

HOME VISITATION LEADERSHIP ADVISORY COALITION

Wednesday, November 16, 2016

10:00 am – Noon

OSDH, Eighth Floor

Room 806

This meeting available via VideoConference!

*Click link above for VideoConference registration instructions or contact
OSDH/FSPS for more information (405) 271-7611.*

MUST register in advance to participate by VideoConference!



Agenda

Please bring or forward in advance any related materials, brochures, calendars specific to your program for sharing!

WELCOME

- Introductions and sharing of program information [Roll Call – by County]
- Announcements – upcoming conferences, community resources, and related discoveries that would benefit other home visitation efforts across the state!

Presentations, Special Announcements & Updates

○ **Oral Health and the OKMOM**

A brief overview of why oral health matters and a look at an upcoming event.

Jana S. Winfree, DDS, MPH State Dental Director, Dental Health Service (OSDH)

○ **Safe Kids Oklahoma: A Program and Resource Guide**

Introduction and History of Safe Kids Oklahoma.

Safe Kids Oklahoma Programs and helpful tools for parent educators.

Focus areas -- Child Passenger Safety, Drowning Prevention, and Home Safety/Fall prevention.

Devon Sisson: Safe Kids Oklahoma; Director

Cassandra Herring: Safe Kids Oklahoma: Child Passenger Safety Lead Instructor/Tribal Liaison

○ **parentPRO Data Discussion***

Feel free to bring your questions and/or needs for reports as all things data will be discussed.

John Delara, MPH, Epidemiologist, Community Epidemiology and Evaluation (OSDH)

** While all participants are welcome to stay and enjoy this topic, it may only prove relevant to those involved with parentPRO programs.*

BUSINESS

- Old
- New



Future Agenda Items

Brainstorm possible Speakers

2017 MEETING DATES

- Wed, January 18, 2017 (OSDH – Room 806 – Video Conference available)
- Wed, March 22, 2017 (OSDH – Room 806 – Video Conference may be available)*
- Wed, May 17, 2017 (OSDH – Room 806 – Video Conference may be available)*
- Wed, July 19, 2017 (OSDH – Room 806 – Video Conference may be available)*
- Wed, September 20, 2017 (OSDH – Room 806 – Video Conference may be available)*
- Wed, November 15, 2017 (OSDH – Room 806 – Video Conference may be available)*

ADJOURN

Please note:

Meetings are from 10:00 a.m. until Noon at the Oklahoma State Health Department, room 806 (8th floor)
1000 NE 10th St, Oklahoma, City, OK 73117 (405) 271-7611

**Every attempt will be made to provide VideoConference capability so this meeting may be attended at a health department in your community although the video conference equipment may only be reserved three months in advance.*

Home Visitation Leadership Advisory Coalition

November 16, 2016

10:00 a.m. to 12:00 p.m.

ODSH Room 806

Minutes

Central Office Attendance:

Dayen Dooley, MCN Project Launch
LaChez' English, Parent Promise
Cassandra Herring, SafeKids OK
Tiffany Holmes, OSDH/FSPS
Denise Howard, C1/OCCHD
Monica Incarte-Wakefield, LCDA
Vicki Land, Smart Start OKC
Yolanda Lucero, OKC PAT

Dwan McDonald, SafeCare/Northcare
Kethzia Njikam, OKCPS
Cyd Roberts, Smart Start OK
Sherry Swanson, MCHS
Sherie Trice, OSDH/FSPS
Mindy Turner, Bethany PAT
Jana Winfree, OSDH/Dental Services

VideoConference Attendance:

Carter: Julie Williamson, parentPRO

Cherokee: Sarah Franke, parentPRO PAT

Cleveland: Lisa Linke, parentPRO PAT; Tiffany Willis, parentPRO PAT

Comanche: Jennifer England, C1/OSDH

Garvin: Vicki Long, C1/OSDH; Deidra Smith, parentPRO PAT

Kay: Jan Justice, parentPRO PAT

Kiowa: Emma Shandor, parentPRO PAT

McCurtain: Barbara Battiest, parentPRO PAT; Marilyn Walden, parentPRO PAT

Pittsburg: Lora Haworth, parentPRO; Tina Shumway, parentPRO

Tulsa: Ariane Betancourt, CAP Tulsa; Amanda Burgan, parentPRO; Robyn Cole, CARD EHS;

