, at 7:01 p.m. The final agenda was posted at 11:00 a.m. on the OSDH website on August 14, 2013; at 10:55 a.m. on the OSDH building entrance on August 14, 2014; and at 1:00 p.m. on the National Center for Employee Development Building entrance on August 14, 2014.

ROLL CALL

Members in Attendance: Ronald Woodson, M.D., President; Martha A. Burger, M.B.A, Vice-President; Cris Hart-Wolfe, Secretary-Treasurer; Timothy E. Starkey, M.B.A.; Robert S. Stewart, M.D.

Members Absent: Jenny Alexopoulos, D.O.; R. Murali Krishna, M.D., Terry R. Gerard, D.O.; Charles W. Grim, D.D.S.

Staff present were: Terry Cline, Commissioner; Julie Cox-Kain, Senior Deputy Commissioner; Henry F. Hartsell, Deputy Commissioner, Protective Health Services; Toni Frioux, Deputy Commissioner, Prevention and Preparedness Services; Mark Newman, Office of State and Federal Policy; Don Maisch, Office of General Counsel; Janice Hiner, Senior Advisor to the Commissioner; VaLauna Grissom, Secretary to the State Board of Health; Commissioner's Office: Diane Hanley, Maria Souther.

Visitors in attendance: See list

Call to Order and Opening Remarks

Dr. Woodson called the meeting to order. He thanked all distinguished guests and staff for their attendance. He acknowledged special guests in attendance for the meet and greet as well as the Board meeting.

Dr. Woodson kicked off the retreat with a brief presentation. The theme for the presentation was optimism vs. pessimism. He began by highlighting the public health issues faced in the last 100 years as well as the accomplishments and advances in science and public health. Dr. Woodson described the transition from an era of infectious diseases, poor sanitation, workplace accidents, and poor food to an era of chronic diseases. Although there are still many challenges ahead, the accomplishments are encouraging. Dr. Woodson concluded with his thoughts on kicking off and ending the retreat with optimism in mind.

Dr. Woodson introduced Dr. Arnold Bacigalupo as the retreat facilitator and founder & President of Voyageur One. He briefly described the partnership between the Board and Dr. Bacigalupo explaining that Dr. Bacigalupo has been involved in the OSDH strategic planning process since 2008.

Dr. Bacigalupo thanked Dr. Krishna for the welcome. He briefly recounted the objectives of previous Board retreats since 2008 and then proceeded to discuss the 2014 retreat objectives: *Discuss the current public health landscape; and Provide strategic direction to OSDH Senior Leadership.*

Dr. Woodson extended a special thanks to Department staff and Dr. Cline for their continued quality

1 improvement efforts as illustrated through the Story Boards arranged in the conference room and thanked
2 Board members for their commitment to public health.

3

4 ADJOURNMENT

5 **Ms. Wolfe moved to adjourn. Second Mr. Starkey. Motion carried.**

6

7 **AYE: Burger, Starkey, Stewart, Wolfe, Woodson**

8 **ABSENT: Alexopulos, Krishna, Gerard, Grim**

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10 The meeting adjourned at 7:45 p.m.

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12 Saturday, August 16, 2014

13

14 ROLL CALL

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16 Members in Attendance: Ronald Woodson, M.D., President; Martha A. Burger, M.B.A, Vice-President; Cris
17 Hart-Wolfe, Secretary-Treasurer; Terry R. Gerard, D.O.; Charles W. Grim, D.D.S.; Timothy E. Starkey,
18 M.B.A.; Robert S. Stewart, M.D.

19 Members Absent: Jenny Alexopulos, D.O.; R. Murali Krishna, M.D.

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21 Staff present were: Terry Cline, Commissioner; Julie Cox-Kain, Senior Deputy Commissioner; Henry F.
22 Hartsell, Deputy Commissioner, Protective Health Services; Toni Frioux, Deputy Commissioner, Prevention
23 and Preparedness Services; Mark Newman, Office of State and Federal Policy; Don Maisch, Office of
24 General Counsel; Janice Hiner, Senior Advisor to the Commissioner; VaLauna Grissom, Secretary to the
25 State Board of Health; Commissioner's Office: Diane Hanley, Maria Souther.

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27 Visitors in attendance: See list

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29 Call to Order and Opening Remarks

30 Dr. Woodson called the meeting to order at 8:30 a.m. and welcomed those in attendance. He acknowledged
31 special guests Victoria Bartlett, First Lady of Tulsa; Bruce Dart, Director, Tulsa County Health Department;
32 Bob Jamison of the Oklahoma City-County Health Department; Gary Raskob, Dean of the OU College of
33 Public Health and member of the Oklahoma City-County Board of Health; Tracey Strader, Executive
34 Director of the Tobacco Settlement Endowment Trust; and James Allen, Director, Partnerships for Health
35 Improvement. Dr. Bacigalupo provided a brief overview of the retreat objectives and directed attention to Dr.
36 Cline for the Strategic Plan Review presentation.

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38 STRATEGIC PLAN REVIEW

39 Terry L. Cline, Ph.D., Commissioner of Health

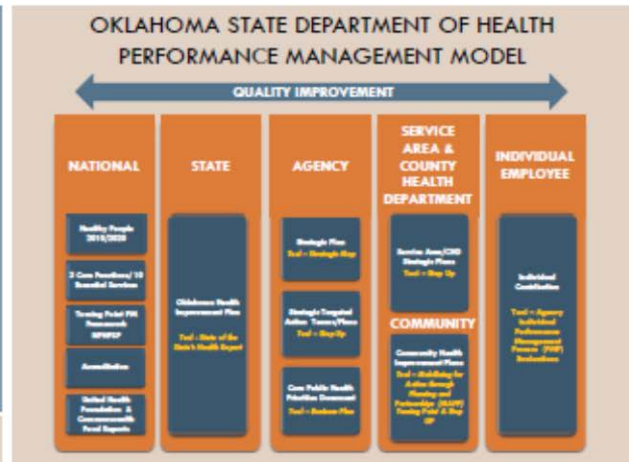
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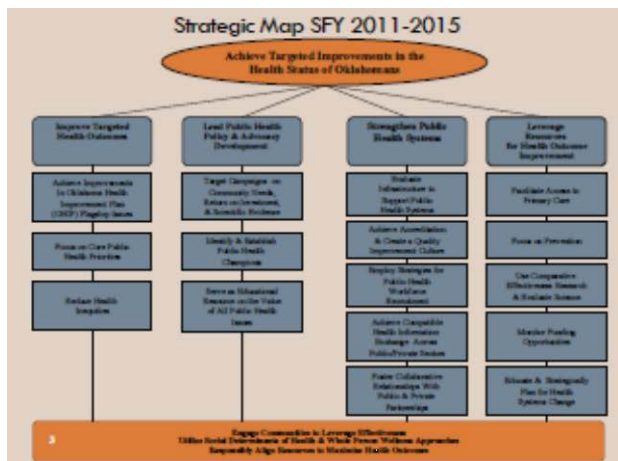
**STATE BOARD OF HEALTH
ANNUAL RETREAT**

SFY 2011-2015 STRATEGIC MAP UPDATE
TERRY L. CLINE, PH.D.

1 Oklahoma State Department of Health



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**OKLAHOMA HEALTH IMPROVEMENT PLAN (OHIP)
FLAGSHIP ISSUES**

- Tobacco Use Prevention
- Children's Health Improvement
- Obesity Reduction

4 Oklahoma State Department of Health

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CORE PUBLIC HEALTH PRIORITIES

Children's Health <ul style="list-style-type: none"> Infant Mortality Prenatal Care 	Imperatives <ul style="list-style-type: none"> All Hazards Preparedness Infectious Disease Mandates
Disease & Injury Prevention <ul style="list-style-type: none"> Immunization Motor Vehicle Crash Deaths Preventable Hospitalizations Prescription Drug Deaths (Haw) 	Strong & Healthy Oklahoma (Wellness) <ul style="list-style-type: none"> Cardiovascular Health Obesity Tobacco

5 Oklahoma State Department of Health

LSTAT STRATEGIC PLANNING PRIORITY AREA LEAD CHAMPIONS

OHIP Flagship & Core Public Health Services	Public Health Systems
Strong & Healthy Oklahoma (Wellness) (John Friedl)	Infrastructure, Performance Management, & Accreditation (Shelagh Madden)
Children's Health (Dr. Edd Rhoades)	Workforce (Toni Froux)
Disease & Injury Prevention/Imperatives (Dr. Kristy Bradley & Hank Hartzell)	Health Information Exchange (HIE) (Julie Cox-Kain)
Health Inequities (James Allen)	Public/Private Partnerships (James Allen)
Policy & Advocacy (Dr. Mark Newman)	Resources (Julie Cox-Kain)

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CORE PERFORMANCE MEASURES SCORECARD PUBLIC HEALTH IMPERATIVES

Measure	Actual Previous Year	Target Current Year	Actual Current Year	5 Year Target Goal
Inspection - % of state mandated non-complaint inspections meet frequency requirements	99%	95%	100%	100%
Inspection - % of state mandated complaint inspections meet time deadlines	60%	90%	91%	100%
Infectious Disease - % of immediately notifiable reports in which investigation is initiated by ADS within 15 minutes	95%	95%	99%	95%
Infectious Disease - Incidence of tuberculosis, pertussis, hepatitis A, and Indigenous-acquired measles cases per 100,000	4.8	7.0	8.8	4.86
Preparedness - Improve State Score on National Health Security Preparedness Index, by 0.5%	N/A	N/A	7.3	8.3

CORE PERFORMANCE MEASURES SCORECARD PUBLIC HEALTH PRIORITY PROGRAMS

Measure	Actual Previous Year	Target Current Year	Actual Current Year	5 Year Target Goal
Children - # infant deaths per 1000 live births	7.5	7.5	Not Yet Released	7.4
Children - % first trimester prenatal care	66.3%	68%	68.5%	71.1%
Injury - # motor vehicle injuries in infants less than one year of age	104	97	97	93
Prevention - # preventable hospitalizations per 1000 Medicare enrollees	81	79.65	76.9	76.95
Immunization - % immunized (19-35 months)	77.3%	80%	64.7%	73.9%
Obesity - % adults who are obese	32.2%	31.7%	32.5%	29.2%
Tobacco - % adults who smoke	23.3%	23%	23.7%	21%
Cardiovascular - cardiovascular deaths/100,000	302.9	263.3	Not Yet Released	256.9

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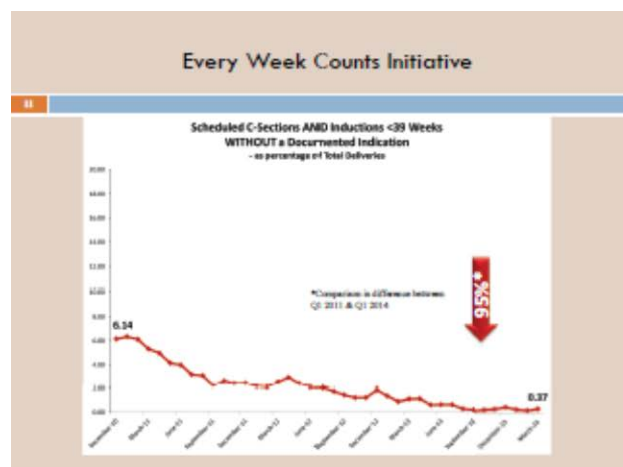
CORE PERFORMANCE MEASURES SCORECARD INFRASTRUCTURE & POLICY

Measure	Actual Previous Year	Target Current Year	Actual Current Year	5 Year Target Goal
Accreditation - # of PHAS accredited OSDH Health Departments in OK	2	4	2	5
PH Partnerships - # certified healthy community	52	110	88	120
PH Partnerships - # certified healthy schools	314	591	513	605
Workforce - % of turnover agency wide	13.1%	12.0%	11.7%	11%
Immunization interoperability - # of interoperable immunization systems	0	0	0	3
Policy - # community organizations supporting CHIP legislation	11	12	12	17

ACHIEVEMENTS

16 Oklahoma State Department of Health

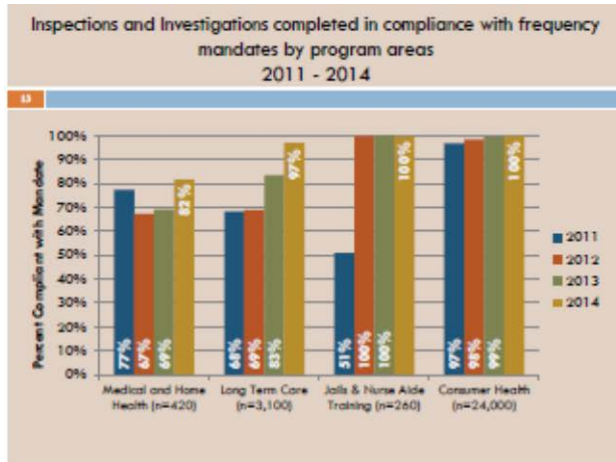
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ACHIEVEMENTS

- In 2012, 35.2% of mothers breastfed their infants at 6 months of age – baseline in 2008 was 30.5%. Rate has risen steadily over past 5 years. Additionally, 79.8% of OK WIC mothers initiate breastfeeding and the breastfeeding initiation rate of clinics with an established Breastfeeding Peer Counselor Program is 81.8%.
- Last Trimester Smoking (CY2011) – 18% of pregnant women smoke in the last three months of pregnancy, which is down from the baseline of 19.6% in 2005, or about 650 fewer pregnant women smoking during pregnancy. PSA's, mass marketing, 5 A's and fax referral programs targeted at pregnant women are making a difference.
- Abusive Head Trauma (CY 2011) – Abusive head trauma incidents have decreased from 37 in 2007 to 31 in 2011. The number of birthing hospitals that have implemented the Period of Purple Crying parent education program to prevent abusive head trauma has increased from 1 in 2010 to 35 by the end of 2013, with 7 more in process for 2014.

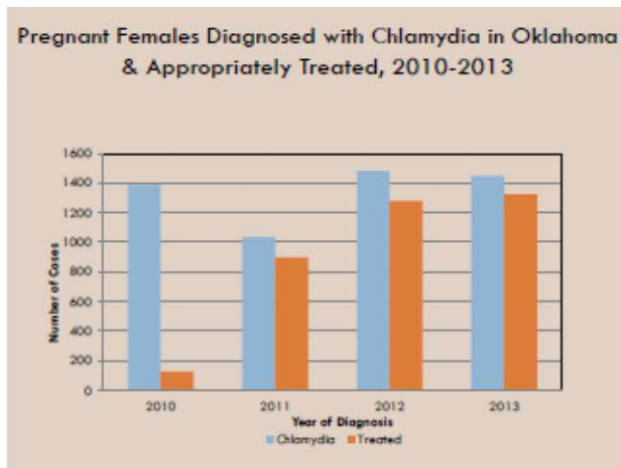
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- ### ACHIEVEMENTS
- #### MANDATES STRATEGIC TARGETED ACTION TEAM
- Medical Facilities Services cleared a backlog of 91 laboratory inspections, completed workload required in federal law and rule in third quarter FFY2014; rolling out "Clean in 2015" project.
 - Collaborated with Indian Health Service, Citizen Potawatomi Nation to approve 200 tattoo artists for convention on tribal land – 1st such collaboration among a state, IHS & tribe.
 - Implemented National Fingerprint Based Background Check program; 125-150 fingerprinted/day.
 - Improved high priority nursing home complaints investigated within 10 days, from 37% (2011) to 97% (2014).

