

# Home Visitation Leadership Advisory Coalition (HVLAC)

July 16, 2014

10:00 am – Noon

OSDH, Eighth Floor

**Room 806**

**\*This meeting available via VideoConference\***  
**MUST SIGN UP YOURSELF AHEAD OF TIME**  
**AT COUNTY HEALTH DEPARTMENT**

and then notify [sheriet@health.ok.gov](mailto:sheriet@health.ok.gov) of the county that you reserved!  
(see email for complete VideoConference registration instructions)

## Agenda

*Please bring or electronically forward in advance related materials, brochures, calendars specific to your program for sharing!*

### WELCOME

- Introductions and Sharing of Program Information
- Announcements – upcoming conferences, other community resources, and related discoveries that may enhance home visitation efforts across the state

### Special Guest Presentation

#### ○ How to Make Collective Impact Work

Margaret Brumberg, Project Coordinator

Center for Public Partnerships and Research, University of Kansas

### parentPRO OVERVIEW

Tiffany Holmes, BBA, OSDH/FSPS

### HOME VISITATION CHALLENGES

- Referrals, Duplication of Services, etc

### BUSINESS

- Old
- New

➤ Future Agenda Items  
➤ Brainstorm possible Speakers

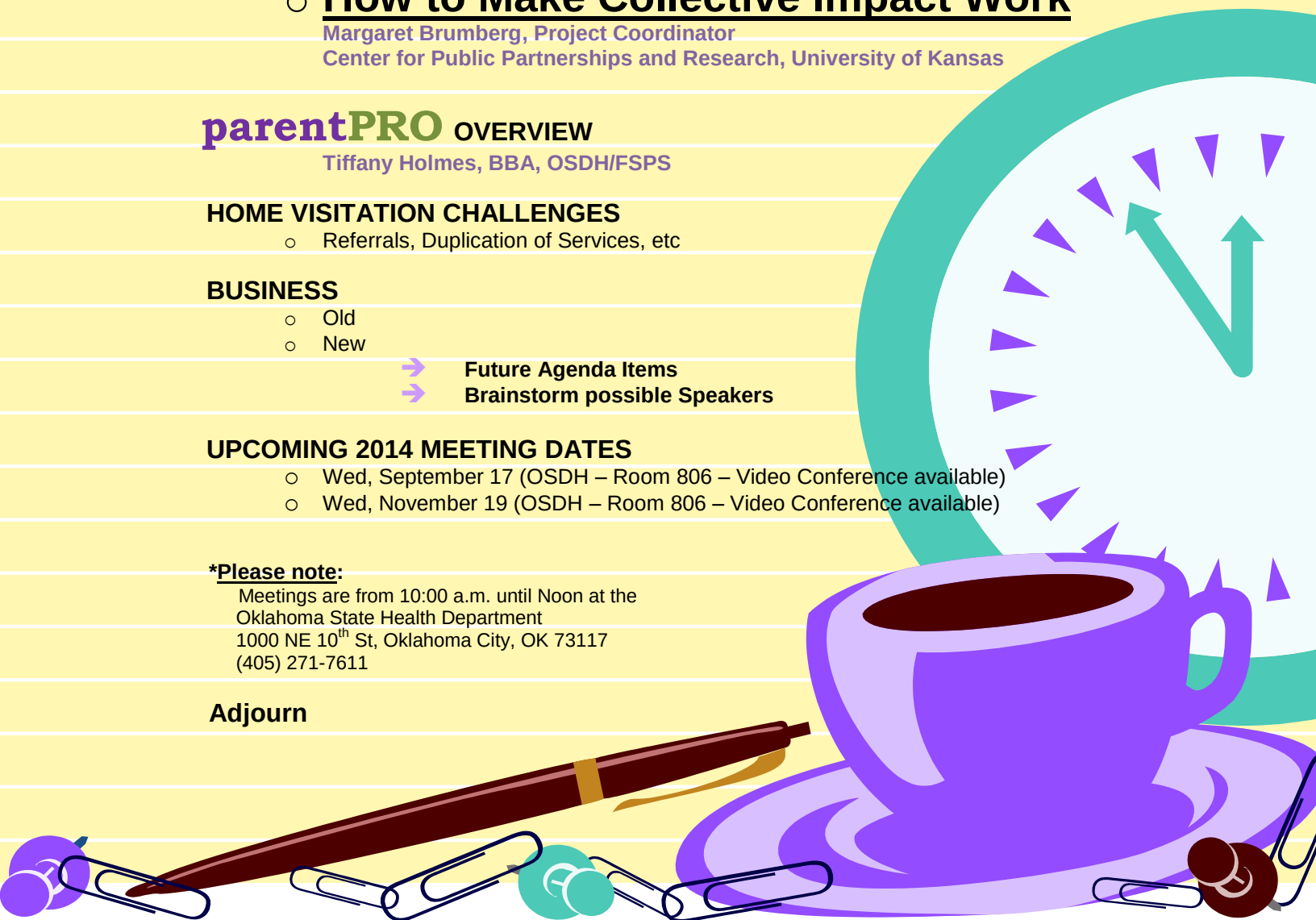
### UPCOMING 2014 MEETING DATES

- Wed, September 17 (OSDH – Room 806 – Video Conference available)
- Wed, November 19 (OSDH – Room 806 – Video Conference available)

### \*Please note:

Meetings are from 10:00 a.m. until Noon at the  
Oklahoma State Health Department  
1000 NE 10<sup>th</sup> St, Oklahoma City, OK 73117  
(405) 271-7611

### Adjourn



## Home Visitation Leadership Advisory Coalition

**July 16, 2014**

10:00 a.m. to 12:00 p.m.

ODSH Room 806

### **Minutes**

#### **In Attendance:**

Margaret Brumberg & Loretta Severin,  
Center for Public Partnerships and Research,  
University of Kansas  
Thelma Ramirez, LCDA  
Gina Richardson, SoonerStart  
Melisa Szeto, OHCA  
Sherie Trice, OSDH  
Vicki Land, Smart Start Oklahoma

Kay Floyd, OKACAA Head Start  
Mike Waugh, Parent Promise  
Markia Hines, OCCHD  
Jennifer Micue, OCCHD  
Sheri Brack, OCCHD  
