

# HOME VISITATION LEADERSHIP ADVISORY COALITION

Wednesday, **January 15, 2020**

10:00 am – Noon  
OSDH, Eighth Floor  
Room 806

## [This meeting available via VideoConference!](#)

*Click link above for VideoConference registration instructions or contact OSDH/FSPS for more information, (405) 271-7611.*

***MUST register at least (2) business days prior to meeting for VideoConference participation!***



## Agenda

*Please bring or forward in advance any related materials, brochures, calendars specific to your program for sharing!*

### WELCOME

- Introductions and sharing of program information [Roll Call – by County]
- Announcements – upcoming conferences, community resources, and related discoveries that would benefit other home visitation programs across the state!

### SPECIAL PRESENTATIONS

- **Do You Have Our Number? – Oklahoma Poison Control Center**  
An overview of the 2019 Oklahoma Poison Center data, including changes from Marijuana and vaping calls. Poison prevention in easy steps for families and sharing poison prevention information around the state in local communities.  
**Laura Brennan**, State Education Coordinator  
Oklahoma Center for Poison and Drug Information
- **The 2020 Census: What You Can Do to Support a Complete Count**  
Come learn how the 2020 Census will impact Oklahoma and what you can do to support a complete count in the communities you serve.  
**Hillary Medina-Loveless**, Field Associate  
Census Counts | Leadership Conference Education Fund



**CAP  
CHALLENGE**

**BRING/BRAG/BORROW** – Bring one CAP Month idea to share!  
Something you do every year or a new idea for the new decade!

*\*Please note – There will be no parentPRO data discussion during this meeting as John Delara will be unavailable.*

**2020 Home Visitation Meeting Calendar – [CLICK HERE](#)**

### ADJOURN

#### Please note:

Meetings are from 10:00 a.m. until Noon at the Oklahoma State Health Department  
1000 NE 10<sup>th</sup> St, OKC, OK 73117 (405) 271-7611

*\*Every attempt will be made to provide VideoConference capability so this meeting may be attended at a health department in your community, but is based on availability of video conference equipment which can only be reserved three months in advance.*

## Home Visitation Leadership Advisory Coalition

January 15, 2020

10:00 a.m. to 12:00 p.m.

ODSH Room 806

### **Minutes**

#### **Central Office Attendance:**

Laura Brennan, Poison Center  
Patti DeMoraes, LCDA  
Tiffany Holmes, OSDH  
Denise Howard, OCCHD  
Chris Jarko, OSDH  
Lorry-Gail Malcom, OSDH  
Vicki Land, Smart Start  
Yolanda Lucero, OKCPS PAT  
Rachel Marin, Parent Promise

Alora McCarthy, OSDH  
Kethzia Njikam, OSDH  
Shawna Norman, Parent Promise  
Canielle Preston, OHCA  
Gina Richardson, SoonerStart  
Esmeralda Salas, OKCPS, PAT  
Sherie Trice, OSDH/FSPS  
Mindy Turner, Bethany PS PAT

#### **VideoConference Attendance:**

**Cherokee:** Sarah Franke

**Kiowa:** Kody Suanny, GPYFS

**Seminole:** Amanda Prince, Hughes/Seminole; Tina Johnson; Hughes/Seminole

**Tulsa:** Cristi Almader, parentPRO; Ariane Betancourt, CAP Tulsa; Marisol Ibarra-Rogel, CAP Tulsa; Dava Kramer, THD C1

**Woods:** Kathy Gordon, Northwest Family Services

#### **Welcome**

Introductions and sharing of program information

##### Announcements

- Nominations open for Outstanding Child Abuse Prevention Awards – [CLICK HERE](#)
  - Awards Ceremony will be Tues, April 14, 2020, 11:00am, State Capitol Blue Room
- Wear Blue Day (& Take a Selfie) – Friday, April 3, 2020
- Skydance Bridge goes Blue to kick off CAP Month -- Friday, April 3, 2020
- Parent Child Center of Tulsa has new vice president -- Tom Highland
- CAP Tulsa has hired a bilingual parent educator and are now fully staffed
- CCAN Conference is March 31-April 2<sup>nd</sup> – [CLICK HERE](#)
- National Poison Prevention Week is March 15-21, 2020 – [CLICK HERE](#)