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- ### POLICY ACHIEVEMENTS
- Public policy which could have negatively impacted public health outcomes and which failed to be enacted was:
 - HB 2595 – Related to raw milk sales
 - SB 1851 – Transfer of inspection of Oklahoma and Tulsa County farmers markets to the Department of Agriculture
 - SB 1915 – Expanded the ability of unlicensed entities to sell home baked goods
 - SB 1892 – Would have changed the tax on vapor products and other smokeless tobacco products to a lower rate
 - HB 2789 – Would have eliminated the Children's First program
 - 2014 Legislative Session
 - Failed to get multi-unit housing smoking notification
 - Failed to get storm shelter rebate program
 - Passed SB 1602 - prohibits the sale of vapor products to minors
 - 2015 Legislative Session
 - Continued focus on improvement to health outcomes for population as a whole
 - Utilize opportunities to make improvements in programs and policies



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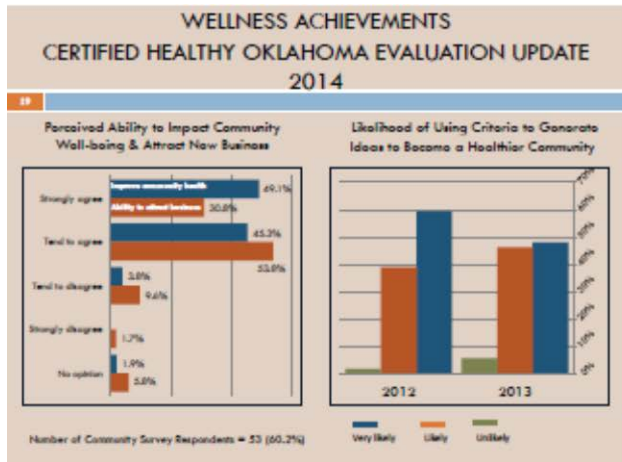
2013 National Health Security Preparedness Index (Select Measures)

Measure	National Average	Oklahoma Results
Management of Volunteers During Emergencies	3.7	6.9
Laboratory Testing	7.6	8.7
Incident Management & Multi-Agency Coordination	8.0	9.1
Medical Material Management, Distribution and Dispensing	9.3	9.8
Countermeasures Utilization and Effectiveness	8.7	8.9

<http://www.nhspi.org/>



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MOVING FORWARD

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Upcoming Wellness Initiatives

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governor's get fit challenge

Parks Passport

FITNESSGRAM®

Governor's Get Fit Video

FITNESSGRAM®

PROVIDED BY THE BETTER CHILD THROUGH BETTER HEALTH IN ACTION/STATE'S DEPARTMENT OF HEALTH BLUE CROSS MEDICAL FIELD OF OKLAHOMA

PURPOSE:

- Provide parents with useful information on child fitness
- Assist with fitness data gap in OK
- Age focus: Grades: 3rd-8th

OVERVIEW:

- Track fitness & activity levels
- Schools get free training & software access

LAUNCH: FALL 2014

- 210+ Schools Voluntarily Participating

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Parks Passport

Partnership with Oklahoma Tourism and Recreation Department & OSDH

PURPOSE:

- Promote Outdoor Physical Activity
- Age Focus: 4th Grade

OVERVIEW:

- Participate in physical activity in state parks
- Earn rewards

LAUNCH: FALL 2014

governor's get fit challenge

Get Fit Video and Curriculum

PURPOSE:

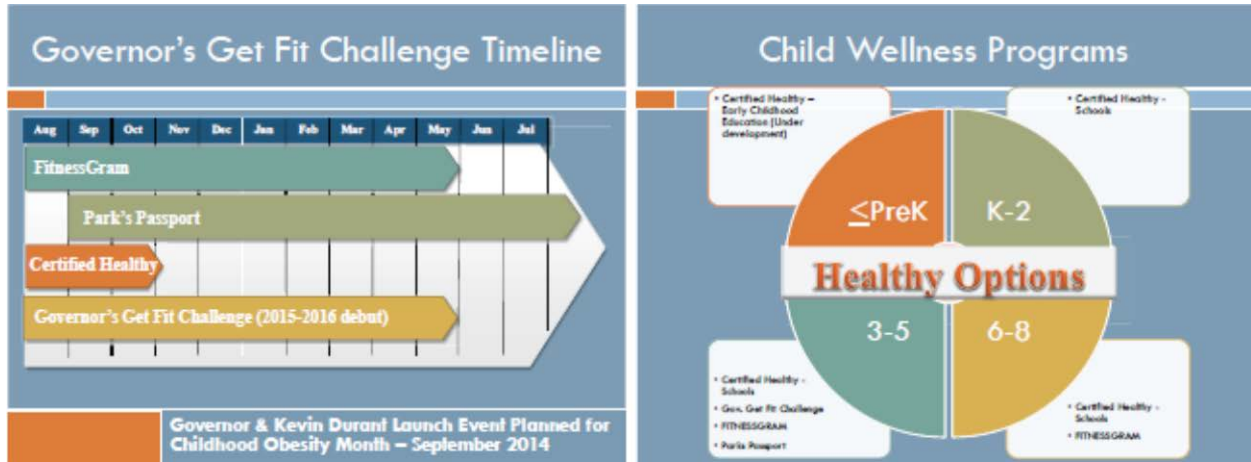
- Promote physical activity
- Grades: 3rd-5th

OVERVIEW:

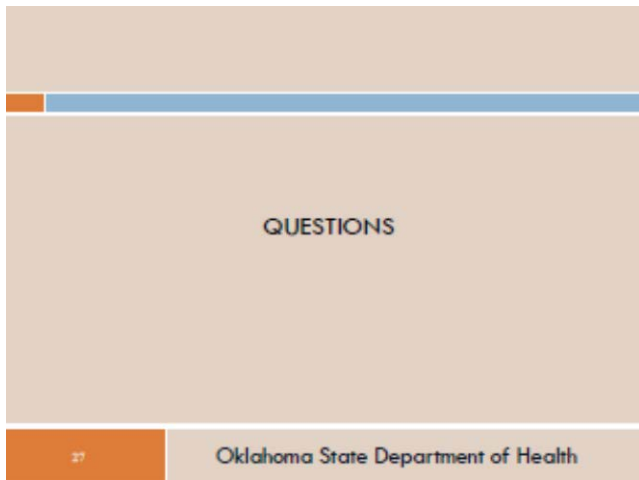
- 8 week Fitness Challenge
- Partnering schools get:
 - DVD promoting physical activity
 - Take-Home worksheets for students

LAUNCH: FALL 2015

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7 Dr. Stewart and Tim Starkey briefly discuss vaccine shortage in recent years for privately insured patients.
8 Dr. Stewart inquired as to whether or not physicians may use Vaccines For Providers (VFC) stock and
9 replace it or pay for it. Toni Frioux responded that unfortunately, the federal guidelines for VFC vaccines use
10 are very strict and does not make allowances for this. Dr. Cline invited members of the Board to attend the
11 Governor's Get Fit Launch on September 26th at the Capitol. Kevin Durant will join Governor Fallin to
12 launch a series of challenges to Oklahoma students around physical health and fitness.

13

14 The presentation concluded.

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16 OKLAHOMA HEALTH IMPROVEMENT PLAN

17 Terry L. Cline, Ph.D., Commissioner of Health; James Allen, M.P.H., Director, Partnerships for Health
18 Improvement

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**STATE BOARD OF HEALTH
ANNUAL RETREAT**

**OKLAHOMA HEALTH IMPROVEMENT PLAN
PARTNERING FOR HEALTH IMPROVEMENT**

James Allan, MPH
Director
Partnerships for Health Improvement

Oklahoma State Department of Health

OKLAHOMA HEALTH IMPROVEMENT PLAN

- Commissioned by the Oklahoma Legislature in 2008 by Senate Joint Resolution 41
- Collaborative effort to improve and sustain the physical, social and mental well being of all Oklahomans
- Current plan focuses on three flagship issues (Tobacco, Obesity and Child Health) along with public health infrastructure
- Prerequisite for Public Health Accreditation

Oklahoma State Department of Health

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**OKLAHOMA HEALTH IMPROVEMENT PLAN
GOVERNANCE**

- OHIP Executive Team
- OHIP Full Team
- OHIP Workgroup Team Leads

Flagship	Infrastructure
- Tobacco	- Health Workforce
- Obesity	- Access to Care
- Child Health	- Public/Pvt. Partnerships

Oklahoma State Department of Health

OHIP RE-WRITE PROCESS

- Quantitative Data + Qualitative Data + Evidence Based Practice = OHIP
- State of the State's Health + Community Chats + Workgroups of Content Experts

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OHIP RE-WRITE PROCESS

- Compile health outcomes data for Oklahoma (completed via the State of the State's Health Report)
- Obtain community and population input via community chats, listening sessions and surveys
- Identify/Confirm flagship health issues and the systems infrastructure areas with OHIP Leadership/Governance
- Develop, with guidance from content experts, goals and objectives based on science and evidence of effectiveness

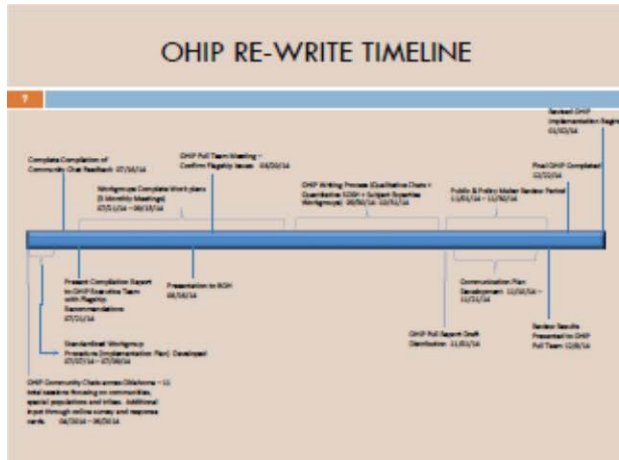
Oklahoma State Department of Health

OHIP RE-WRITE PROCESS

- Compile Quantitative + Qualitative + Subject Matter Expertise into a single, comprehensive OHIP
- Obtain public feedback on this OHIP with attention to the communities and populations involved in the Community Chat process
- New OHIP and realigned workgroups begin implementation of action plans in January of 2015
- Process will begin again in five years for 2020

Oklahoma State Department of Health

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A CLOSER LOOK AT THE COMMUNITY CHAT PROCESS AND OUTCOME

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COMMUNITY CHATS

<p>General Community Chats</p> <p>Tulsa- April 16 (36 attendees)</p> <p>Enid- April 17 (27 attendees)</p> <p>OKC- May 14 (30 attendees)</p> <p>McAlester- June 5 (38 attendees)</p> <p>Lawton- June 9 (45 attendees)</p> <p>African American Community Chats</p> <p>Tulsa- April 14 (28 attendees)</p> <p>OKC- May 6 (37 attendees)</p> <p>Hispanic Community Chats</p> <p>OKC- May 5 (33 attendees)</p> <p>Guyton- June 19 (49 attendees)</p>	<p>Tribal Consultations</p> <p>Tabletop- April 7 (36 attendees)</p> <p>Little Axe- June 16 (47 attendees)</p> <p>Total Attendance (406)</p> <p>General- 176</p> <p>African American- 65</p> <p>Hispanic- 82</p> <p>Tribal- 83</p> <p>Online Surveys</p> <p>English - 108</p> <p>Spanish - 23</p>
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Oklahoma State Department of Health

- ### WHAT WE'VE HEARD
- Health Access
 - Health Care (Medicaid expansion cited)
 - Preventive Services
 - Healthy Foods
 - Outlets for Physical Activity
 - Health Services/Health Education
 - Social Determinants
 - Transportation
 - Economic Development/Funding
 - Education
 - Behavioral Health

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- ### POPULATION-SPECIFIC FEEDBACK
- African American Community:
 - Strong community focus
 - Safety
 - Loss of inner city sports leagues and other outlets for physical activity in safe places
 - Economic development
 - Educational attainment
 - Increase focus on primary prevention

- ### POPULATION-SPECIFIC FEEDBACK
- Hispanic Community
 - Adolescent pregnancy
 - School health/health education
 - Youth are sometimes the only English speaking members of the family, which can place a burden upon them
 - Economic development
 - Family focus/involve families

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TRIBAL CONSULTATION

- Tribes have developed several promising practices that they are willing to share
- Very practiced in the integration of mind, body and spirit
- Health literacy needs to be a focus
- Greater collaboration with partners will help accelerate health improvement
- Chronic disease prevalence/prevention focus (Diabetes)
- Lack of tribal-specific data

SOCIAL – ECOLOGICAL MODEL



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LOCAL PUBLIC HEALTH SYSTEM



WHAT DRIVES HEALTHY BEHAVIOR?

Individual/Social Factors

- **Cost/Benefit Analysis**
 - Probability of outcomes
 - Perception of those outcomes
 - Alignment of outcomes with social norms
 - Motivation to comply with those norms
- **Locus of Control**
 - Perceived ability to change course
 - Past experience, trauma
 - Influence over circumstances
- **Proximity to Immediate Needs**
 - Separation of behavior and reward
 - Addictive behaviors

Environmental Factors

- **Path of Least Resistance**
 - Is the healthy choice the easy choice?
- **Location, Location, Location**
 - Physical and geographical barriers
 - Proximity to social support
- **Living Conditions, Safety, Stressors**
- **Access to Necessary Resources** (not just health care)
- **Policy Supportive of Health**

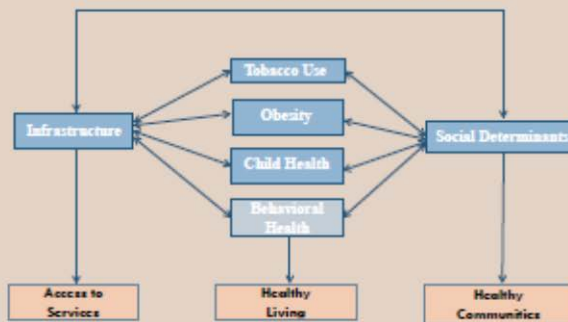
Adapted from: Ajzen, I., Fishbein, M. (1980). Understanding attitudes and predicting social behavior. Englewood Cliffs, NJ: Prentice Hall.
Fishbein, M., Ajzen, I., (1975) "Social Learning theory and the health belief model". Health Education & Behavior 2(2): 173-185.
Prechtl, J., Fisher, M. (1997) "The socioecological model of health behavior change". American Journal of Health Promotion 11(2): 48-49.