Sheri Davis, parentPRO PAT; Donna Holladay, parentPRO PAT; Shawn Litke, CARD EHS;

Rebecca Schreur, CARD EHS; Marisa Shropshire, CARD EHS; Brenda Velella, parentPRO

Woods: Brenda Rose, parentPRO PAT

Welcome

- Introductions and sharing of program information
- Announcements
 - CAP Action Meeting December 2, 2016 OCCHD Wellness Center, OKC OK
 - CAP Awards for Excellence Ceremony will be held April 11, 2017
 - OSDH/FSPS will be partnering with CCAN for their annual OKCAN Conference which will be on a Wednesday and Thursday following CAP Day, April 12-13, 2017
 - Everyone is encouraged to nominate the best and the brightest in child abuse prevention for the Outstanding CAP Awards **2017** – nomination packets available soon.

Presentations

JANA S. WINFREE, DDS, MPH

State Dental Director

Dental Health Service Oklahoma State Department of Health

- **Oral Health and the OKMOM**
 - **Oral Health: Getting Fluoride for your child**
 - 30 communities in the state of Oklahoma fluoridates their water
 - 70% of population gets fluoridated water
 - Fluoridation decisions are made at a local level
 - Lawton, OK has recently started to fluoridate their water again
 - Children can receive fluoride varnish in 30 counties and 36 clinics
 - **Why do children need fluoride?**
 - Our mouths contain bacteria and that bacteria combined with sugars in foods we eat and the beverages we drink and produces equal acid.
 - The acid that is produced harms tooth enamel and damages teeth.
 - Fluoride protects teeth by making them more resistant to acid.
 - You can get fluoride through: Drinking fluoridated water, brushing with the right amount of fluoridated toothpaste and talking to your dentist or doctor about fluoride treatments.
 - To receive graphics and posters visit www.ILikeMyTeeth.org
 - **Oklahoma Mission of Mercy**
 - The Oklahoma Mission of Mercy is a two-day free dental clinic that treats the patients who need care most. Offering cleanings, extractions, fillings, limited root canals.
 - OKMOM will be held February 3-4, 2017 at the Woodward County Fairgrounds in Woodward, Oklahoma.
 - Online Volunteer Registration Opens October 15, 2016 at www.okmom.org

CASSANDRA HERRING

Safe Kids Oklahoma Child Passenger Safety Lead

Instructor/Tribal Liaison

- **Safe Kids Oklahoma: A Program and Resource Guide**
 - **Introduction and History of Safe Kids Oklahoma**
 - Founded by Martha Collar and many other passionate injury prevention advocates in 1989, and is supported by Safe Kids Worldwide (then known as Safe Kids USA)
 - In 2016 Safe Kids Ok moved to The Children's Center Rehabilitation Hospital in Bethany, OK
 - Safe Kids new focus is on falls and injury prevention in the home
 - No longer offering the cribs program

- **Safe Kids Oklahoma: A Program and Resource Guide (cont.)**
 - The programs they offer are:
 - Road Safety
 1. Child Passenger Safety
 - Home Safety
 1. Drowning
 2. Falls
 - School & Play
 1. Sports Safety
 2. Playground Safety
 3. Fall related injuries
- ***Please Review Attached Slides for Presentation***

JOHN DELARA, MPH

Epidemiologist

Community Epidemiology and Evaluation (OSDH)

- **parentPRO Data Discussion**
 - HVLAC members were able to express the concerns or opinions about reporting in ETO.
 - Members decided that the last 30 minutes of each HVLAC meeting will be used to answer any questions or concerns with ETO.

Updates:

- No new business at this time.

Upcoming 2016 Meeting Dates

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- Wed, July 19, 2017 (OSDH – Room 806 – *Video Conference may be available*)*
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Meeting Adjourned at 12:00 pm

24TH OKLAHOMA CHILD ABUSE AND NEGLECT CONFERENCE



APRIL 12-13, 2017

This conference is for all multi-disciplinary professionals who work in the field of child abuse and neglect. Attendees will learn best practices in the area of their discipline so they can provide services to children and their caregivers affected by child maltreatment with the intent of reducing trauma to the children and their caregivers.

www.ouhsc.edu/okcantraining

Co-Sponsors:

**Family and Prevention Services
Oklahoma State Department of Health**

**Oklahoma Children's Justice Act Advisory
Task Force Board on Child Abuse and Neglect**

April is Child Abuse Prevention Month

Topics to be covered:

Evidenced-Based Training

Prevention

Trauma

Investigation

Interviewing

Where:

Marriott Conference Center (NCED)
Norman, OK


HOSTED BY:

CENTER ON CHILD ABUSE AND NEGLECT

THE UNIVERSITY OF OKLAHOMA

940 NE 13th St. , Ste. 4900
Oklahoma City, OK 73104

For more information contact:
brenda-gentry@ouhsc.edu



DENTAL

Handouts

Mission.