#### **Special Presentation -- Do You Have Our Number? *Oklahoma Poison Control Center***

- An overview of the 2019 Oklahoma Poison Center data, including changes from Marijuana and vaping calls. Sharing poison prevention information around the state and in local communities.
  - Encourage parents to put the Oklahoma Center for Poison and Drug Information in their cell phones – **(800) 222-1222**
  - Available 7 days a week, 24 hours a day, even if it's a simple question on how much Tylenol to give babies
  - A caller can even ask questions about their pet

- TEXT messaging accepted too -- Text POISON to 797979 (good method for sharing a picture)
- Encourage parents to always leave baby/child weight information with babysitter. Vital information if a call has to be made.
- Medical Marijuana calls have increased:
  - 2017 21 calls
  - 2018 40 calls
  - 2019 297 calls

**Laura Brennan**, State Education Coordinator  
 Oklahoma Center for Poison and Drug Information  
 (See Attachment)

**The 2020 Census: What you Can Do to Support a Complete Count**

*Learn how the 2020 Census will impact Oklahoma and what you can do to support a complete count in the communities you serve.*

- If you have a client who is hesitant to complete the census
  - Acknowledge their fear
  - Explain why the census matters and how it contributes to your state and programs
  - Make them aware that the Census Bureau legally cannot share information with any government or state agencies or anyone outside of the bureau

**Hillary Medina-Loveless**, Field Associate  
 Census Counts: Leadership Conference Education Fund  
 (See Attachment)

**New Ideas for Speakers**

- |                                      |                  |
|--------------------------------------|------------------|
| • Sooner Care                        | • TANF           |
| • SNAP                               | • SoonerSuccess  |
| • Dress 2 Succes/ Suited for Success | • Child Guidance |
| • SoonerStart                        |                  |

**Upcoming 2020 Meeting Dates – [CLICK HERE](#)**

- Wed, March 25, 2020 @10am (OSDH – Room 806 – Video Conference available)
- Wed, May 20, 2020 @10am (OSDH – Room 806 – Video Conference available)
- Wed, July 15, 2020 @10am (OSDH – Room 806 – Video Conference available)

**Meeting Adjourned at 12:00 pm**

# Do You Have our Number?



Laura Brennan, State Education Coordinator, OCPDI

# What do we do?

## Who answers the helpline?

- Pharmacists
- Nurses
- 1-800-222-1222



## What do we do?

- Provide poisoning treatment advice
- Answer questions



Oklahoma Center for  
Poison & Drug Information

(800) 222-1222

# Role of the Poison Center

- Assessment of poisonings or overdoses – Poison Helpline
- Toxicological consults
- Overdoses signs & symptoms
- Ranges in toxicity
- Pill identifications – Law Enforcement
- Identification of chemicals – First responders
- Training & education

# What We Do

- Available statewide 24 hours a day, 7 days a week
- Provide free confidential emergency poison treatment information
- Manage over 94% of all poison exposures in the callers' homes, saving healthcare resources

# What We Do

- Manage over 94% of all poison exposures in the callers' homes, saving healthcare resources
- 22,233 – No HCF
- 11.3 Million



# Poison control at your fingertips.

**Text POISON to 797979**  
to add poison control as a  
contact in your mobile phone.



BE PREPARED ANYTIME & ANYWHERE WITH #POISONHELP







# 3 Steps

- Safe Use – Are you taking as directed?
- Safe Storage – Are you storing up and away?
- Safe Disposal – Are you using a drop box ?