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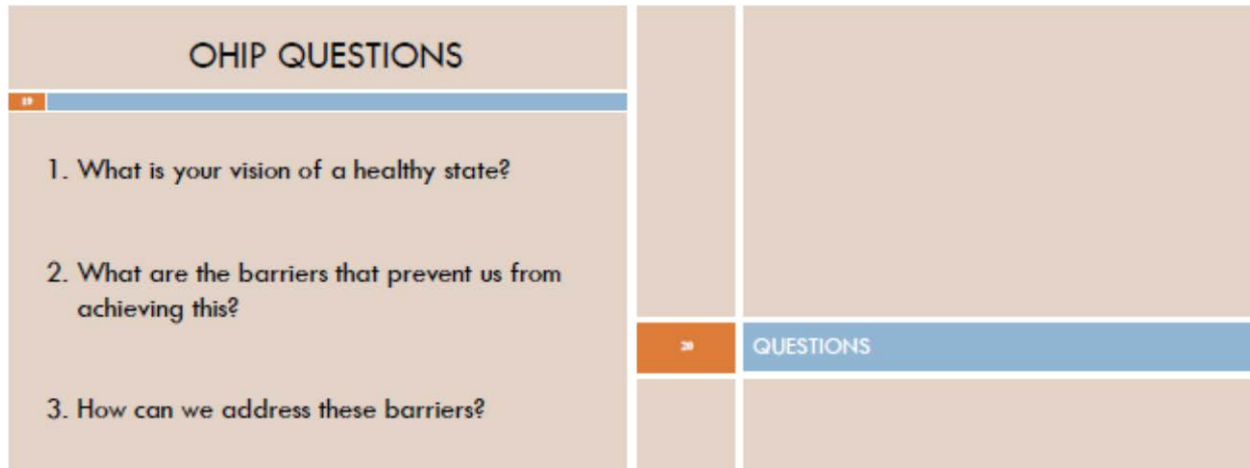
PROPOSED HEALTHY OKLAHOMA FRAMEWORK

Access to Services	Healthy Living	Healthy Communities
Oklahomans' access to information and health or social services that can help them achieve better if not the best health outcomes possible.	Focused on equipping Oklahomans to take an active role in improving their own health and supporting their families and friends in making healthy choices.	Speaks to community members and their institutions working together to positively impact the natural as well as human-formed conditions that influence health and/or risk for injury.

OHIP THEORETICAL MODEL



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The presentation concluded.

Dr. Bacigalupo asked the groups to consider the following questions and report out. Below are the common themes for each group.

Vision of Healthy State

Vision for a healthy state included: improvements to the built environment to include bike trails, pedestrian walkways, safe parks, green space; community gardens, farmers markets, and healthy corner stores; tobacco and/or smoke free indoor and outdoor public spaces; access to care; 100% of citizens covered by insurance; low crime, good transportation; and high performing schools.

Barriers


Culture; politics, lack of education; inadequate information systems; lack of knowledge regarding health and healthcare and difference between the two; balancing individual rights versus public good; lack of funding, resources and infrastructure; insurance providers are unwilling to provide rebates or incentives on improved health outcomes; lack of community champions; poverty; and complacency.

Recommended Strategies

Policy; population outreach using diverse media formats; engage communities of faith; engage education systems to begin health education earlier; support policies that support the healthy choice as the first choice; modify healthcare system to increase focus on prevention; rebates and economic incentives for healthy habits and improved health outcomes; conditions on the use of food stamps; targeted 10-20 minute community presentations by the Board members; robust and highly interactive health risk assessment for individuals using cell phone technology; establish healthy living pact.

OHIP ACCESS TO CARE

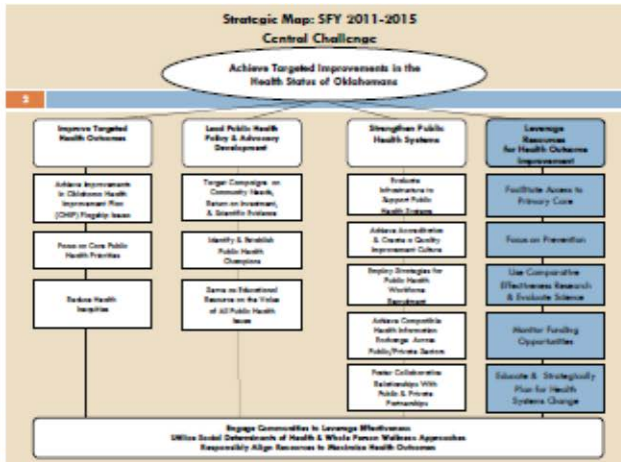
Julie Cox-Kain, M.P.A., Senior Deputy Commissioner



OKLAHOMA STATE DEPARTMENT OF HEALTH

LEVERAGE RESOURCES FOR HEALTH OUTCOME IMPROVEMENT YEAR END REVIEW

August 2014



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3 Overview of the ACA

4 Patient Protection and Affordable Care Act

Enacted March 23, 2010, and upheld by the Supreme Court June 28, 2012, the PPACA (ACA) established the Health Insurance Exchange Marketplace (opened Oct. 1, 2013) to help individuals and small business obtain health insurance coverage (including stand-alone dental)

Original provisions include:

- Provides premium tax credits and cost-sharing reductions for low and middle-income individuals who purchase health insurance through a Marketplace
- Provides a tax credit to eligible small businesses
- Originally required an expansion of Medicaid to cover additional adults and children with low incomes
- Requires individuals to obtain health insurance (or an exemption) or pay a tax penalty

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5 Patient Protection and Affordable Care Act

- Simplifies the eligibility rules for Medicaid and the Children's Health Insurance Program (CHIP)
- Requires most individuals to purchase health insurance or pay a tax penalty
- Required large businesses to provide health insurance to employees or pay a tax penalty
- Guaranteed issue (no pre-existing condition exclusion)
- American Indian/Alaskan Native (AI/AN) special provisions
- Extended children's coverage on parent's health plan to age 26
- No co-pay for A & B rated clinical preventive services
- Medical Loss Ratio limitations – caps on administrative and overhead costs of insurance companies (80% - 85% must be spent on healthcare)
- Created the Prevention and Public Health Fund

6 ACA Delays and Changes for Individuals

More than 40 significant changes have been made to the ACA: 16 passed by Congress, 2 by the Supreme Court, and 24 made by the Administration

Top 10 Changes or Delays

- Individual Mandate
- Employer Coverage Levels/Penalties
- Requirements for Qualified Health Plans
- Concessions for hardship waiver, individual mandate and qualified health plan if plan cancelled
- SHOP Delay
- SHOP Employee choice
- Basic Health Plan
- Deductibles
- Cost Sharing
- Risk Corridor Program

Source: The Washington Post - "Timeline of major changes to the Affordable Care Act" <http://www.washingtonpost.com/archive/health/2014/03/08/timeline-of-major-changes-to-the-affordable-care-act/2014/03/08/>

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Individual Penalties

DELATED

INDIVIDUAL MANDATE DELAYED
 In October of 2013, the deadline for the individual mandate was changed by delaying that customers who have purchased insurance by March 31, 2014 will avoid the tax penalty. Therefore, they would have had to purchase a plan by mid-February. Additionally, some individuals may want catastrophic and/or other non-GHP coverage and not be penalized.

Do any of the following apply?
 • part of a religion opposed to acceptance of benefits from a health insurance policy
 • believe life and without insurance for up to three months
 • undocumented immigrant
 • incarcerated
 • member of an Indian tribe
 • Family income is below the threshold for filing a tax return (\$10,000 for an individual, \$20,000 for a family in 2013)
 • you have been 90% of your income for health insurance, after taking into account any employer contributions or tax credits.

YES → There is no penalty for being without health insurance.

NO → When you insured for the whole year through a continuation of any of the following insurance:
 • Medicare
 • Medicaid or the Oklahoma Health Insurance Program (CHIP)
 • TRICARE for service members, retirees, and their families
 • Veteran's health program
 • Plan offered by an employer
 • Insurance bought on your own that is at least at the bronze level
 • Grandfathered health plan in existence before the health reform law was enacted.

YES → The requirement to have health insurance is satisfied and no penalty is assessed.

NO →

2014	2015	2016 +
Penalty is \$95 per adult and \$47.50 per child (up to \$200 for a family) or 1.0% of family income, whichever is greater.	Penalty is \$325 per adult and \$162.50 per child (up to \$975 for a family) or 2.0% of family income, whichever is greater.	Penalty is \$695 per adult and \$347.50 per child (up to \$2,085 for a family) or 2.5% of family income, whichever is greater.

Source: "The Requirement to Buy Coverage Under the Affordable Care Act Beginning in 2014", Kaiser Family Foundation, 2013

Patient Protection and Affordable Care Act Individual Tax Penalty

Examples of Annual Tax Penalty:

Income	\$25,000		\$50,000		\$75,000	
	Single	Fam4	Single	Fam4	Single	Fam4
2014	\$250	\$285	\$500	\$500	\$750	\$750
2015	\$500	\$975	\$1,000	\$1,000	\$1,500	\$1,500
2016	\$625	\$2,085	\$1,250	\$2,085	\$1,875	\$2,085

*Amounts shown are approximate

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Large Employer Penalties

DELATED

Are you a large employer?
 • At least 50 FTE workers including full-time (20+ hours per week) and part-time workers (part-time)
 • Excluding seasonal workers (up to 100 days per year)

YES → Are any of your full-time employees in an exchange plan and receiving premium credit?
 YES → Do you have more than 30 full-time employees?
 YES → Do you provide health insurance?

NO → NO PENALTY

NO → Pay monthly penalty, lesser of:
 1/12 x \$3,000 x (# of full-time employees -30)
 OR
 1/12 x \$3,000 x (# of full-time employees who receive credits for exchange coverage)
****Delayed until 2015****

NO → Pay monthly penalty: 1/12 x \$2000 x (# of full-time employees -30)
****Delayed until 2015****

Source: Coverage or Penalty, US Chamber of Commerce

Employer Penalties

The final IRS rule published February 12, 2014 further delayed the effective date of the employer responsibility provision:

- Delays the effective date for employers with 50-99 full-time employees until 2016
- Changes requirements for businesses 100 or more full-time employees; must offer health coverage to only 70% of full-time employees in 2015, instead of 95%
 - Percentage requirement phased in over 2 years
 - 2015: must offer coverage to 70% of full-time, eligible, employees
 - 2016 & beyond: offer coverage to 95% of full-time, eligible, employees
 - Employers may still incur lesser penalties if coverage is not afforded to all full-time employees

Employer penalties of \$2,000-\$3,000 per employee may apply when the employer does not offer coverage to all FT employees (and children) OR Employer affords coverage to all FT employees (and children) but coverage is unaffordable or does not provide minimum value.

Full-time is defined as 30 hours per week.

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Health Insurance Exchange

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Health Insurance Exchange (Marketplace)

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- New commercial insurance Marketplace where qualified employers and individuals can shop for private health insurance plans
- Consumers will have access to health plans and insurance affordability programs, if eligible
- Health plans must be certified to be offered in a Marketplace, and must meet certain minimum standards

Enrollment starts October 1, 2013
 Coverage starts as soon as January 1, 2014

Category	Percentage of expenses paid by health plan	Percentage of expenses paid by individual
Platinum	90%	10%
Gold	80%	20%
Bronze	70%	30%
Bronze	60%	40%

Actuarial Value of Plans Offered in the Exchanges

- "Bronze" - This plan represents the required minimum credible coverage standard; the actuarial value is 60%
- "Silver" - Actuarial value of 70%
- "Gold" - Actuarial value of 80%
- "Platinum" - Actuarial value of 90%
- "Catastrophic" - Provides catastrophic coverage along with some preventive and primary care benefits (only available in the individual market to young adults (under age 30) and those to whom the individual mandate does not apply due to income reasons)

Source: "Health Insurance Marketplace: Agents and Brokers Meeting" presentation, CMS 2013

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Health Insurance Exchange (Federally Facilitated Marketplace)

- Healthcare.gov is the federally-facilitated marketplace (FFM) where qualified employers and individuals can shop for private health insurance plans
- Issuers of Qualified Health Plans (QHP) for the FFM in Oklahoma include Aetna, Blue Cross Blue Shield of Oklahoma, CommunityCare HMO, GlobalHealth and Coventry Health Care of Kansas
- Over 60 QHPs are offered: 18 Bronze Plans, 18 Silver Plans, 18 Gold Plans and 7 Platinum Plans

State	Total	American Indian/Alaska Native	Asian	Native Hawaiian/Pacific Islander	African-American	Latino	White	Multiracial	Unknown/Other
Oklahoma	69,221	1,638	3,588	51	4,762	3,952	36,960	1,793	16,677

CMS does not yet have comprehensive and accurate data about affected enrollment (that is, the number of individuals who have affected their enrollment and gained coverage through payment of the first premium). However, some issuers (i.e. Aetna Association of Issuance, UnitedHealthcare, Health Care Service Corporation, and Blue Shield of California) have made public statements indicating that nationally 80% to 90% of the people who have selected a Marketplace plan have made premium payments. Additionally, some issuers voluntarily decided to provide flexibility in the deadline by which exchange enrollees must pay their first month's premium.

Source: ASPH Issue Brief For the period October 1, 2013 – April 30, 2014 Health Insurance Marketplace, Summary Dashboard Report, <http://data.hhs.gov/health/reports/2014/MarketplaceHealthInsuranceApril3014%201st%20enrollment.pdf>, p. 34

Oklahoma Enrollment

ACA Enrollment Totals
Market Plan Selections: 60,221
Change to Medicaid/CHIP Enrollment: 30,376

CHARACTERISTICS OF MARKETPLACE PLAN SELECTIONS:

By Gender:	Number	% of Total
Female	38,472	50%
Male	21,749	36%
Subtotal With Known Data	60,221	100%
Unknown	17	N/A

By Age:	Number	% of Total
Age < 18	4,393	8%
Age 18-25	7,563	13%
Age 26-34	22,712	38%
Age 35-44	11,043	19%
Age 45-54	14,993	25%
Age 55-64	17,564	29%
Age 65	153	0%
Subtotal With Known Data	68,021	100%
Unknown	N/A	N/A
Ages 18 to 34	30,275	29%
Ages 0 to 34	24,674	30%

By/With/Without Issuance Status:	Number	% of Total
With Issuance	18,700	31%
Without Issuance	14,515	24%
Subtotal With Known Data	33,215	100%
Unknown	349	N/A

By/With Level:	Number	% of Total
With Level	14,930	24%
Without Level	10,584	18%
Gold	5,947	10%
Platinum	803	1%
Catastrophic	52	0%
Subtotal With Known Data	32,823	100%
Subtotal Total	33,215	100%
Unknown	349	N/A

Source: ASPH Issue Brief For the period October 1, 2013 – March 31, 2014 Health Insurance Marketplace, Summary Dashboard Report

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First Premium Payments

- In April the nation's largest health insurers were surveyed and reported that 15-20% of their new customers had not yet paid their first premium – which meant they were not yet covered
- Because more than 3 million people signed up for coverage that didn't begin until May 1 or later; their premiums weren't due until at least April 30
- Final numbers regarding payment of initial premiums have not yet been reported

Healthcare.gov Example Premiums & Deductibles

Source: Healthcare.gov

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Enrollment Assisters

The Affordable Care Act (ACA) creates several new entities to advise and help consumers make health insurance purchase decisions. These entities include Navigators, Certified Application Counselors, Counselors, Assisters, and Web Brokers.