The Oklahoma Mission of Mercy is a two-day free dental clinic that treats the patients who need care most, offering cleanings, extractions, fillings, limited root canals.

Save the Date!

FEBRUARY 3-4	WOODWARD COUNTY FAIRGROUNDS WOODWARD, OK
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We
Need
You!

Volunteer Registration Opens
OCTOBER 15, 2016
AT WWW.OKMOM.ORG

Lodging



LA QUINTA INN & SUITES

3410 Williams Ave.
Woodward, OK 73801

For Reservations Call:

580-256-3558

NORTHWEST INN

3202 1st St.
Woodward, OK 73801

For Reservations Call:

580-256-7600

Use code:

**OKLAHOMA DENTAL
ASSOCIATION**

when making reservations!

MISSION
Oklahoma
OF MERCY

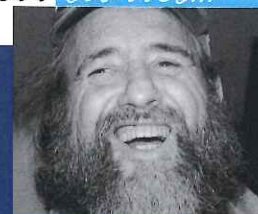
ONWARD TO WOODWARD

WOODWARD COUNTY FAIRGROUNDS
WOODWARD, OK
FEBRUARY 3-4, 2017

WWW.OKMOM.ORG



Hear their stories...



heal their smiles.

**ONLINE VOLUNTEER
REGISTRATION OPENS**

OCTOBER 15



**Delta Dental of Oklahoma
ORAL HEALTH
FOUNDATION**

Healthy Habits for Happy Smiles



Getting Fluoride for Your Child

Fluoride is found in nature in soil, plants, and water. Fluoride is safe. Drinking tap (faucet) water with fluoride, brushing with fluoride toothpaste, and having a health professional apply fluoride varnish to the teeth are important ways to make teeth strong and prevent tooth decay.



School readiness begins with health!



Fluoride in Water

- Since most water doesn't have enough natural fluoride to prevent tooth decay, many communities add fluoride to their water supply (tap water) used for drinking and cooking.
- Give your child tap water with fluoride. If you are not sure if your water has enough fluoride, ask your child's dental clinic for help in finding out.
- Some bottled waters contain fluoride, and some do not. Check with the bottled water's manufacturer to ask about the fluoride content of a particular brand.
- If your tap water does not have enough fluoride, ask your dental or medical clinic if your child needs fluoride drops or tablets.

Fluoride Toothpaste

- Brush your child's teeth after breakfast and before bed once the first tooth begins to show.
- Use a child-sized toothbrush with soft bristles and fluoride toothpaste.
- See *Healthy Habits for Happy Smiles: Brushing Your Child's Teeth* for more information.

Fluoride Varnish

- Fluoride varnish is painted on a child's teeth to prevent or reduce cavities.
- It is not permanent but keeps fluoride on the teeth for several hours.
- Fluoride varnish has a pleasant taste and is well tolerated by children.



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This handout was prepared by the National Center on Early Childhood Health and Wellness under cooperative agreement #9OHC0013 for the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Head Start.

National Center on Early Childhood Health and Wellness. 2016. *Healthy Habits for Happy Smiles: Getting Fluoride for Your Child*. Elk Grove Village, IL: National Center on Early Childhood Health and Wellness.