Brittney Ellis, CHCI  
Tiffany Holmes, OSDH

#### **IPOWER Attendance:**

|                    |                                 |
|--------------------|---------------------------------|
| Cleveland County:  | Kelley Nedbalek                 |
| Garfield County:   | Renee Hover                     |
| Kay County:        | Jeremy Jones                    |
| Kiowa County:      | Dori Lientz                     |
| Seminole County:   | Amy Kemp                        |
| McCurtain County:  | Barbara Battiest, Dana McKinney |
| Muskogee County:   | Linda Hines                     |
| Okmulgee-Okfuskee: | Cindy Lane                      |
| Pontotoc:          | Megan Smith, Regina Golden      |
| Tulsa:             | Donna Holiday, Amanda Burgan    |
| Woods:             | Brenda Rose                     |
| Garvin:            | Vicki Long                      |

#### **Announcements:**

- **September home visitation meeting cancelled**  
*Everyone is encouraged to attend the OICA Kids Count Conference which will take place September 16 – 17<sup>th</sup> at Metro Tech in OKC-- <http://oica.org/oklahoma-kids-count-conference/> Look for OSDH/FSPS to sponsor a special keynote during this event.*  
**Next Home Visitation Meeting: Wed, November 19<sup>th</sup> at OSDH in room 806, 10:00am – Noon**
- See other important conference and meeting dates listed on next page.

#### **Presentations:**

*During this meeting we enjoyed two presentations. Both PowerPoint handouts follow these minutes.*

- **How to Make Collective Impact Work**  
Margaret Brumberg, Project Coordinator  
Center for Public Partnerships and Research, University of Kansas
- **parentPRO OVERVIEW**  
Tiffany Holmes, BBA, OSDH/FSPS

# CAP ACTION/CAP DAY AT THE CAPITOL PLANNING MEETINGS

## OFFICIAL CAP ACTION KICKOFF MEETING



- **Friday, August 22<sup>nd</sup>, 10:00am @ OCCHD Wellness Campus**

### Goals of Meeting:

Networking – Bring A New Friend to the Table

Beginning Anew – Ongoing Work & Collaboration

Redefining *the ASK* & Carving out the Purpose of our Mission (taking it to the next level)