- Navigators** Help persons apply and enroll in the exchanges; understand and choose the right health plan; conduct outreach and provide information and services in a fair, impartial and culturally competent manner; They must maintain training in eligibility, enrollment and all insurance affordability program specifications (exchange funded)
- Certified Application Counselors (CACs)** Each state exchange must have a CAC program, with similar training and privacy standards as Navigators and Assisters (not funded)
- In-Person Assisters (IPAs)** are very similar to Navigators and CACs, and must have the same standards and comply with the same standards; The IPA program is an additional program states may choose to provide (not federally funded)
- Web brokers or Web entity brokers (WBE)** are state licensed entities who assist consumers to access health coverage through an issuer-based or Marketplace pathway or public-facing website

Navigators

Oklahoma Community Health Centers, Inc.	Little Dixie Community Action Agency, Inc.	Latino Community Development Agency
A nonprofit organization of a variety of non-profit organizations providing health care services	Part of a company with 1.6 additional Community Action Agencies across Oklahoma	A nonprofit based non-profit located in Oklahoma City
Serving 42 counties in 27 states	Serving 43 counties	Serving 7 counties: Cleveland, Custer, Logan, Pottawatomie, and Tulsa counties
Large group activities: Staff includes 5 business groups: Outreach and community health health fairs; Assister program; Assister program; Assister program	Target group activities: Provide outreach assistance to local business, churches, and individuals in local communities in Oklahoma; Outreach on leveraging existing staff with health care to be trained as Navigators	Target group activities: Largely dedicated to providing outreach assistance through services to the Latino community in the state

Source: <http://www.healthcare.gov/>

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Oklahoma HB3286

Signed into law by Governor Fallin on May 21, 2014, Oklahoma's House Bill 3286 is largely in-line with federal regulations but does provide some additional protections for Oklahoma consumers.

Oklahoma state Navigator law provides:

- Navigators must complete a background check and pay an annual licensing fee (up to \$50)
- Requires Navigators to "record the name and contact information for each individual or group whom the navigator assists in enrolling in the exchange and the date of contact, to provide such information to the navigator entity immediately and to retain that information for up to three years;" This may contradict federal rules that Navigators never retain personally-identifying information – including names and contact information – after their session with the enrollee has ended, in order to protect enrollee privacy
- Navigators cannot provide recommendations about particular health plans or benefits or solicit anyone known to be currently insured

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Enrollment by Market

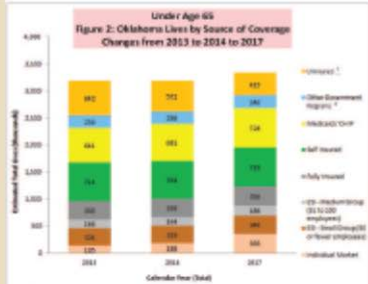
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Insurance Market Migration

The size of the Oklahoma insurance market is expected to increase 5% between 2013 and 2017 (146,000).

The size of the individual market is projected to increase by 16.2% (220,000).

These increases are driven by premium increases, the individual mandate, and enrollment into the FFM.



Source: "Oklahoma's Federally Facilitated Marketplace," Milliman, 2014, p. 4

Oklahoma Insurance Market Enrollments

Market	Population Under Age 65 Best Scenario FFM 2013 & 2014					
	2013	2014	2014 Pre-Launch	2014 Post-Launch	2017 Pre-Launch	2017 Post-Launch
Individual	108,077	114,985	209,309	183,177	401,812	351,444
SOI - Small Group	351,770	323,852	347,489	319,270	346,011	329,645
SOI - Medium Group	181,488	168,193	187,611	163,801	203,126	186,276
SOI - Large Group Fully Insured	340,487	334,700	342,548	329,888	376,741	361,114
SOI - Large Group Self-Insured	776,748	714,125	756,929	703,847	788,024	754,028
Medicaid / CHIP	824,877	841,418	812,615	811,498	841,814	727,533
Other Government Programs	201,680	200,175	244,742	231,376	273,941	246,276
Uninsured	644,843	641,819	425,288	471,833	248,084	431,145
Total Non-Aged Population	3,220,341	3,287,484	3,337,425	3,387,494	3,496,379	3,501,443

Source: Milliman FFM 2013 report, Page 12 p. 23 & Milliman FFM 2014 updated report, Page 12 p. 27

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Enrollment and Change in Medicaid/CHIP Among Non-Expansion States During FFM Open Enrollment Period

State	Pre-ACA		Ratio of FFM Enrollees to uninsured	% of Enrollees that qualify for Financial Assistance	% Under Age 35	Change in Medicaid/CHIP Enrollment	Ratio of Change in Medicaid/CHIP enrollment to uninsured
	Uninsured	Enrolled in FFM					
Oklahoma	641,816	49,221	10.8%	79.2%	31.6%	38,278	6.0%
Kansas	356,406	37,013	16.0%	78.7%	38.2%	22,498	6.3%
Texas	6,553,793	733,737	11.5%	83.8%	37.8%	3,214	0.1%
Louisiana	809,709	101,778	12.6%	87.8%	35.3%	-7,904	-1.0%
National	47,387,345	8,019,763	16.9%	84.7%	34.3%	4,824,044	10.2%

- Variance in Medicaid/CHIP enrollment on a state-by-state basis is also substantial.
- Louisiana reported a reduction in enrollment while Kansas and Oklahoma saw a 6% increase.
- Kansas and Oklahoma had a much larger portion of the population eligible for Medicaid, however, state reported methodology used to assess these figures may vary.
- Delays in transfer of data from FFM to State may result in lagged report.

Source: Milliman FFM 2014 updated report, Page 19 & 20, pp. 30, 31

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Non-QHP Enrollment

Estimates show that the nearly 70,000 Oklahomans enrolled through the FFM.

Calculations suggest 50,200 Oklahomans will have non-ACA compliant plans in 2014.

Figure 27
Estimated Oklahoma Population with non-QHP in the Individual Market by FFI, Non-Aged Population Only (Under Age 65)

	2013	2014	2017
Under 10%	17,800	11,100	3,300
10% to 19%	13,000	5,900	1,000
20% to 29%	11,200	5,200	1,300
30% to 39%	11,500	6,800	1,500
Over 40%	28,500	22,000	2,500
Total	81,900	50,200	13,600

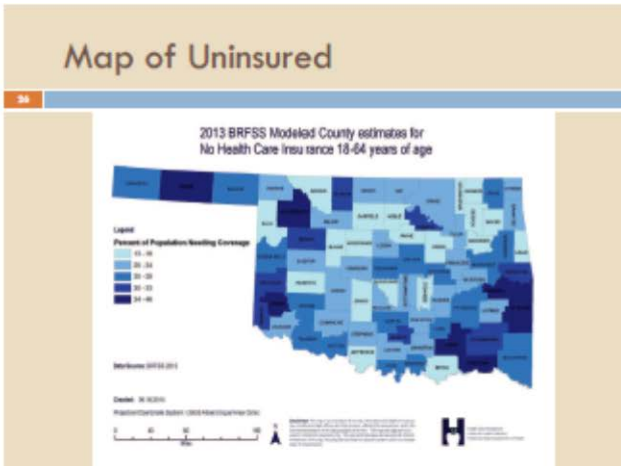
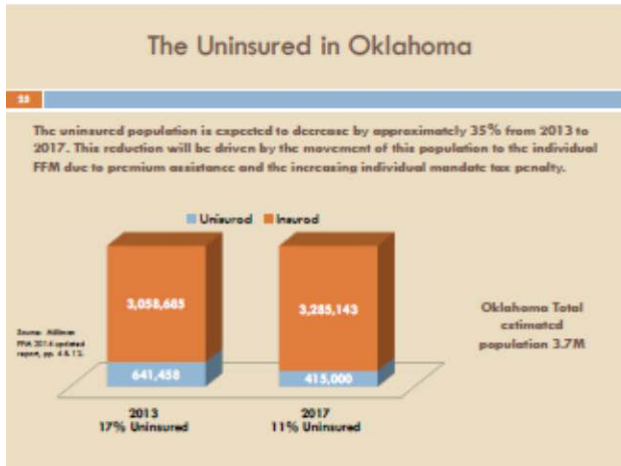
Source: These figures are modeled and presented using Milliman's proprietary actuarial models.

Figure 28
Estimated Oklahoma Population with non-QHP in the Individual Market by Age Bracket, Non-Aged Population Only (Under Age 65)

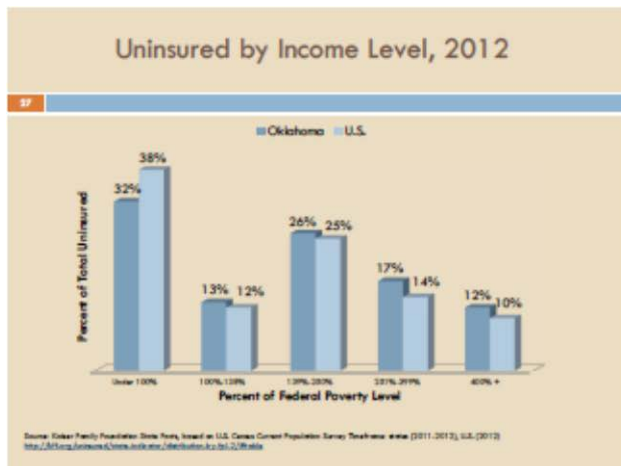
	2013	2014	2017
19 and Under	14,200	9,000	2,200
20 to 34	24,300	21,000	3,500
35 to 49	24,300	13,000	1,800
50 to 64	17,100	5,800	2,100
Total	80,900	50,200	13,600

Source: These figures are modeled and presented using Milliman's proprietary actuarial models.

All age brackets see substantial decreases in number of non-ACA compliant plans over time. The majority of the 20 to 34 age bracket are expected to keep the non-ACA compliant plans until the penalties introduced in 2017 entice them to select plans that are more comprehensive.



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Employer Sponsored Coverage: National vs. Oklahoma

National: between 2000 and 2011, coverage for children through ESI declined by 12 percentage points while public coverage for children grew by 14.6 percentage points over this same period according to analysis conducted by the Economic Policy Institute in 2012. Despite this declining trend, ESI remains an important source of coverage, particularly for higher income families.

In 2012: 50% of all children or 36.9 million children were covered by ESI.

In 2014: 47% of all children or 37.8 million children are projected to be covered by ESI.

Oklahoma: The largest concentration of health insurance coverage is from ESI plans, providing health insurance to approximately 1.54 million individuals or about 42% of the total population. These plans include members insured by small and large employers through fully insured programs and self-insured large employers (more than 100 employees). Employer sponsored insurance (ESI) is projected to continue as a significant source of coverage despite implementation of the FFM. Milliman projects that ESI enrollment in Oklahoma will remain essentially flat.

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Business Health and Wellness Survey

Goals: Collect information about Oklahoma employer perspectives on health insurance and wellness programs as they relate to workforce costs, productivity, and other business needs, with a particular interest in barriers related to access to healthcare services for Oklahomans.

The information collected through the study will be used to support preparation of the Oklahoma Health Improvement Plan (OHIP) and health and wellness related workforce policy in the state.

At the core is the question, "What needs, perceptions, resources and capabilities do businesses have when it comes to working toward a healthier Oklahoma?"

Milliman will conduct an information collection campaign that includes: an online survey of a broad base of employers, telephone polling of selected employer representatives, facilitated focus groups, and targeted discussions with two large employers identified by the State to provide an overview of the Oklahoma market.

Stakeholders include The Oklahoma State Department of Health (OSDH), in cooperation with:

- Governor Mary Fallin
- Oklahoma Department of Commerce (ODC)
- State Chamber of Oklahoma Research Foundation ("The Chamber")
- Oklahoma Employment Security Commission (OESC)
- Insure Oklahoma

Premium Impacts – Individual Market

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Comparison of Pre-ACA and 2014 Rating Characteristics in Oklahoma

Characteristic	Pre-ACA Incentive / Rating		2014 Rating Change
	Individual	Small Group	
Current Benefits	Generally comprehensive	Generally comprehensive	Essential Health Benefits (EHB) as mandated by the federal government. Includes pediatric dental and vision.
Attained Age	No restrictions	No restrictions	Referred to as the 3:1 age rating restriction, where an insurance provider may not charge a 31-year-old higher than three times what they charge a 21-year-old.
Credits	Rating by gender	Rating by gender	Credits may no longer be used to determine rates.
Health Status (Pre-existing condition)	Adverse including cessation (deduction of coverage)	Adverse with a limit of +/- 25% per day	Not allowed. Guaranteed issue.
Household Income (% of federal poverty level)	No federal subsidies	No federal subsidies	Federal subsidies in the individual market for people between 100% - 400% of the Federal Poverty Level. Applies to non-expansion states, including OK.
Tobacco	No restrictions	No restrictions	The ACA allows for tobacco users to be charged up to 50% more in premiums than non-tobacco users.
ACA Taxes and Fees	N/A	N/A	New FPM fee, issuer fees, and a research trust fee will be applicable to individual and small group markets.
Reinsurance Program	N/A	N/A	Both individual and group plans pay an estimated \$0.25 per member per month for all group plans, whether in or out of the FPM. Only individual plans are eligible for benefits.