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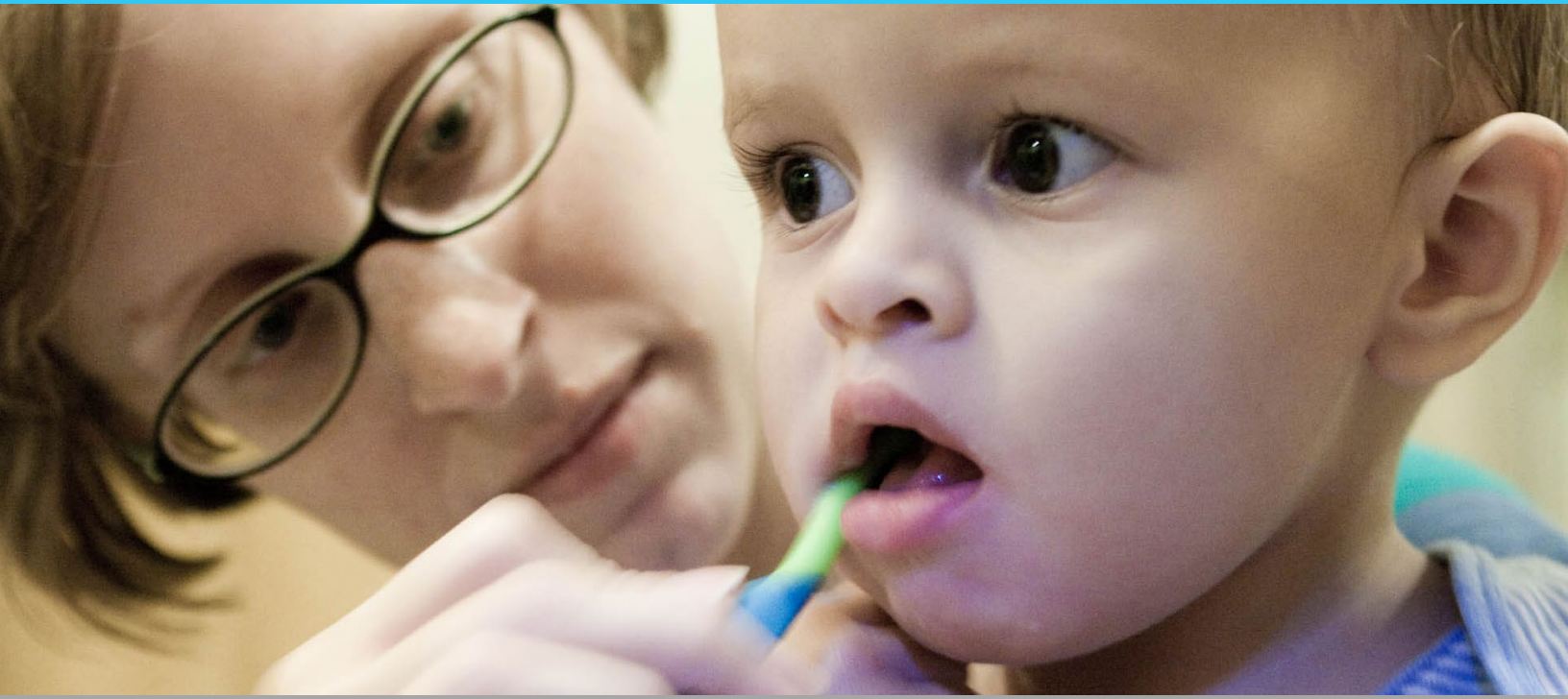


ADMINISTRATION FOR
CHILDREN & FAMILIES



NATIONAL CENTER ON
Early Childhood Health and Wellness

Healthy Habits for Happy Smiles



Taking Care of Your Baby's Oral Health

Taking good care of your baby's mouth and teeth is important. A baby's first tooth usually comes in at around age 6 to 10 months. Healthy primary (baby) teeth help children chew food and speak clearly.



School readiness begins with health!



Tips for keeping your baby's mouth and teeth healthy:

- Cleaning your baby's gums and teeth
 - Clean your baby's gums even before you can see the first tooth. Use a clean, damp washcloth to wipe the gums. Do this twice a day, especially after night feeding.
 - After your baby's first tooth comes in, use a baby toothbrush with soft bristles and a small head. Put a smear (size of a grain of rice) of fluoride toothpaste on the toothbrush, and brush all sides of your baby's teeth.
 - Brush your baby's teeth in the morning and before bedtime.
- Using bottles and sippy cups
 - Do not put your baby to bed with a bottle or sippy cup filled with breast milk, infant formula, fruit juice, or other liquids besides water. Liquids that contain sugar can cause tooth decay.
- Using pacifiers
 - Clean the pacifier with soap and water.
 - Never clean a pacifier in your mouth before giving it to your baby. Germs that cause tooth decay can pass from your mouth to your baby's mouth.
 - If the pacifier gets worn out or breaks, get a new one.
 - Do not dip the pacifier in sweet foods like sugar, honey, or syrup.
 - Never put a pacifier on a string or ribbon around your baby's neck. It could choke your baby.