- **Meeting #2: Friday, October 17<sup>th</sup>, 10:00am @ OCCHD Wellness Campus**
- **Meeting #3: Friday, December 5<sup>th</sup>, 10:00am @ OCCHD Wellness Campus**

## 2015 CAP DAY AT THE CAPITOL & MINI CONFERENCE: Tues, April 14, 2015

**A walk back in time – View the CAP Day 2014 Slideshow**

<http://www.ok.gov/health2/documents/CAP%20DAY%202014%20SLIDESHOW%20FINAL.pdf>

## ITF / ESSENTIALS MEETINGS

- **Friday, September 5<sup>th</sup>, 10:00am @ OSDH, Room 806**
- **Friday, October 3<sup>rd</sup>, 10:00am @ OSDH, Room 806**
- **Friday, November 7<sup>th</sup>, 10:00am @ OSDH, Room 806**
- **Friday, December 5<sup>th</sup>, 10:00am @ OSDH, Room 806**

CDC Launches Essentials - <http://www.cdc.gov/parents/essentials/overview.html>

## RELATED EARLY CHILDHOOD EVENTS

### THE 17<sup>TH</sup> ANNUAL TURNING POINT CONFERENCE & 6<sup>TH</sup> ANNUAL POLICY DAY

- **September 2 – 3, 2014 @ the Reed Conference Center in Midwest City, OK**  
[http://www.publichealthok.org/files/4014/0536/3101/Conference\\_Fact\\_Sheet.pdf](http://www.publichealthok.org/files/4014/0536/3101/Conference_Fact_Sheet.pdf)

### THE 22<sup>ND</sup> OKLAHOMA CHILD ABUSE & NEGLECT CONFERENCE

- **September 4 – 5, 2014 @ Embassy Suites Hotel and Convention Center in Norman, OK**  
[www.oumedicine.com/okcanconference](http://www.oumedicine.com/okcanconference)

<https://www.oumedicine.com/pediatrics/departments/developmental-behavioral-pediatrics/center-on-child-abuse-and-neglect/OKCANconference/OKCANconferenceworkshopdesc>

### THE OKLAHOMA KIDS COUNT CONFERENCE

- **September 16 – 17, 2014 @ Springlake Metro Tech in Oklahoma City, OK**  
<http://oica.org/oklahoma-kids-count-conference/>

RESEARCH  
expertise youth training solutions

Weaving the Fabric of Change:  
How to Make Collective Impact Work  
June 6, 2014

KU CENTER FOR  
PUBLIC PARTNERSHIPS  
& RESEARCH  
The University of Kansas

evaluation family education  
POLICY

---

---

---

---

---

---

---

uncharitable  
"merciless,"  
night is the m  
**collaborate**  
together, "tear  
lyrics and mus

What comes to your mind?

©University of Kansas, 2014

---

---

---

---

---

---

---

Interdisciplinary LackOfAction  
Partners Relationships  
**WorkingTogether**  
ForcedParticipation People Meetings  
Skype Talking

Sometimes collaboration may feel like an impossible task.

©University of Kansas, 2014

---

---

---

---

---

---

---

## Ever Feel Like This?



©University of Kansas, 2014

---

---

---

---

---

---

---

---

## So, Why Collaborate?

To solve complex problems.

| Simple                   | Complicated                             | Complex                    |
|--------------------------|-----------------------------------------|----------------------------|
| <b>Baking a Cake</b><br> | <b>Sending a Rocket to the Moon</b><br> | <b>Raising a Child</b><br> |

Source: FSG

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## Dispelling Myths

**Myth:** Collaboration means more meetings.  
For many, collaboration=hassle.



✓ **Truth:** Meetings are important process tools to facilitate our work. The key to successful collaboration -

- Informal Relationships
- Trust

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## Dispelling Myths

**Myth:** We have to commit to exactly what the group wants to do.

✓ **Truth:** Partners need to commit to a share vision, but progress happens through mutually reinforcing activities.



©University of Kansas, 2014

---

---

---

---

---

---

---

---

## Dispelling Myths

**Myth:** There is a formula for collaboration/collective impact that we have to follow



✓ **Truth:** Research tells us that there are some key elements seen over and over again in successful collaboratives. In practice, each collaborative is most successful when it creates its own simple rules.