Source: Milliman ACA IA OIE P.8

Percentage Change for Individual Medical Coverage

ACA Provision	Sample Rate Impact by Pricing Cell						Average Rate Change
	2013 Plan 1			2013 Plan 2			
	Urban	Rural	Urban	Urban	Rural	Rural	
	to 2014 Base	to 2014 Base	to 2014 Base	to 2014 Base	to 2014 Base	to 2014 Base	
Age 27, Healthy Male	35%	-3%	86%	107%	13%	16%	61%
Age 27, Healthy Female	1%	7%	40%	53%	-17%	-13%	20%
Age 27, Unhealthy Male	6%	11%	54%	62%	-15%	-9%	20%
Age 27, Unhealthy Female	-21%	-17%	14%	21%	-36%	-28%	4%
Age 37, Healthy Male	-20%	-6%	17%	27%	-41%	-38%	-9%
Age 37, Healthy Female	-26%	-1%	13%	32%	-39%	-32%	4%
Age 37, Unhealthy Male	44%	-25%	-13%	-7%	-54%	-53%	-29%
Age 37, Unhealthy Female	-42%	-22%	10%	3%	-32%	-47%	-27%
Average Rate Change - Age 27	5%	11%	53%	61%	-14%	-15%	32%
Average Rate Change - Age 37	-15%	-13%	1%	15%	-47%	-43%	-28%

*Rate changes were adjusted to account for 7 months of market development in 2013.
Source: Milliman ACA IA OIE P.12

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Family Coverage in the Individual Market

Plan participants	Pre & Post-ACA Monthly Rates					
	2013 Plan 1		2013 Plan 2		Silver	
	Urban	Rural	Urban	Rural	Urban	Rural
Healthy Dad, age 37	\$156	\$138	\$190	\$169	\$188	\$176
Healthy Mom, age 37	\$111	\$100	\$138	\$129	\$138	\$127
Healthy Son, age 12	\$206	\$181	\$251	\$224	\$26	\$20
Unhealthy Daughter 12	\$363	\$333	\$503	\$466	\$36	\$30
Pre-Subsidy Total ¹	\$636	\$552	\$1,099	\$998	\$568	\$502

Family Income Level	Post-Subsidy Premium Cost					
	2013 Plan 1		2013 Plan 2		Silver	
	Urban	Rural	Urban	Rural	Urban	Rural
100% FPL	\$166		\$17.2	\$0	\$21.1	\$0
250% FPL	\$742		\$25	\$29	\$79	\$87
300% FPL			\$57	\$41	\$71	\$59
400%+ FPL			\$68	\$52	\$62	\$70

¹ Family total premiums may differ slightly from HealthCare.gov premiums due to rounding.
² Families at or below 300% of FPL are eligible to enroll their children in Medicaid. This should be considered in terms of premiums and cost sharing, but will not affect the maximum allowed premium for the family.
Source: Milliman P.18 ACA IA OIE

Health Status and Gross Medical Cost PMPY for Individual FFM and Non-FFM Markets

Premium Subsidy Scenarios Under Age 65				
High Take-Up Scenario		2013	2014	2017
Individual FFM	Gross Medical Cost PMPY	N/A	\$7,225	\$7,890
Individual Non-FFM	Gross Medical Cost PMPY	\$2,690	\$4,825	\$5,564
Average	Gross Medical Cost PMPY	\$2,690	\$6,022	\$6,727
Individual FFM	Health Status	N/A	1.083	1.017
Individual Non-FFM	Health Status	0.993	0.942	0.867
Average	Health Status	0.993	1.0125	0.942

Best Scenario of Subsidies PMPY for FFM Individuals	2014	2017
Total	\$1,710	\$4,000
Premium Assistance	\$1,216	\$3,000
Cost-Sharing Assistance	\$494	\$1,000

Source: Milliman PPM OIE pp.24, 27

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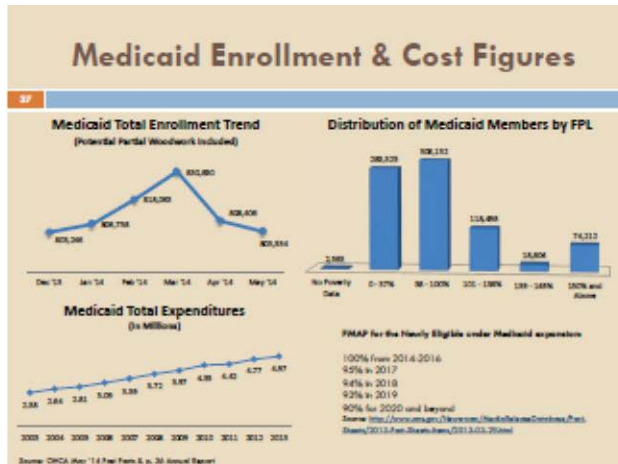
Individual Medical Summary of Modeled Benefit Plans

Plan Detail*	Sample Plan 2013		Sample Plan 2014	
	Plan Option 1*	Plan Option 2*	Option*	Option*
Annual Value	62%	69%	62%	70%
Individual Deductible	\$2,500	\$1,000	\$4,000	\$1,000
Family Deductible	\$7,500	\$1,000	\$12,000	\$1,000
Plan Coinsurance	20% (up to 40% depending on tier)	20% (up to 40% depending on tier)	0%	20%
Out of Pocket Max (in-Hospital/Out-of-Pocket)	\$2,500	\$2,500	\$1,000 (single) / \$12,000 (family)	\$1,000 (single) / \$12,000 (family)
Inpatient Hospital	20% (up to 40% depending on tier)	20% (up to 40% depending on tier)	0% coinsurance	20% coinsurance
Office Visit Copay (MD/PCP)	\$15	\$15	\$0	\$15
Emergency Room/ Urgent Care	\$100	\$100	\$0	20% coinsurance
Prescription	\$0	\$0	\$0	\$0
Maternity	Optional Benefit	Optional Benefit	\$0	\$10 per visit/ 20% coinsurance
MH/OA	50% coinsurance	50% coinsurance	\$0	\$10 per visit/ 20% coinsurance
Prescription Drugs	50% coinsurance, not subject to deductible	50% coinsurance, not subject to deductible	\$0	Preferred Generic: \$0; Non-Preferred Generic: \$10; Preferred Brand: \$15; Non-Preferred Generic: \$100 Specialty: \$150. Not subject to the plan deductible.

*The Milliman ACA IA OIE p. 18 for the details

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OHCA Budget Reductions

The OHCA reduced SeanoCare provider payments by 7.75% to an effective rate of 89.25%.

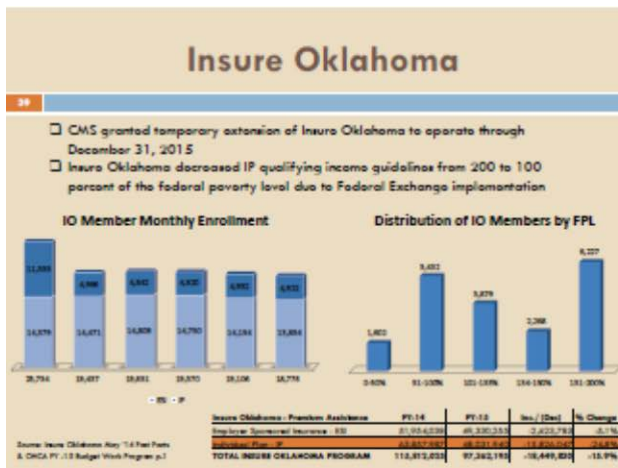
Physician crossover co-insurance claims were reduced from 83.75% to 46.25%.

Emergency Rules Adopted:

- Limit FQHCs and RHCs to one encounter per member per day; Limit encounters to a total of four visits per member per month
- Eliminate payment for hospital leave to nursing facilities and ICF/IIDs
- Reduce/deny payment for preventable readmissions that occur within 30 days from discharge
- Permit an increase of copays to the federal maximum
- Eliminate the perinatal dental benefit
- Require prior authorization for oxygen after three months
- Limit glasses for children to two per year
- Individuals with creditable health insurance coverage disenrolled from SeanoCare Choice
- Eligibility criteria now required to receive psychosocial rehabilitation (PSR) services for adults and children

Source: OHCA Board Packet, July 2014

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Historical Insurance Coverage Expansions Across the Nation

Alabama

- In 2010, Alabama was concerned that the state would face budget shortfalls resulting from rising Medicaid expenditures. Medicaid partnered with private insurance to launch the Alabama Payment Improvement Initiative in 2012, a shared-savings and episode-based payment system.
- In conjunction with PCMHs, the state identified episodes (such as hip/knee replacements) with the most potential for cost, volume, and quality improvements.
- Alabama launched "Private Outlier" Medicaid Expansion in 2014; recent data suggests that costs are higher than anticipated (federal cap) and could cost the state \$45 million in cost overruns.

Arizona

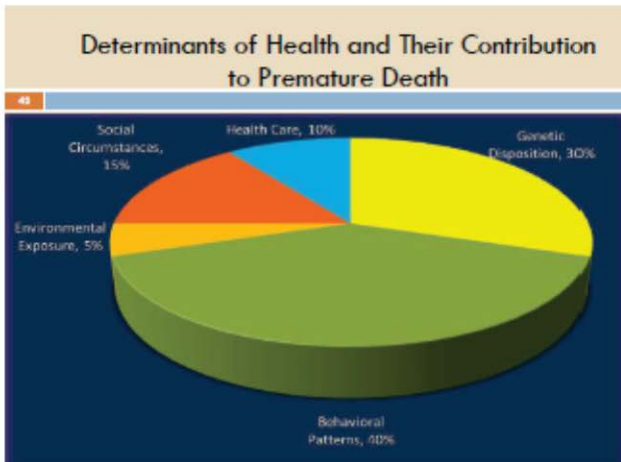
- Non-commercial insurance coverage passed in 2006.
- The Agency of Internal Medicine (2014) compared mortality rates before and after the expansion of health insurance coverage.
- All-cause mortality rates down 2.9%; deaths from causes amenable to healthcare down 4.5%.
- Every 830 newly insured adults = 1 fewer death per year.
- If the annual per-person cost of EI is approximately \$5,000, the cost to the system is more than \$4 billion per life saved.

California

- SeanoCare launched in 1994 and quickly expanded coverage from 900,000 to more than 1.4 million.
- SeanoCare relied on managed care contracts to expand coverage quickly and achieved the second lowest per enrollee cost in the nation (State, 2002).
- Haspermed in 1999 with the collapse of a major managed care contract, SeanoCare began to shift to state contract growth in 2001.
- In 2004, the state assumed the end of managed care and returned to a FFS Medicaid program. In 2005, the state was forced to terminate coverage for approximately 250,000 individuals.

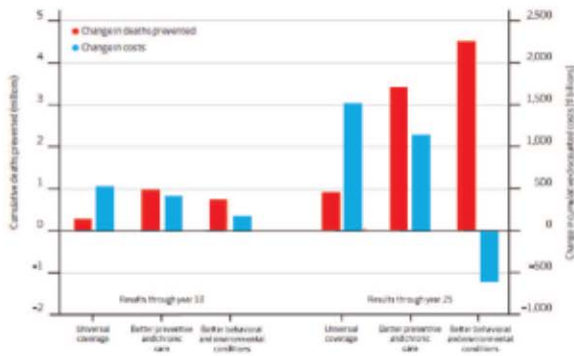
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Oklahoma Health Improvement Plan Framework



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Figure 3. A comparison of changes in deaths prevented and costs associated with expanding health coverage, improving care and investing in community primary prevention.



Milstein et al. (2011) Why Behavioral and Environmental Interventions are needed to Improve Health at Lower Cost. *Health Affairs*. 30 (No. 5):70111-2754837

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Healthcare Innovation & Redesign

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Pay for Success Value-Based Insurance Design
Multi-Payer Initiative Integration of PH and Healthcare
Health Access Networks Prioritization of Outcomes
Chair: Julie Cas-Kalin, MHS

<p>Workforce</p> <p>Vice Chair: Debra Blyers, Commerce</p> <ul style="list-style-type: none"> Coordinated HC Workforce Efforts Robust & timely healthcare workforce data Pipeline adequate to meet current and future healthcare demand Delivery Redesign (Care Team) 	<p>Healthcare Financing</p> <p>Vice Chair: Dr. Joe Cunningham, BCBSOK</p> <ul style="list-style-type: none"> Insurance Coverage Uncompensated Care State-Purchased Insurance Pay for Success (Care Team) 	<p>Health IT</p> <p>Vice Chair: Dr. David Kowalik, OU Chair of Informatics</p> <ul style="list-style-type: none"> Increased adoption of EHR Increased attainment of meaningful use Interoperability 	<p>Efficiency & Effectiveness (Prioritized)</p> <p>Vice Chair: Becky Pasticnik-Hend, OHCA</p> <ul style="list-style-type: none"> Use of Clinical Preventive Services (prioritized) Care Coordination/Team Based Care PCMH Practice Facilitation (NGP goals - prioritized) Outcome Driven Care
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Health Disparities (rural, socioeconomic, race/ethnicity, behavioral health, etc.)

Recent Activities in Oklahoma's Healthcare and Public Health landscape

46

- The OHIP Coalition submitted, on July 18th, 2014, an application for CMS' State Innovation Model grant; the project proposes a collaborative design of innovative payment and care delivery models to attain the triple aim in healthcare
- OHIP leadership created a Healthcare Innovation & Redesign Steering Committee in charge of Workforce, Healthcare Financing, Health IT and Efficiency & Effectiveness workgroups
- Under the direction of the OSDH, Millman is conducting a Healthcare and Wellness Business Survey (July - August '14) with the goal of informing the OHIP plan design
- Oklahoma launched the Health Workforce Initiative supported by the National Governors Association Policy Academy
- The Oklahoma Health Improvement Plan finalized its Community Chats; Collected feedback from community stakeholders will be used to update the plan objectives

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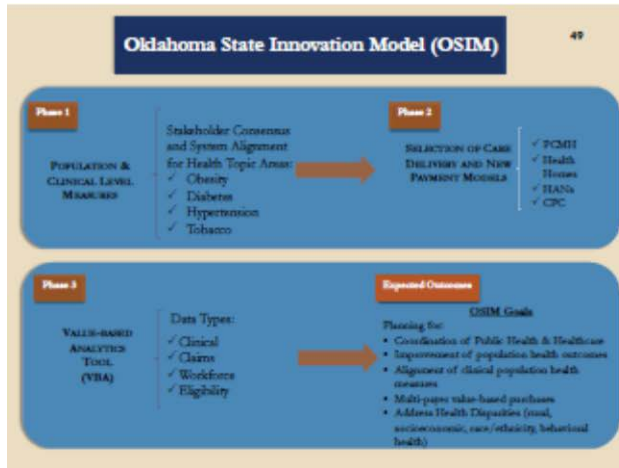
State Innovation Model Overview