Use a smear of fluoride toothpaste.

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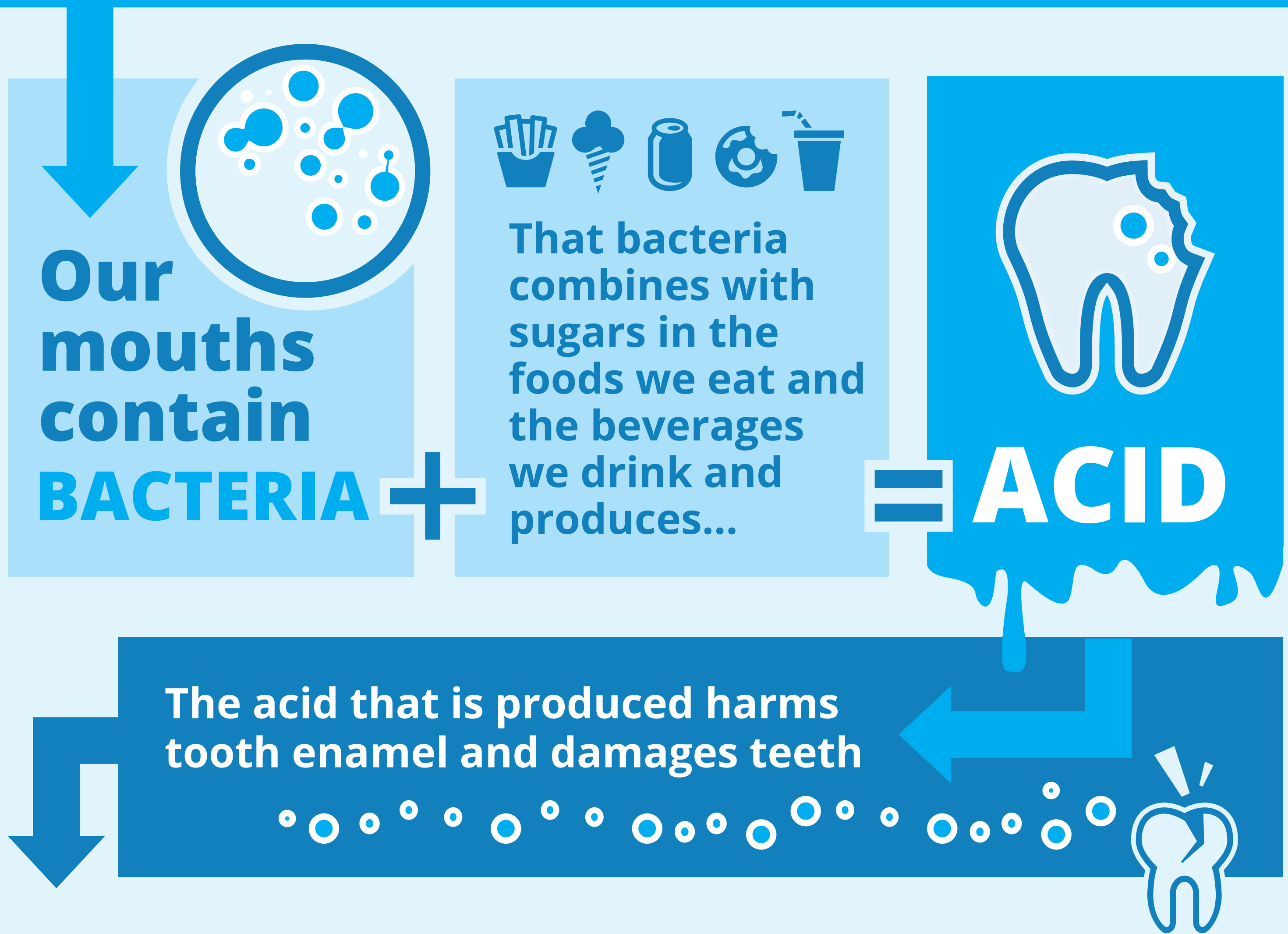


ADMINISTRATION FOR
CHILDREN & FAMILIES






NATIONAL CENTER ON
Early Childhood Health and Wellness

WHY DO CHILDREN NEED FLUORIDE?