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## Dispelling Myths

In other words, there are fundamental components that will most likely be present for successful collective impact, but each group needs to figure out how best to use them.

For example...

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## The Game of Basketball



Same five positions  
Different strategies for different teams  
Impact of synergy

©University of Kansas, 2014

---

---

---

---

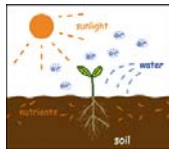
---

---

---

---

## Gardening



Same key elements (some amount of sun, water, soil)  
Different hardiness zones

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## Woodworking



Need: Wood and Tools  
Tools: Simple vs. Modern  
Wood: Different types and grades  
Different finishes, purposes, production methods

©University of Kansas, 2014

---

---

---

---

---

---

---

---

So, what are the key components?

---

---

---

---

---

---

---

---

### FSG - Five Key Elements of Collective Impact

- |                                        |                                                                                                                                                                                          |
|----------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Common Agenda</b>                   | <ul style="list-style-type: none"> <li>• Common understanding of the problem</li> <li>• Shared vision for change</li> </ul>                                                              |
| <b>Shared Measurement</b>              | <ul style="list-style-type: none"> <li>• Collecting data and measuring results</li> <li>• Focus on performance management</li> <li>• Shared accountability</li> </ul>                    |
| <b>Mutually Reinforcing Activities</b> | <ul style="list-style-type: none"> <li>• Differentiated approaches</li> <li>• Willingness to adapt individual activities</li> <li>• Coordination through joint plan of action</li> </ul> |
| <b>Continuous Communication</b>        | <ul style="list-style-type: none"> <li>• Consistent and open communication</li> <li>• Focus on building trust</li> </ul>                                                                 |
| <b>Backbone Support</b>                | <ul style="list-style-type: none"> <li>• Separate organization(s) with staff</li> <li>• Resources and skills needed to convene and coordinate participating organizations</li> </ul>     |

---

---

---

---

---

---

---

---

What are other key components?

- Informal Relationships
- Communication
- Trust
- The value of engagement
- Climate (social, political)
  - Recognizing the landscape and working within it to move forward
  - Always look for the points of overlap!

©University of Kansas, 2014

---

---

---

---

---

---

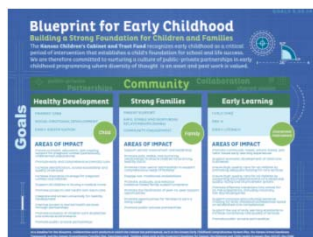
---

---



## Common Agenda

- Common vision that links the work
- The process can be a key strategy in relationship and trust building among partners



## Shared Measurement

| COMMON MEASURES*                                                                                                                                                                               | COMMON MEASURES*                                                                                                                                     | COMMON MEASURES*                                                                                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Ages and Stages Questionnaire (ASQ) - 3<br>ASQ: Social-Emotional<br>Devereux Early Childhood Assessment (DECA), DECA: T, DECA: P2<br>Individual Growth & Development Indicators (IGDI), myIGDI | HOME Inventory - Infant/Toddler<br>HOME Inventory - Early Childhood<br>Keys to Interactive Parenting Scale (KIPS)<br>Protective Factors Survey (PFS) | Devereux Early Childhood Assessment (DECA), DECA: T, DECA: P2<br>Devereux Assessment Scoring System (CLASS) - Toddler<br>CLASS Pre-K<br>Individual Growth & Development Indicators (IGDI), myIGDI |



©University of Kansas, 2014

## Continuous Communication

Doesn't have to be a formal, structured meeting



✓ Trust

✓ Informal Relationships

©University of Kansas, 2014

## Mutually Reinforcing Activities

"Often the most powerful change comes from the community level and develops from the alignment of stakeholders working together in a coordinated way."