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Purpose of SIM Grants

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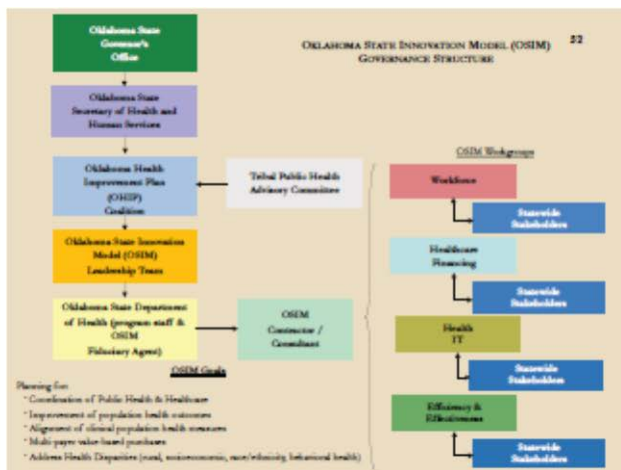
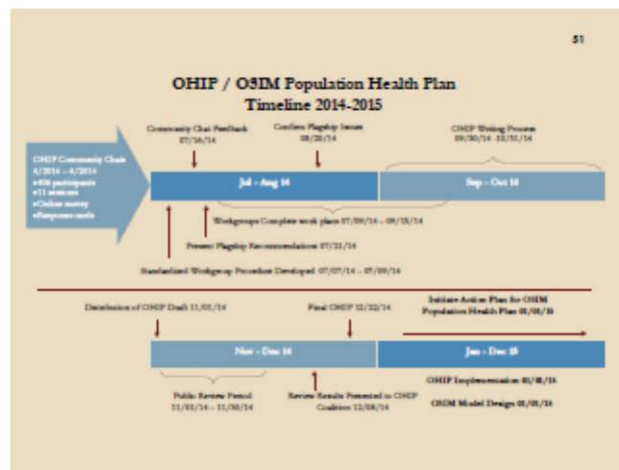
- SIM is a public and private sector collaboration to transform the state's delivery system, it is NOT Medicaid expansion nor Medicaid managed care
- SIM is not designed to reduce the number of uninsured nor create programs directed at the uninsured
- SIM is based on the premise that state innovation with broad stakeholder input and engagement, including multi-payer models, will accelerate delivery system transformation to provide better care at lower costs
- CMMI will provide up to \$3 million per state (one-year project period) for up to 15 Model Design cooperative agreements to design new State Health System Innovation Plans
- SIM should facilitate the design, implementation, and evaluation of community-centered health systems that can deliver significantly improved cost, quality, and population health performance results for all state residents



Oklahoma SIM Population and Clinical Outcome Measures

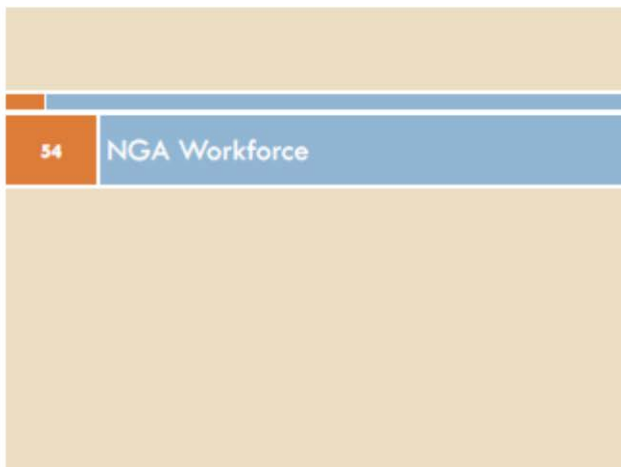
Health Topic Focus Area	Population Health Measure	Quality Measure	Clinical Measure
Tobacco Use Assessment	BRIS - Annual	NQF 26	A) Percentage of patients who were queried about tobacco use one or more times during the two-year measurement period
	A) Four-level smoking status B) Percent of smokers with quit attempt in the past year		B) Percentage of patients identified as tobacco users who received cessation intervention during the two-year measurement period
Obesity - Adult	BRIS - Annual Weight classification by BMI	NQF 421	Percentage of adult patients with a documented BMI in the medical record. If outside of the parameters, a follow-up plan is documented.
Obesity - Youth	YHS - Annual Students who were 5th-8th percentile for BMI	NQF 24	Percentage of children, 2-18 years of age, whose weight is classified based on BMI percentile for age and gender.
Physical Activity - Adult	BRIS Annual - Aerobic and muscle strengthening exercises to meet guidelines	None	No known clinical measure
Fruit and Vegetable Consumption - Adult	BRIS Annual - Median intake of fruits and vegetables (per day)	None	No known clinical measure
Food Desert/Food Availability	USDA - Percentage of the population living in census tracts designated as food deserts	None	No known clinical measure
Diabetes - Adult	BRIS Optional Module Percentage of Adults with Diabetes having two or more A1c tests in the last year	NQF 729	The percentage of patients 18-75 with a diagnosis of diabetes, who have optimally managed modifiable (A1c, fasting A1c, blood pressure, tobacco cessation and daily aspirin usage).
Hypertension - Adult	BRIS Annual - Taking medicine for high blood pressure control among adults age > 18 years	NQF 18	Percentage of patients > 18 years of age with hypertension diagnosed in the first 6 months of the measurement year or any time prior with last BP < 140/90 mm Hg

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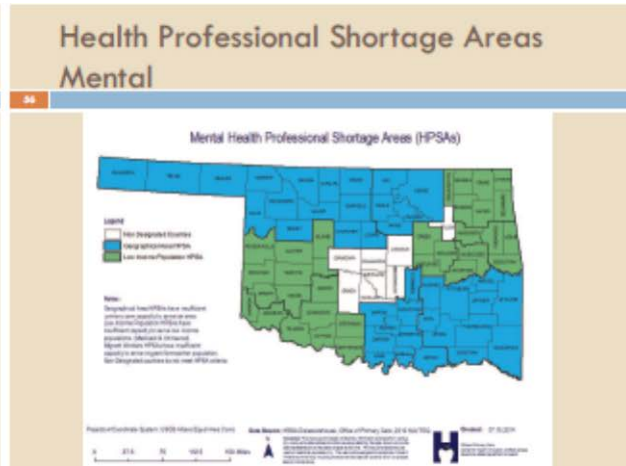
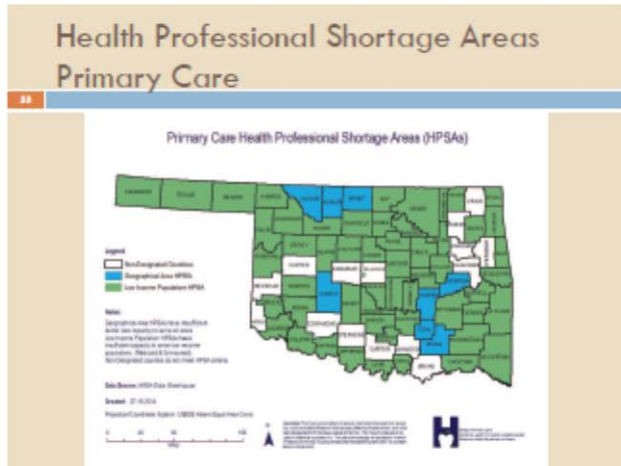


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- ### OSIM Partners (36 Total)
- 53
- OSDH & OHCA
 - Hospital Association
 - OSMA & OAFP
 - Tribal Nations (4)
 - ODMHSAS
 - Long-term Care
 - OU & OSU Physicians
 - BCBSOK & CommunityCare
 - OK Primary Care Assoc.
 - OK Employee Group ID
 - MyHealth & CCO
 - State Chamber & Dept. of Commerce
 - Consumer Advocacy
 - Association of Health Plans
 - Hospital Systems
 - Medical Associations
 - Employers
 - OU & OSU Medical Centers
 - OSU Center for Rural Health



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- ### National Governors Association (NGA) Health Workforce Policy Academy
- Will develop health workforce action plan for a transformed health system
 - OSDH submitted the application on behalf of Governor's Office
 - The project will move Oklahoma from planning to implementation
 - Core Leadership Team includes:
 - Katia Altkhular, Policy Director, Office of Governor
 - Julia Cox-Kain, Deputy Secretary of Health, OSDH
 - John Gilox, Director, Center for Health Innovation & Office of Primary Care
 - Nica Gomez, Chief Executive Officer, OHCA
 - Lynn Gray, Director of Economic Research, OESC
 - Daidra Myers, Deputy Secretary, Department of Commerce
 - Joe Cunningham, MD, Vice President/Medical Director, Blue Cross and Blue Shield
 - John Zubialdo, MD, Associate Dean of GME, OU College of Medicine
 - William Pottit, MD, Associate Dean, OSU Center for Health Sciences
 - Jonathan Buxton, Vice President of Policy Development and Government Affairs, State Chamber of Commerce

- ### NGA Policy Academy Core Areas
- Health Workforce Data Collection and Analysis**
 - Improve state health workforce data collection and analysis
 - Link health workforce and health indicator data
 - Establish processes for linking data to program and policy planning
 - Workforce Redesign**
 - Analyze new models of care to identify appropriate health workforce strategies
 - Define resource requirements for a redesigned health workforce
 - Recommend evidence-based strategies that will meet Oklahoma's unique and diverse needs
 - Pipeline, Recruitment, Retention**
 - Establish interdisciplinary collaboration to address supply and distribution of health professionals
 - Develop broad statewide education and training strategy
 - Evaluate and recommend recruitment and retention strategies
 - Coordination of State Health Workforce Efforts**
 - Achieve stakeholder consensus for statewide health workforce mission and vision
 - Incorporate health workforce, population health, and economic data into research agenda
 - Establish formal memorandum of agreements for collaboration and cooperation among stakeholders

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Policy Academy Timeline

Activity	Date(s)
Establish Action Plan Core Areas and Goals	June 30, 2014
Finalize Draft Strategies for Action Plan	August 31, 2014
Engage Stakeholders	May-December 2014
Conduct In-State Technical Assistance	September-November 2014
Submit 1 st Draft Action Plan	January 13, 2015
Begin Implementing Action Plan	February-October 2015
Conduct In-State Technical Assistance	February-May 2015
Submit 2 nd Draft Action Plan	June 30, 2015
Attend Policy Academy Closing Meeting	October, 2015
Submit Final Action Plan and Preliminary Results Signed by Governor	October, 2015
Monthly Calls	June-October 2015
Quarterly Webinars	Aug., Nov. 2014; Mar., Jun., Sept. 2015
Request Ad-Hoc TA	May-October 2015

Questions?

OKLAHOMA STATE DEPARTMENT OF HEALTH · CREATE A STATE OF HEALTH · WWW.HEALTH.OK.GOV

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The presentation concluded.

FUTURE LEGISLATIVE AGENDA AND PUBLIC HEALTH LABORATORY BREAKOUT

- 1 Mark Newman, Ph.D., Director, Office of State and Federal Policy; Toni D. Frioux, MS, APRN-CNP,
- 2 Deputy Commissioner for Prevention and Preparedness Services

OKLAHOMA STATE DEPARTMENT OF HEALTH

POLICY INITIATIVES AND UPDATES

August 2014

Medical Marijuana

- According to NCSL, 23 states and the District of Columbia have medical marijuana access, 2 of those states allow recreational use.
- In addition, 10 states, including Mississippi and Utah, have passed some form of legislation allowing the use of low tetrahydrocannabinol (THC -the psychoactive factor in marijuana) and high cannabidiol (CBD -a non-psychoactive component). The medicine derived from CBD marijuana is reportedly being used to help children with intractable epilepsies.

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Possible Medical Uses of CBD

Cannabidiol (CBD)

- Non-psychoactive
- Spasticity associated with multiple sclerosis
- Animal studies show reduction in certain tumors
- Anti-inflammatory
- Appetite
- Antimiotic
- "turns off" cancer genes in metastasis
- Attenuates binge alcohol-induced neurodegeneration

Sources: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3491423/>
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2461274/>
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1182227/>

Adverse Health Effects of Marijuana

Strong evidence of association	Possible association
<ul style="list-style-type: none"> □ Unsafe driving <ul style="list-style-type: none"> □ Impairs judgment, motor coordination, and slows reaction time □ Chronic bronchitis □ Lower educational and career attainment □ Significant declines on intelligence tests (from prolonged use starting in adolescence) □ Addiction <ul style="list-style-type: none"> □ Up to 50% of daily smokers 	<ul style="list-style-type: none"> □ Reproductive health <ul style="list-style-type: none"> □ Disrupt menstrual cycle, may lead to fertility problems □ May lead to impotence or decreased sperm count & fertility □ May increase risk of initiation or use of tobacco products □ Appears to increase risk of abuse of other drugs □ May increase risk or severity of mental illness, particularly in people with a predisposition □ May impair cognitive ability, especially with adolescent use □ Unknown if increases cancer risk □ Unknown if increases risk of emphysema □ Unknown risk from second-hand cannabis exposure (neuroactive, respiratory, other)

Adaptation of recent research findings regarding the adverse health effects of marijuana, particularly the association of marijuana use and the risk of substance use. Source: NIH Publication No. 2013-1082, Rockville, MD, 2013.

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Colorado and New Jersey Different Approaches

Colorado	New Jersey
<ul style="list-style-type: none"> □ Recreational as well as medicinal □ The information below is specific to medical marijuana, not recreational. □ Testing requirements for potency done by independent, state-certified laboratories. □ As of April 2014, 116,180 in possession of medical marijuana ID cards. □ As of December 31, 2013, the annual fee for ID card was \$15. □ In the first and second quarters of the fiscal year, Colorado medical marijuana dispensaries (MMD) generated \$21.6 million in revenue and over \$6 million in sales tax revenue. 	<ul style="list-style-type: none"> □ Medicinal only □ Registered and background-checked Alternative Treatment Centers (ATC) or distributors, operate as not-for-profits but taxed □ As of today, only three ATCs are dispensing, the most recent being November 2013. □ Testing for potency, molds and pesticides done at the Public Health and Environmental Laboratories. □ December 2013 – 1,867 qualifying applicants issued ID cards. □ Two-year fee for patients - \$200. Reduced fee for those receiving SSI or SSD benefits - \$20.

Combustibles - Smoking

Governor Fallin's initiative petition
 Surgeon General's latest report
 Other anti-smoking efforts

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Governor Fallin's Smoke-free Indoors Initiative Petition

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Employees of the Department who support the petition may, during nonworking hours:

- Sign the petition
- Promote the petition
- Other activities in support of the petition

At all times, employees are allowed to educate the interested public about the dangers of secondhand smoke and the facts about the petition.

Surgeon General's report on the Health Consequences of Smoking – 50 years

8

- Estimated 20 million deaths caused by smoking or related illnesses since 1965
- Smoking among adults in the US has gone from 42% of the population in 1965 to 18% in 2012 (23.3% in OK)
- The vast majority of smokers begin by age 26 (98%)
- Patterns of use are changing – intermittent use of combustibles and an increase in the use of other nicotine delivery methods

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Surgeon General's report – Increasing revenue collection and minimize tax avoidance

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- The Surgeon General's report indicates that implementing a high-tech cigarette tax stamp, improving tobacco licensure management and making stamps harder to counterfeit are possible methods of increasing revenue and holding tobacco product producers accountable.
- This could be done through a track-and-trace system, similar to the MITS (Marijuana Inventory Tracking Solution) system for marijuana instituted by Colorado. This is an RFID (Radio Frequency Identification) system to allow for tracking goods all along a supply chain, ensuring taxes are paid at every required stop along the way.