FLUORIDE PROTECTS TEETH BY MAKING THEM MORE RESISTANT TO ACID

Get Your Fluoride Here!

-  Drink fluoridated water
-  Brush with the right amount of fluoridated toothpaste
-  Talk to your dentist or doctor about fluoride treatments

CAMPAIGN FOR
DENTAL HEALTH
life is better **WITH TEETH**
ILikeMyTeeth.org

Fluoride is an important mineral for all children. Talk to your doctor or dentist to learn more.





Presentation Objectives



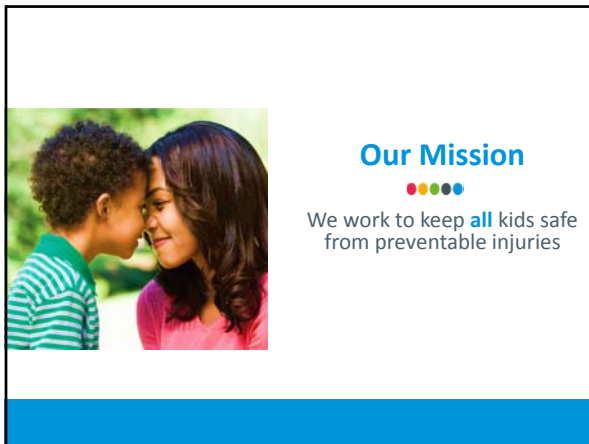
- History & Mission
- Overview of Data
- Child Passenger Safety
- Water Safety
- Playground Safety
- Resources

Our History

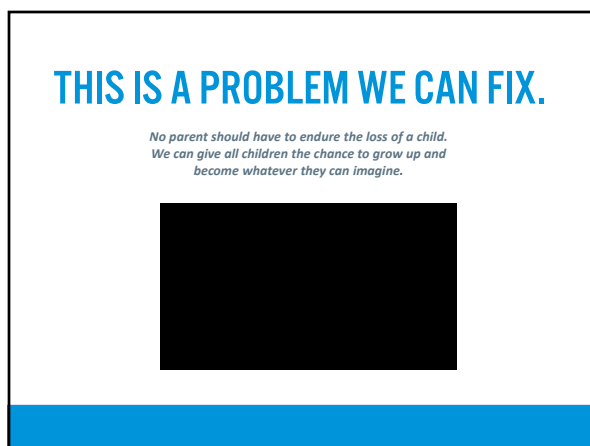


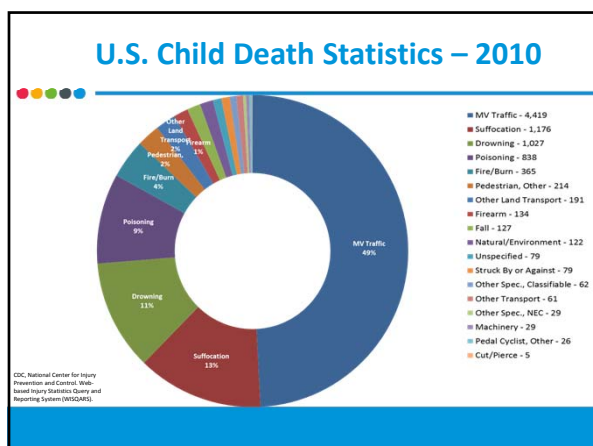
- **1989** – Founded by Martha Collar and many other passionate injury prevention advocates
 - Supported by Safe Kids Worldwide (then, known as Safe Kids USA)
- **2016** – Safe Kids OK moves to The Children's Center Rehabilitation Hospital in Bethany, OK

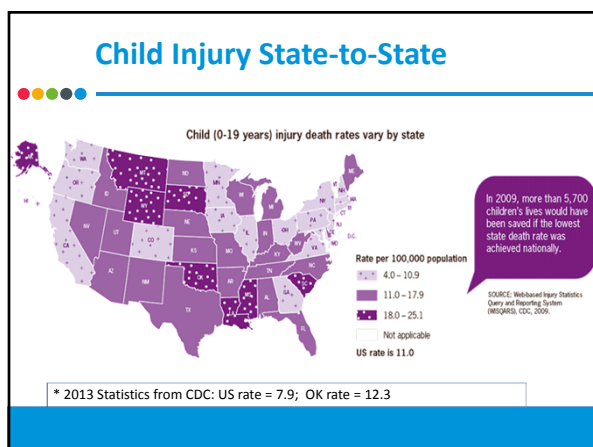
"Lori Boyd, President of Operations at The Children's Center Rehabilitation Hospital, said she is thrilled to welcome Safe Kids Oklahoma to the Hospital's family. "The team at Safe Kids Oklahoma will bring a wealth of experience and expertise in the field of pediatric injury prevention to the Hospital. We are delighted to have them as a part of our facility."