-Amanda Adkins, Kansas Children's Cabinet and Trust Fund Chair

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## Backbone Organization

- Play a critical role
- Serve as the link between autonomous groups working together
- Kansas Early Childhood Comprehensive System (KECCS) 2011 Qualitative Evaluation:
  - "[t]he state would have never been where we are at in early childhood without [KECCS funding]...No one else would have put the time and effort into doing it"

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## FSG - Six Important Functions of a Backbone Organization

- Guide Vision & Strategy
- Support Aligned Activities
- Establish Shared Measurement Practices
- Build Public Will
- Advance Policy
- Mobilize Funding

---

---

---

---

---

---

---

---

## What else makes a difference?

---

---

---

---

---

---

---

---

## Who is at the table?

- Cross-sector
- Multi-level



©University of Kansas, 2014

---

---

---

---

---

---

---

---

## FSG – Prerequisites for Collective Impact



Kansas example: Community Response Team

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## Creating your own simple rules

---

---

---

---

---

---

---

---



### RULES OF ENGAGEMENT

Work with the willing

Leave it better than you found it

Be accountable to each other

Adopt a freedom-to-fail mindset

©University of Kansas, 2014

---

---

---

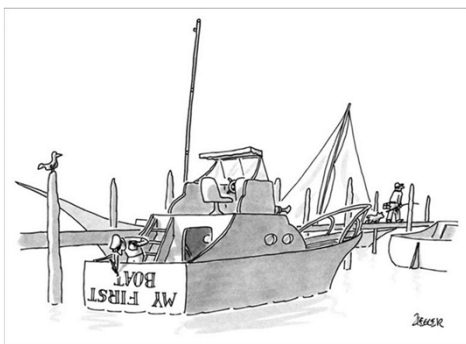
---

---

---

---

---



---

---

---

---

---

---

---

---

## Other Simple Rules for Collective Impact

- Embrace the tension
- Leave room for change
- Celebrate what works
- Build trust and relationships
- Be tolerant of the gray
- Look for opportunities for productive friction
- Be patient

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## Reality

- Collective Impact initiatives are often mandated by a funder
  - What tension(s) does this cause?
- Have to operate from a place of collaboration not competition
- Has to be the right people, the right time, the right place

©University of Kansas, 2014

---

---

---

---

---

---

---

---

## Reality

“Getting folks to believe you win and lose together at some level takes time.”

– Armen Hrachian, Excellent Schools, Detroit

Copyright 2005 by Randy Glasbergen.  
www.glasbergen.com



“The key to office politics is to let others share credit for your work...especially when you fail.”

©University of Kansas, 2014

---

---

---

---

---

---

---

---

So, how do you do it?

---

---

---

---

---

---

---

---

What does it look like?

What are some of the bright spots of your collaborative work?



©University of Kansas, 2014

---

---

---

---

---

---

---

---

Think of the collective impact table



©University of Kansas, 2014

---

---

---

---

---

---

---

---

## A few closing thoughts...

- This is hard work!
- Leadership is an action
- Remember the importance of mindset
- Create your own simple rules
- We can create a bigger pie



©University of Kansas, 2014

---

---

---

---

---

---

---

---

PHONE: 785/864/5468

EMAIL: [mbrumberg@ku.edu](mailto:mbrumberg@ku.edu)

WEB: [www.cpr.ku.edu](http://www.cpr.ku.edu)

---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



---

---

---

---

---

---

---

---



**Call Scenario**

**parentPRO**

(Ring, Ring)  
**Me:** *parentPRO Family Support this is Tiffany how may I help you.*  
**Caller:** I saw your commercial and was wondering what your program is about  
**Me:** *parentPRO is a program that informs you of the resources that you might not be aware of in your own community.*  
**Caller:** How can I enroll in your program?  
**Me:** *Are you currently pregnant (if female) or someone you know expecting?*  
**Caller:** Yes I am 15 weeks with my first baby  
**Me:** *What county do you live in?*  
**Caller:** Oklahoma County

**parentPRO**

---

---

---

---

---

---

---

---

---

---

**Home Visitation Flow Chart**

**parentPRO**

**HOME VISITATION FLOW CHART**

Ask the caller what county or city they live in.  
 Use the Home Visitation directory to determine availability of services offered in their county.

Location not available  
 → Contact County Health Dept.