# Oklahoma Facts at a Glance 2019

- 37,164 Calls    42,000 follow up calls  
55% - Children  $\leq$  5 y/o
- 23% – Calls from Healthcare Professionals





Oklahoma Center for  
Poison & Drug Information

(800) 222-1222





Oklahoma Center for  
Poison & Drug Information

(800) 222-1222

# Calls for Children <5 2019

Dietary Supplements/Homeopathic 1,114  
Plants 377  
Cleaning Products 1,807  
Cosmetics 1,734  
Foreign Bodies 1,189  
Topical 621  
Pesticides 894  
Medications/Analgesics 5,184



Oklahoma Center for  
Poison & Drug Information

(800) 222-1222

# Medication Calls for Children <5 2019

Sedative/antipsychotics 170

Hormones 377

Cold and Cough 340

Cardiovascular Drugs 450

Antihistamines 1,042

Antidepressants 270

Analgesics 1,506

Gastrointestinal meds 471



# Loperamide



# Medications



## Who takes the most medications

# Grandparents...

- 1 out of every 4 childhood poisonings occur in a grandparents' home
- 43% of medication ER visits belonged to **a relative** – NOT Parents
- Many adult prescription pills for heart disease, blood pressure, or diabetes are deadly to toddlers in a single pill

# What caused the poisoning?



- Took too much
- Took the wrong medicine
- Didn't follow the safety instructions
- Took the wrong combination of medicines
- Not sure how to dose a medication - call the Poison Center and ASK.

# Emergency Action for Poisoning

1. Remain Calm
2. If a person is or becomes unconscious, has trouble breathing or convulsing call **911** right away!
3. Perform Appropriate First Aid
  - Swallowed – do not give anything
  - Inhaled – get victim to fresh air
  - On skin – remove clothing, rinse w / water for 10 min
  - In eye – flush w / lukewarm water for 15 min
4. Call Poison Center Right Away! **Do not** wait for symptoms to appear! **1-800-222-1222**



# 3 Steps

- Safe Use – Are you taking as directed?
- Safe Storage – Are you storing up and away?
- Safe Disposal – Are you using a drop box ?

Call and Ask



Oklahoma Center for  
Poison & Drug Information

(800) 222-1222

# Prevention



# Drop Box





# Medical Marijuana



The effects of marijuana may last two to four hours after it is inhaled or smoked. When marijuana is eaten, the effects can last four to ten hours depending on its strength and plant strain.

21 calls in 2017  
40 calls in 2018  
297 calls in 2019

# Medical Marijuana

Symptoms of using too much marijuana may include:

- Severe nausea or vomiting
- Fast heart rate
- Extreme confusion or anxiety
- Panic and paranoia
- Hallucinations and delusions

# Medical Marijuana

## Marijuana Exposure by Age

	<u>2019</u>	<u>2018</u>	<u>2017</u>
<2	15	4	3
2-5	32	9	3
6-12	10	3	0
13-19	65	21	43

# Medical Marijuana

## Pediatric (0-5) Marijuana Exposure 2019

Edibles 28

Plant 6

Concentrate 3

Vape Device/liquid 3

Unknown 7



Oklahoma Center for  
Poison & Drug Information

(800) 222-1222

# Medical Marijuana



Edibles often look very similar to other foods and candy. It is extremely important to keep these products locked up in child-resistant containers and out of reach of children, memory loss or dementia, and pets.

# What can we teach families?

- Store medicines safely
- Give medicines safely
- Get rid of expired or unused medicines safely
- Talk to family and friends about medication safety



# Prevention is key...

- Post important numbers
- Practice proper storage of chemicals
- Use child resistant latches on cabinets and drawers
- Install carbon monoxide detectors
- Keep nametags on plants for proper identification

# Resources

## Trainings and Presentations

- Businesses
- Parent groups
- Neighborhood meetings
- Senior events/centers
- Professional conferences
- Community events
- Venomous Snakes in Oklahoma
- Keeping your Home Safe
- Child Care Centers and Poison Prevention
- Learn to Teach Basic Poison Prevention
- Older Adults and Drug Interactions
- Pain Medications
- Poison Plants in Oklahoma
- Bites and Stings
- Safe Medication Storage and Disposal
- Drugs of Abuse



# Resources

## Brochures and Fact Sheets

- Home Checklist
- Bites & Stings
- Venomous Snakes of Oklahoma
- Poisonous Plants of Oklahoma
- Medication Tips
- Carbon Monoxide
- Drug Interactions
- Food Poisoning
- Liquid Nicotine
- Medication Disposal
- Summer Safety
- Information to Leave with the Babysitter
- Cough and Cold Guidelines for Children
- Coloring Sheets For Kids
- Naloxone
- Opioids
- Marijuana Edibles