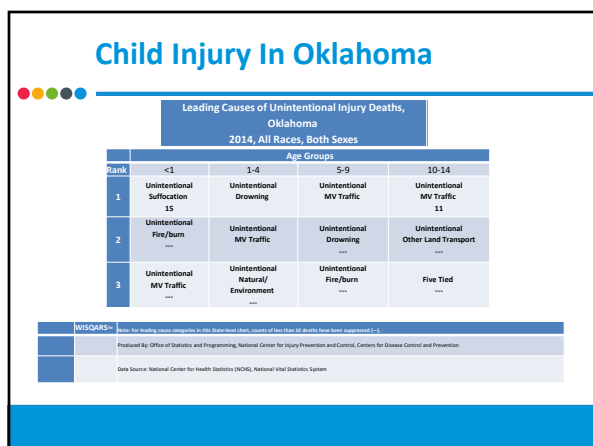












What We Do

Community Delivered Programs

Road Safety

- Child Passenger Safety

Home Safety

- Drowning
- Falls

School & Play

- Sports Safety
- Playground Safety
- Fall related injuries

Safe Kids Summer Safety

In 2013, 44 children died from heatstroke; in 2014, 30 children died from heatstroke (1 in OK); and in 2015, 24 children died (1 in OK), the lowest total of heatstroke deaths since 1998. (Safe Kids Worldwide)

Top Safety Tips

- Safe Kids is asking everyone to help protect kids from this preventable tragedy by remembering to ACT.
- **A:** Avoid heatstroke-related injury and death by never leaving your child alone in a car, not even for a minute. And make sure to keep your car locked when you're not in it so kids don't get in on their own.
- **C:** Create reminders by putting something in the back of your car next to your child such as a briefcase, a purse or a cell phone that is needed at your final destination. This is especially important if you're not following your normal routine.
- **T:** Take action. If you see a child alone in a car, call 911. Emergency personnel want you to call. They are trained to respond to these situations. One call could save a life.



❖ 2016: 39 deaths to date nationally – 2 in Oklahoma

Car Seats Outside of the Vehicle

- AAP Guidelines for safe sleep mentions car seats
 - *Sitting devices, such as car seats, strollers, swings, infant carriers, and infant slings, are not recommended for routine sleep in the hospital or at home, particularly for young infants, ²⁵⁻³⁰ Infants who are younger than 4 months are particularly at risk, because they may assume positions that can create a risk of suffocation or airway obstruction or may not be able to move out of a potentially asphyxiating situation.

❖ AAP: SIDS and Other Sleep-Related Infant Deaths: Updated 2016 Recommendations for a Safe Infant Sleeping Environment-TASK FORCE ON SUDDEN INFANT DEATH SYNDROME

Car Seats Outside of the Vehicle



What does this mean?

- Car seats should be used for the purpose they are designed. Properly installed in the vehicle or travel system that they were manufactured for
- Car seats are ok for the child to sleep in when used properly
- Rear Facing car seats (the seat that all infants should be riding in) are made with an angle indicator
- This is a mechanism to ensure that the child is in a position that promotes an open air way and correct posture

Recline Angle Indicators



Safe Kids... On The Way!



In 2015, 20 children ages 12 and under died in motor vehicle crashes in Oklahoma... Of those, 8 were riding without a child safety seat or seat belt that could have saved their lives. (Oklahoma Highway Safety Office)


Child Restraint Use By Region (Combined Ages), 2009 – 2015

Region	2011	2012	2013	2014	2015
Statewide, Combined Areas	86.2	89.1	87.8	89.9	89.7
Oklahoma City	80.9	85.7	93.1	82.7	88.0
OKC Metro	98.5	93.5	82.5	92.0	93.5
Tulsa	81.9	90.9	90.7	93.9	89.3
Tulsa Metro	88.9	94.8	93.7	91.4	87.4

❖ According to the OHSO Oklahoma Statewide Child Restraint Survey the statewide observed usage rate for 2016 is 92%!