Services are available  
 → Determine eligibility to using question:  
 "Are you pregnant?"  
 → YES → "Is this your first pregnancy?"  
 → YES → "How far along are you?"  
 → YES → 1-27 WEEKS → Contact with Children First in their county.  
 → NO → "How old is the youngest child you are raising?"  
 → Other than 1st pregnancy and/or younger than 1 year → Contact with Oklahoma Rights in their county.  
 → Other than 1st pregnancy and/or younger than 1 year → 1-5 years old or less than high school → Contact with Parents as Teachers in their county.  
 → Other than 1st pregnancy and/or younger than 1 year → 5-17 years old → Contact with other services in that county via the Home Visitation Directory.  
 → Other than 1st pregnancy and/or younger than 1 year → 18 years or older → Contact with the Community Connection in MCHN counties: Garfield, Kay, Muskogee, Oklahoma, & Tulsa.

**Oklahoma & Tulsa County**  
 If you live in Oklahoma or Tulsa County:  
 • If Domestic Violence, Substance Abuse, or Mental Health Issues are mentioned, please refer to:  
 Safe Care  
 • Tulsa County: (918) 486-8508 (TDD)  
 • Oklahoma: (918) 236-8763  
 • Tulsa County: (918) 486-8508

Please keep track of the inquiries regarding home visiting on the sheet that is provided.

**parentPRO**

---

---

---

---

---

---

---

---

---

---

**Services and Resource Directory**

**parentPRO**

**Oklahoma**  
**Home-Based Parenting Services And Resources Directory**

**STATEWIDE RESOURCES**

**ADAMS COUNTY**

**parentPRO**

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---



---

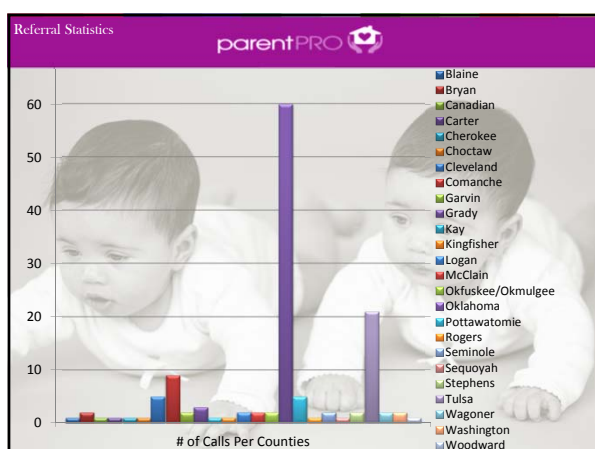
---

---

---

---

---



---

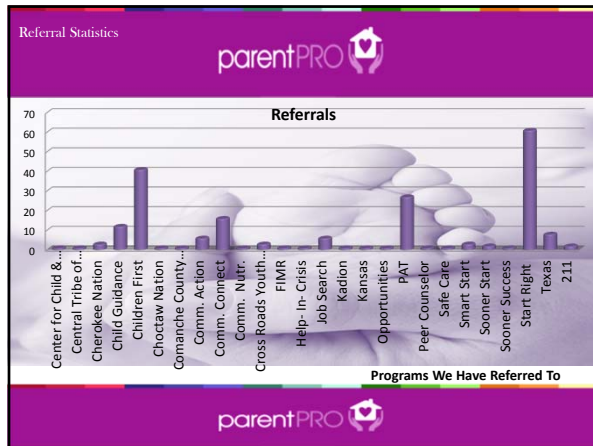
---

---

---

---

---




---

---

---

---

---

---

---

---

---

---

parentPRO

The programs are designed to:

- Reduce parental stress**  
How to handle discipline issues with a coping buffer
- Promote child health**  
Know when to take your child to the ER and when to stop home
- Increase family communication**  
How best to communicate with other adults in the household
- Improve parent-child bonding**  
Assess the relationship and bond you share with your child
- Help manage child behavior**  
How to handle a child tantrum in the grocery store
- Promote child development**  
Knowing whether your child is developing on schedule

parentPRO

---

---

---

---

---

---

---

---

---

---

"Funding for this brochure was made possible in part by a grant from the US Department of Health and Human Services."

parentPRO

Brochures

parentPRO

---

---

---

---

---

---

---

---

---

---




---

---

---

---

---

---

---

---

---

---




---

---

---

---

---

---

---

---

---

---




---

---

---

---

---

---

---

---

---

---