Surgeon General's report – Current and End-game Strategies

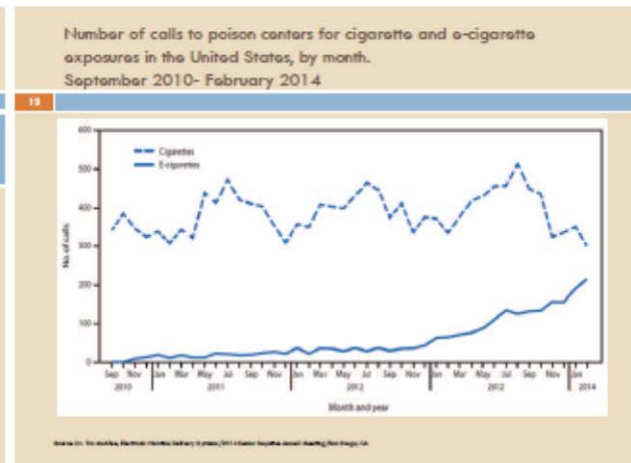
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<h4 style="text-align: center;">Current</h4> <ul style="list-style-type: none"> □ Increase the price point (including establishing minimum packaging in order to raise retail price*) □ Smokefree indoor policies □ Media campaigns □ Full access to cessation programs □ Funding of statewide tobacco control programs 	<h4 style="text-align: center;">End Game</h4> <ul style="list-style-type: none"> □ Reduce the amount of nicotine in tobacco products □ Greater restrictions on sales, up to and including bans on entire product categories <p style="font-size: small;">* Increased quantity means an increased price, reducing attractiveness and availability to minors and younger smokers</p>
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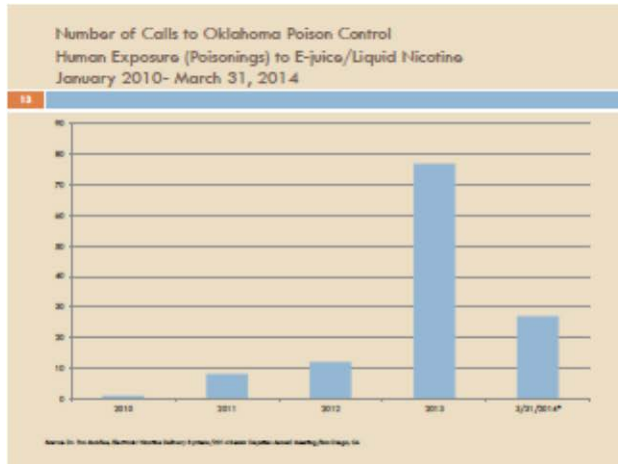
11 Non combustibles – E-cigarettes

Liquid nicotine – unregulated
Spike in calls to Poison Control Centers



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Liquid Nicotine Poisoning

- American Association of Poison Control Centers issued a warning to parents about the use of e-cigarettes and liquid nicotine around children, especially as the potential poison can be brightly colored or highly flavored, and there is no regulation concerning what ingredients are utilized in the mixture.
- In 2013, the AAPCC reported 1,471 exposures to e-cigarettes or liquid nicotine with slightly more than half of those exposed being children under six. So far in 2014, the AAPCC reports 1,932 such calls.
- No deaths, but nausea and vomiting reported, in some cases severe enough to warrant emergency room visits.
- FDA is currently considering rules requiring warning labels, as well as e-cigarette companies having to register with FDA and disclose their liquid nicotine ingredients.

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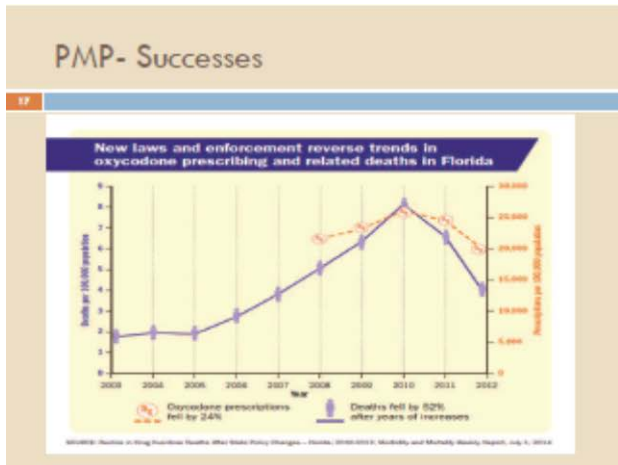
15 Prescription Monitoring Program

How it can Work
Long Term Goals

16 PMP- Successes

- According to the CDC, Oklahoma has one of the highest rates in the nation of painkiller prescriptions per 100 people, at 128.
- New York implemented a PMP in 2012, and in one year saw a 75% drop in patients using multiple prescribers to receive the same drug.
- Tennessee, which had a prescription rate of 143 per 100, has seen a 36% drop in patients attempting to use multiple prescribers to receive the same drug.
- Both New York's and Tennessee's PMP require patient look up before the patient can receive prescription.

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18 PMP – Long-term goals

- Interoperability – easing the ability for physicians to utilize the PMP by allowing exchange of data and use of data analytics.
- Marked reduction in prescription painkiller abuse and deaths.
- Reduction in the number of patients able to acquire multiple doses of the same narcotic drug from more than one source.
- Increase in quality of care received.

19 **Public Health Lab**

- Funding request
- Funding validation

Public Health Laboratory- Funding Request

- Total tests performed – 661,353
- Rabies tests performed – 1189 with 82 positives
- Reasons for request:
 - Lab built in the 1970's.
 - Compartmentalized labs create inefficiencies and challenges in workflow, space utilization and climate.
 - Create safer and more controlled environment for laboratory specimen transport.
 - No windows and obsolete climate controls.

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Public Health Laboratory- Funding Request

- New lab – 3 story building, adjoining but separate from main OSDH offices.
- \$46 million bond request.
- Benefits of new lab:
 - Ensure physical space continues to conform with laboratory accreditation.
 - Increased space for testing and employee offices.
 - Improved public health response and more efficient testing abilities.
 - Consolidation with Pharmacy Services.

22 **Board of Health**

- Suggestions

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Suggestions

- Pre-emption: restrict smoking in public places
- Anti-smoking legislation: partners to leverage political capital

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Dr. Newman asked for discussion or recommended policy initiatives. Members of the Board discussed pre-emption as a possibility but felt it may be a distraction should the Governor choose to move forward with an Initiative Petition. Members of the Board agreed the Department should be prepared to take a stance on the use of medical Marijuana should legislation be introduced in the upcoming legislative session. Board

1 members also supported possible comprehensive safety packaging legislation in response to the lack of
 2 regulations in the vaping industry. All members of the Board supported a new Public Health Laboratory.
 3 Members supported charging the Long Term Care Advisory Committee with making policy
 4 recommendations regarding Long Term Care improvements. Board members were supportive of
 5 prescription monitoring program (PMP) legislation.

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 7 The presentation concluded.

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 9 The meeting adjourned at 3:59 p.m.

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 11 Sunday, August 17, 2014

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 13 ROLL CALL

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 15 Members in Attendance: Ronald Woodson, M.D., President; Martha A. Burger, M.B.A, Vice-President; Cris
 16 Hart-Wolfe, Secretary-Treasurer; Terry R. Gerard, D.O.; Charles W. Grim, D.D.S.; Timothy E. Starkey,
 17 M.B.A.; Robert S. Stewart, M.D.

18 Members Absent: Jenny Alexopoulos, D.O.; R. Murali Krishna, M.D.

19
 20 Staff present were: Terry Cline, Commissioner; Julie Cox-Kain, Senior Deputy Commissioner; Henry F.
 21 Hartsell, Deputy Commissioner, Protective Health Services; Toni Frioux, Deputy Commissioner, Prevention
 22 and Preparedness Services; Mark Newman, Office of State and Federal Policy; Don Maisch, Office of
 23 General Counsel; Janice Hiner, Senior Advisor to the Commissioner; VaLauna Grissom, Secretary to the
 24 State Board of Health; Commissioner's Office: Diane Hanley, Maria Souther.

25
 26 Visitors in attendance: See list

27
 28 Call to Order and Opening Remarks

29 Dr. Woodson called the meeting to order at 8:30 a.m.

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 31 COMMUNITY RELATIONS/INVOLVEMENT

32 Martha Burger, Vice-President, Oklahoma State Board of Health

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 34 Martha Burger provided a brief sampling of opportunities for community collaboration and partnership
 35 provided by Board members.

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1. **Participate in local coalitions or public/private partnerships to advance public health agenda**

Example: Participate in the Business Alliance being organized by the City-County Health Department to mobilize the private sector in OKC

2. **Chair or support events that educate the public about the health status of Oklahomans**

Example: Chairing the 2015 Go Red for Women Luncheon
 Chairing the 2014 Champions of Health dinner

1. **Participate in or assist with promoting events** Example: Fun run in Alva sponsored by the local TSET coalition

2. **Monthly meetings of local coalitions** Example: Woods County Coalition and TSET group (partnership with involved with a food bank and donated fruits and vegetables to that organization)

3. **OHIP meetings and local health improvement planning efforts** Example: CHIO (Community Health Improvement Organization) in Garfield County, expanding into Alfalfa and Grant Counties

1. Engage in community activities to promote local health
2. Give General or Public Health Talks
 Treatment of acute myocardial infarction at a regional seminar in Altus to create a regional network for MI care along with Dr. Tim Cathey from OSDH
 Presented to a meeting in Lawton of the hospitals and EMS providers to create a Lawton system of care
 General talk to employees of Comanche County Memorial Hospital in April,
 General talk on CV disease to the Kiwanis Club in June,
 General talk on Oklahoma Health to the Rotary Club in July
 General talk at the Lawton First Assembly of God Church in February on health
3. Participate in local board meetings or serve on boards
 Serve on Board of FitKids of SW Oklahoma

1. Participated in mass disaster drills with local emergency responders, hospitals, and government agencies in an effort to best prepare the community.
2. Participated in statewide physician recruiting efforts by medical schools to introduce the profession of medicine to rural high school and college students.
3. Serve as a liaison to professional medical organizations to marry their efforts to those of the State Department of Health for the betterment of all Oklahomans.
4. Participate in federal Department of HHS meetings pulling a consortium of the states to develop plans of action to combat opioid drug abuse.
5. Discuss important health issues with both state and federal legislators in an effort to draft or enforce law that will move public health initiatives forward.
6. Worked with residents, medical students, and other clinical students in a rural setting to prepare them for a career in rural and urban health settings.

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Each member briefly discussed successes and barriers faced in their respective communities. Board members asked for the Department to develop the following: canned 20 minute presentations and talking points around current public health policy issues; speaker’s bureau; State of the State’s Health and Oklahoma Health Improvement Plan presentations; opportunities to push public health issues through social media; and a site to host the materials. Board members are also interested in another tour of the Public Health Laboratory.

10 The presentation concluded.

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2014 BUDGET / BUSINESS PLAN

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Julie Cox-Kain, M.P.A., Senior Deputy Commissioner; Debbie Boyer, Director, Human Resources

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Julie Cox-Kain presented a year end update on the 2015 Budget and Business Plan. Debbie Boyer presented an update on employee engagement and workforce initiatives.

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2015 Funding by Public Health Priority	
1 - Public Health Imperatives	\$136,394,416
2 - Priority Public Health Services for the Improvement of Health Outcomes	\$55,874,058
3 - Prevention Services and Wellness Promotion	\$147,446,093
4 - Assure Access to Competent Personal, Consumer, and Health Services	\$4,062,045
5 - Science and Research	\$2,427,472
6 - Public Health Infrastructure - Program Support Services	\$44,531,399
7 - Public Health Infrastructure - Administration	\$21,706,545
Total	\$412,442,028

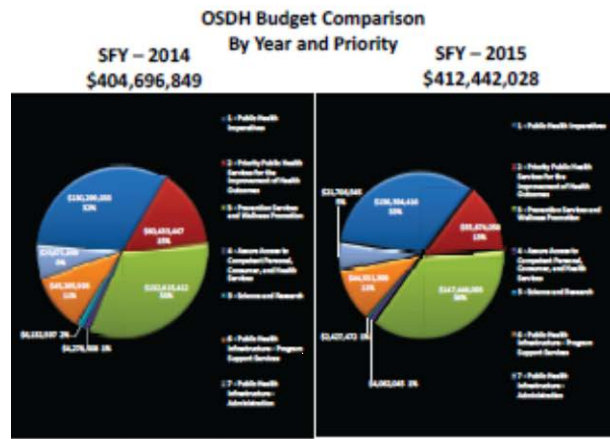
OSDH SFY 2014 - 2015 Budget Summary Comparison				
Revenue Source	2014 Budget	2014 % of Budget	2015 Budget	2015 % of Budget
Federal	\$222,622,449	55.01%	\$233,653,508	56.65%
Revolving (Includes Local Millage)	\$119,090,718	29.43%	\$118,356,044	28.70%
State	\$62,983,682	15.56%	\$ 60,432,476	14.65%
Total	\$404,696,849	100%	\$412,442,028	100%
Expenditure Category	2014 Budget	2014 % of Budget	2015 Budget	2015 % of Budget
Personnel	\$144,029,554	35.59%	\$152,815,140	37.05%
Professional Services	\$65,739,335	16.24%	\$54,431,333	13.20%
Travel	\$5,382,438	1.33%	\$4,670,984	1.13%
Equipment	\$1,761,527	0.44%	\$3,294,948	0.80%
Local Government Subdivisions	\$14,664,362	3.62%	\$16,401,116	3.98%
Tourism Distribution	\$28,001,600	6.93%	\$21,500,000	5.21%
WIC Food Cost	\$65,550,000	16.20%	\$71,550,000	17.35%
Other Expenditures	\$79,568,032	19.66%	\$87,778,507	21.28%

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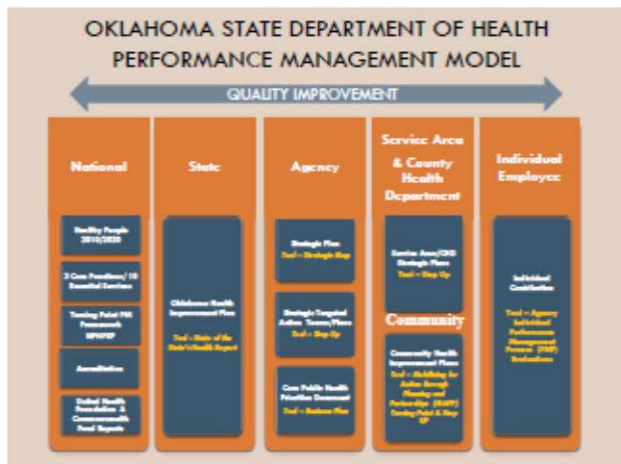
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BUSINESS PLAN UPDATE