Why are children injured?

3 out of 4 car seats are used incorrectly



Oklahoma Child Passenger Safety Law Update



Oklahoma Child Passenger Safety

2005: Oklahoma passed first child passenger safety legislation — specific to car seats

2010: Updated law to cover children up to age 6

2015: Updated law to cover children up to age 8

Law went into effect November 1, 2015

New CPS Law



- **Children under age 2**, must be properly secured in a rear-facing car seat
 - Until age 2, or until they exceed the height or weight limit of the car seat
- **All children under age 4**, must be properly secured in a car seat with an internal harness
- **Children ages 4-7**, must ride in a car seat or booster seat unless they are 4'9"
 - For a child who is 8 years old or 4'9" a seat belt shall be sufficient

Safe Kids Water Safety



Misconceptions

- 1.) Nearly half of parents surveyed think that if a child was drowning nearby, they would hear it
- 2.) 1 out of 3 parents have left a child alone in a pool for two or more minutes
- 3.) More than half of parents surveyed think that when present, a lifeguard is the primary person responsible for their child's supervision at the pool



Safe Kids Water Safety



The Facts

- **Drowning is silent:** There can be very little splashing, waving or screaming
- **Drowning is quick:** Once a child begins to struggle, you may have less than a minute to react
- **Watching your child in the water is your responsibility:** A lifeguard's job is to enforce rules, scan, rescue and resuscitate



Safe Kids Water Safety



The Problem

Risk Varies by Age

- < 1 year olds are more likely to drown at home
- 1-4 year olds are more likely to drown in a pool
- 5-17 year olds are more likely to drown in natural water

54% of all child drowning deaths are among children ages 0 to 4 years



Safe Kids Water Safety



Top Safety Tips

- Give kids your undivided attention
- Use the "Water Watcher" strategy
- Educate your children about swimming safety

AAP's new position on water safety/swimming safety:
The new guidance recommends that parents should decide whether to enroll an individual child in swim lessons based on the child's frequency of exposure to water, emotional development, physical abilities. (AAP 2010)



Safe Kids Water Safety



Top Safety Tips

- Learn CPR
- Wear life jackets
- Install fences with locking gates around home pools
- Empty kids' pools after each use



Home Safety/Fall Prevention



- Install window guards and stops
- Open the window from the top and close after use
- Keep kids from climbing near windows
- Secure kids when seated (high chairs, swings, and strollers)
- Help babies learn to walk and stand safely
- Watch out for stairs
- Prevent slips at home
- Prevent TV and furniture tip-overs



Every 3 weeks a child dies from a television tipping over. Over the past 10 years, a child visited the emergency room every 45 minutes because of a TV tipping over.

Playground Safety Tips



- Supervise kids using playground equipment and ensure safety before play begins
- Choose the right play area for your child's age
- Make sure that the playground area is maintained by qualified personnel
- Ensure safe surfacing beneath and surrounding playground equipment



Each year, 2.6 million children ages 19 and under receive medical treatment for sports and recreation injuries.

Helpful Links



- <https://www.safekids.org/>
- <https://www.miracleshappenhere.org/safe-kids-oklahoma/>
- <http://kohlskidsthinksafe.com/>
- <https://www.safekids.org/ultimate-car-seat-guide/>
- <http://www.safercar.gov/>
- <http://www.nhtsa.gov/>
- https://ok.gov/ohso/Resources/Educational_Materials/index.html
- <http://cert.safekids.org/>

Resources

- Child Passenger Safety law bilingual rack cards (contact Safe Kids Oklahoma)
- Ride Right Child Passenger Safety brochures (contact Oklahoma Highway Safety Office)
- Drowning prevention, fall prevention, and Home safety (visit Safe Kids Worldwide and download appropriate PDF, Infographic or Tip Sheet)
- Car Seat distribution/checkup events (contact Safe Kids Oklahoma, Safe Kids Tulsa Area or OSDH Injury Prevention to find an event near you)

Thanks for keeping our kids safe!



Safe Kids Oklahoma

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safekidsok.org

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