6 Oklahoma State Department of Health

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AGENCY PRIORITIES

- > Initiatives
 - Mandates
 - Emergency Preparedness & Response
 - Infectious Disease Control
- > Oklahoma Health Improvement Plan
 - Tobacco
 - Obesity
 - Children's Health
- > Other Public Health Priorities
 - Preventable Hospitalizations
 - Immunizations
 - Motor Vehicle Crash Deaths
 - Rx Drug Deaths (Added in 2013 as a Core Priority)

8 Oklahoma State Department of Health

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BUSINESS PLAN CATEGORIES

- Legal
- Policy
- Information Technology
- Human Resources
- Financial Resources
- Communication
- Building & Internal Services
- Performance Management
- Data Collection & Analysis

9 Oklahoma State Department of Health



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SFY 2014 ACCOMPLISHMENTS

- Completed network transition/upgrade
- Completed classification/compensation process
- Career progression reauthorized
- Awarded and implementing LIMS
- Negotiated enterprise service bus (with eMPI) as a statewide contract to enable shared service
- Signed contracts with private insurers and established private billing contract (BC/BS & Community Care)
- Finalized Repair and Renewal plans for majority of central office in August 2014

11 Oklahoma State Department of Health



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SFY2015 BUSINESS PLAN PRIORITIES

- Complete mechanical backbone upgrade
- New Public Health Laboratory
- Implement ESB/eMPI in OSDH and as an HHS shared service
- Finalize OSIS and Electronic Billing Projects
- Requirements for PH EHR (possible shared services)
- Integrate OMES DRP to OSDH COOP
- Fully optimize network and plan to connect to state fiber
- Develop and implement strategies to address recruitment, retention, workforce development, and employee wellness with an emphasis on data collection and analyses, customer satisfaction, and enhanced communication

13 Oklahoma State Department of Health

EMPLOYEE ENGAGEMENT

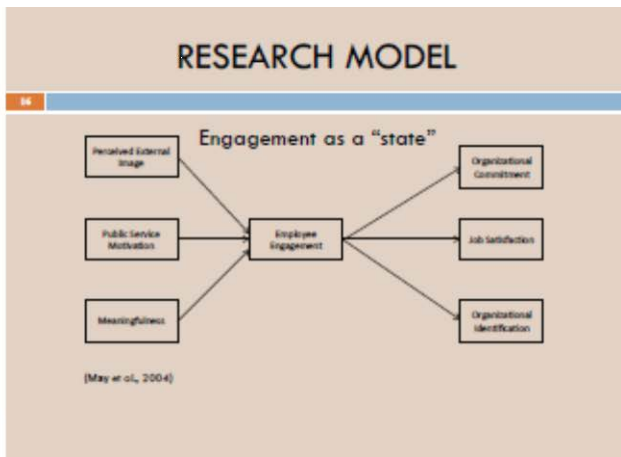
14 Oklahoma State Department of Health

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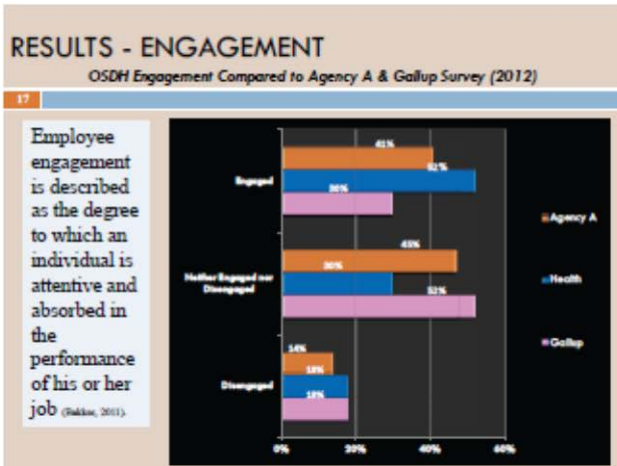
EMPLOYEE ENGAGEMENT SURVEY

- Survey conducted by Durand Crosby, COO of ODMHSAS as part of a research project for dissertation
- Compared OSDH with other state agencies and a non-profit organization
- Survey measured employee engagement and related variables including the following:
 - o Public service motivation
 - o Perceived organizational image
 - o Organizational commitment
 - o Organization identification
 - o Meaningfulness of work
 - o Job satisfaction

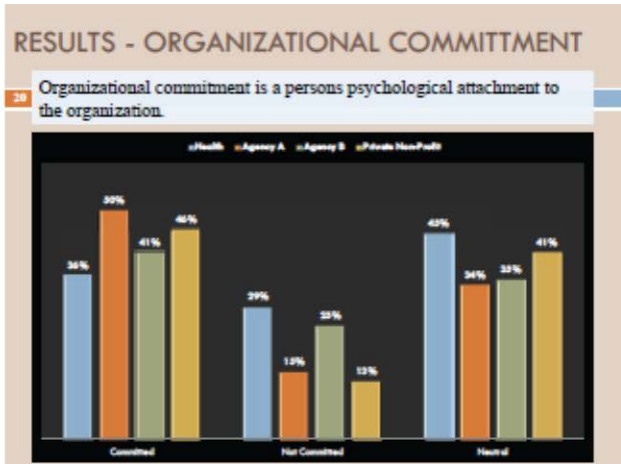
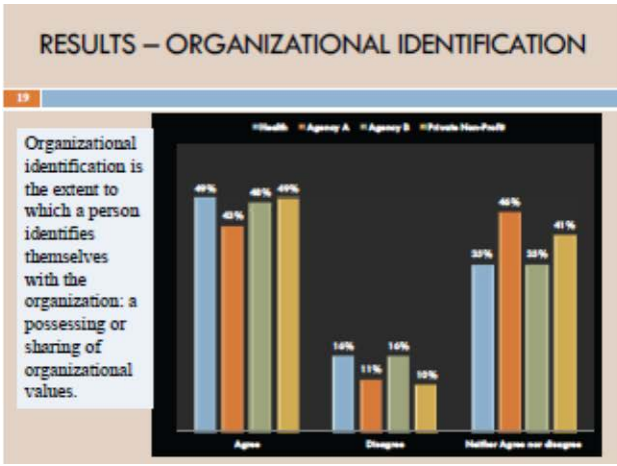
15 Oklahoma State Department of Health



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- ### RESULTS - OVERVIEW
- OSDH scores for several important variables (e.g., engagement, public service motivation (PSM), and job satisfaction) are above normed averages
 - All tested variables (PSM, image, and meaningfulness) predicted engagement
 - Engagement predicted commitment, identification, and job satisfaction
 - OSDH scored high for job satisfaction
 - OSDH scored highest on perceived reputation among state agencies tested
 - OSDH scored highest (tied) for PSM among entities tested
 - OSDH scored well-above norm for engagement (second highest)
 - OSDH scored surprising low for commitment (36%)

WORKFORCE DEVELOPMENT AND SUPPORT

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RECRUITMENT

- ✓ Recruitment materials and booth display
- ✓ Quarterly advertisements in the Oklahoma Nurse
- ✓ Visual imaging contract
- ✓ Alerts when job openings are posted
- ✓ Job postings on agency approved social media outlets

Path Forward . . .

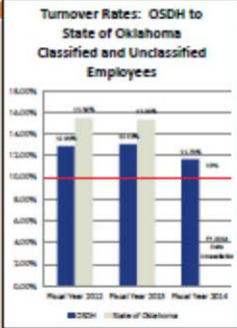
- Online Recruiters "Talent Toolkit"
- Online Applicant Resource Center
- Electronic Application
- Applicant Tracking and Demographics
- Career Maps



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RETENTION

Turnover Rates: OSDH to State of Oklahoma Classified and Unclassified Employees



Fiscal Year	OSDH	State of Oklahoma
Fiscal Year 2012	12.00%	15.00%
Fiscal Year 2013	12.00%	15.00%
Fiscal Year 2014	11.00%	15.00%

Turnover Rates Within 2 Years of Entry on Duty with OSDH and Average Years of Service



Notes: Turnover = Number of separations/leaving headcount. Separations includes resignations, transfers out, retirements, discharge, and death. FY 2012 and FY 2013 data for OSDH/State of Oklahoma was provided by HCM. FY 2014 turnover rate is as of June 30, 2014, and is subject to change as processing of end of fiscal year transactions is completed. Source: Payroll/HCM and HCM's Oklahoma State Board Data.

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RETENTION

- Average Response Rate of 30.1% Exit Survey/Interviews (FY 2012, 2013, and 2014)
- Top Reasons for Leaving
 - Retirement (FY 2012, 2014)
 - Promotional Opportunities (FY 2012, 2013, 2014)
 - Wages (FY 2012, 2013)
 - Work Environment (FY 2014)
 - Family (FY 2013)

2012 Climate Survey Area of Focus

Focus areas: negative responses by > 33% or positive responses by < 33% of respondents (top 3 of 5 areas of focus)

Positive	Neutral	Negative
33.0%	33.0%	33.0%

There are good opportunities here to advance to a better job.

33.0%	33.0%	33.0%
-------	-------	-------

The pay rate for my job has been properly set.

33.0%	33.0%	33.0%
-------	-------	-------

Pay increases are administered fairly and consistently.

33.0%	33.0%	33.0%
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Response Rate

- The survey was distributed to 2,487 employees
- A total of 1,494 employees completed the survey with a 60% response rate
- A total of 1,740 employees completed the survey in 2012 with a response rate of 75%

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View of Job: Job Advancement

Items of Job

2012

There are good opportunities here to advance to a better job.

33.0%	33.0%	33.0%
-------	-------	-------

2014

There are good opportunities here to advance to a better job.

33.0%	33.0%	33.0%
-------	-------	-------

* Indicates < 9%

- 7.5 percent increase in positive responses
- 7.4 percent decrease in negative responses
- No change in neutral responses

View of Job: Pay Rate Properly Set

View of Job

2012

The pay rate for my job has been properly set.

33.0%	33.0%	33.0%
-------	-------	-------

2014

The pay rate for my job has been properly set.

33.0%	33.0%	33.0%
-------	-------	-------

* Indicates < 9%

- 15 percent increase in positive responses
- 19.1 percent decrease in negative responses
- 4.1 percent increase in neutral responses

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View of Job: Pay Increases

View of Job

2012

Pay increases an administrative duty and creativity

2014

Pay increases an administrative duty

Pay increases an administrative duty and creativity

Legend: Positive (Green), Neutral (Blue), Negative (Red) • Indicates < 9%

- Survey question from 2012 was divided into two questions for 2014 survey
- Increase in positive response rates for both questions
- Decrease in negative responses for both questions
- Increase in neutral responses for both questions

Workforce Development

OKLAHOMA STATE DEPARTMENT OF HEALTH
WORKFORCE DEVELOPMENT MODEL

Public Health Core Competencies

Leadership Core Competencies

Supervisory Core Competencies

Executive Core Competencies

Public Health Tier 2 Core Competencies

Leadership Tier 2 Core Competencies

Supervisory Tier 2 Core Competencies

Executive Tier 2 Core Competencies

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WORKFORCE DEVELOPMENT

- ✓ Oklahoma Public Health Leadership Institute
- ✓ Quarterly Leadership Series
- ✓ Governor's Executive Development Program for State Officials

Path Forward . . .

- Career Map Descriptions
- Resume/Interview Prep Course
- Cross-Training Program
- Mentoring Program
- Knowledge Transfer Process

"OSPH is an excellent program designed to improve leadership skills and develop confidence. The networking opportunity is particularly valuable, and the projects have resulted in improvements within the organization. I highly recommend it!"

"OSPH... helped me better understand my role as a leader in a public health agency and provided great resources for me to complete my job as well as the new position I now hold."

WELLNESS

- ✓ New fitness equipment
- ✓ Wellness Committees
- ✓ Nutrition Labeling
- ✓ Employee Wellness Center
- ✓ Wellness Activities and Challenges

Path Forward . . .

- Fitness Center Group Activities
- Wellness Policy
- Lunch N' Learn
- Tobacco Cessation Classes
- Online Wellness Resource Center
- Health Needs Assessment
- Ongoing Promotion of Employee Assistance Program

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CUSTOMER SERVICE & COMMUNICATION

- ✓ Agency Wide Customer Service Survey
- ✓ Customer Service Meetings
- ✓ Updates
- ✓ Tips & Tools
- ✓ Just the Facts Sheets
- ✓ Brown Bag Discussion Forums
- ✓ Site Visits
- ✓ Job Shadowing

Path Forward . . .

- Specific Strategies for Improvement Based on Survey Feedback
- Topic Based Resource Center on the OSDH Intranet

Questions?

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The presentation concluded.

Dr. Bacigalupo thanked the Board and Department staff for their commitment and participation throughout the meeting. He also encouraged them to provide feedback as to his performance after they have had an opportunity to reflect on the outcomes of the retreat.

1 **Mrs. Burger moved Board approval to move into Executive Session at 10:39 a.m.** pursuant to 25 O.S.
2 Section 307(B)(4) for confidential communications to discuss pending department litigation,
3 investigation, claim, or action; pursuant to 25 O.S. Section 307(B)(1) to discuss the employment, hiring,
4 appointment, promotion, demotion, disciplining or resignation of any individual salaried public officer or
5 employee and pursuant to 25 O.S. Section 307 (B)(7) for discussing any matter where disclosure of
6 information would violate confidentiality requirements of state or federal law.

- 7 • Presentation concerning possible litigation regarding last legislative session.

8 **Second Ms. Hart-Wolfe. Motion carried.**

9

10 **AYE: Burger, Gerard, Grim, Starkey, Stewart, Wolfe, Woodson**

11 **ABSENT: Alexopulos, Krishna**

12

13 **Dr. Grim moved Board approval to come out of Executive Session at 11:40 a.m. and open regular**
14 **meeting. Second Mr. Starkey. Motion carried.**

15

16 **AYE: Burger, Gerard, Grim, Starkey, Stewart, Wolfe, Woodson**

17 **ABSENT: Alexopulos, Krishna**

18

19 No action taken as a result of Executive Session

20

21 ADJOURNMENT

22 **Dr. Woodson moved to adjourn. Second Mr. Starkey. Motion carried.**

23

24 **AYE: Burger, Gerard, Grim, Starkey, Stewart, Wolfe, Woodson**

25 **ABSENT: Alexopulos, Krishna**

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28 The meeting adjourned at 11:41a.m.

29

30 Approved

31

32 

33 Ronald Woodson, M.D.

34 Ronald Woodson, M.D.

35 President, Oklahoma State Board of Health

36 October 7, 2014