# Resources

- Pillbox- National Library of Medicine  
[pillbox.nlm.nih.gov](http://pillbox.nlm.nih.gov)
- Drugs.com-Pill identifier [Rxlist.com](http://Rxlist.com)
- Pet Poison Helpline  
\$59 (855) 764-7661  
[Petpoisonhelpline.com](http://Petpoisonhelpline.com)
- Illinois Poison Center  
[Illinoispoisoncenter.org](http://Illinoispoisoncenter.org) "My Child Ate"

# Resources

## Data Requests

Request statistical information from the Oklahoma Center for Poison & Drug Information via email at [Oklahoma\\_Poison@ouhsc.edu](mailto:Oklahoma_Poison@ouhsc.edu).

Please clearly explain the information you are seeking (for example: substance(s), age groups(s), time frame). There are no fees associated with the request. It may take up to 10 business days to complete your request.

# Resources

- American Association of Poison Control Centers  
aapcc.org  
poisonhelp.org/help
- American Academy of Clinical Toxicology  
clintox.org
- Oklahoma Bureau of Narcotics Pharmaceutical  
Take-Back Location Finder  
<https://portal.obn.ok.gov/takeback/>

# Thank You

405-271-5062

**Laura-Brennan@ouhsc.edu**

Website: [OklahomaPoison.org](http://OklahomaPoison.org)

Email: [Oklahoma\\_Poison@ouhsc.edu](mailto:Oklahoma_Poison@ouhsc.edu)

Twitter: [@OKPoisonCenter](https://twitter.com/OKPoisonCenter)

Facebook: Oklahoma Center for Poison &  
Drug Information



# Census 2020

Hillary Medina-Loveless  
Field Associate  
Leadership Conference Education Fund  
[mednialoveless@civilrights.org](mailto:mednialoveless@civilrights.org)



# What is the Census?

- Occurs every ten years
  - Planning, testing, and public engagement occur every single year
- Started in 1790 and is required by the Constitution
- Is a tool used to count every person living in the country
- Allocates federal funding in states
- Determines changes to congressional apportionment in states (i.e., redistricting)



**State and community leaders use census data to help determine when bus routes need to be changed or added to match up with where people live and work.**



**Company executives use census data to identify communities where they might build a factory or office building, or open new stores.**



**The 2020 Census will help determine where and how billions of dollars are spent on infrastructure needs like water treatment facilities to get clean drinking water to where residents live—and to treat wastewater and protect the environment in areas where population is growing.**



## THE POWER OF CENSUS DATA

**22M**

children get free or reduced price lunches every day. Census data influences the distribution of the free lunch program.



**25M**

patients rely on Community Health Centers for healthcare in rural and urban settings. Census data influences the funding for Community Health Centers.

# Why the Census is important

Where were you in 2010? Do you live in the same place? Have kids now? New job?

The 2020 Census is coming soon. **Will you and your community count?** Or will you be missing?



# Challenges We Face

Census doesn't count all population groups equally well

Hard to count" groups face systemic under-counts:

People of color

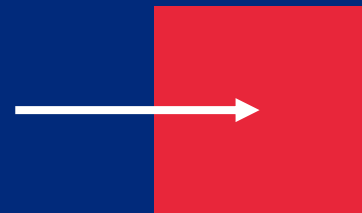
Low income households, urban & rural

Young children (ages 0–4), esp. Black Latino kids

Limited English Proficient and foreign-born households

Multi-generational households

Young adult mobiles (renters)



## CHALLENGES WE FACE

**Result:** →

**higher rates of undercounting  
skew census data, impacting our  
representation in government and  
allocation of resources for the next  
10 years**

# The Census in Oklahoma

**\$1,675 per year per resident**

**\$6.55 Billion Annually** (Title I, highway planning, Head Start, Section 8 Housing, Medicaid,

**Only 75% of households responded by mail in 2010, the 4<sup>th</sup> highest non-return rate in the country**

**Young children under 5, estimated 7% of Oklahoma's population**

**17.3% of Oklahoma households had no internet access as of 2017**

**34% of Oklahomans live in Hard-To-Count tracts, the 5<sup>th</sup> highest in the nation**



COUNTING FOR DOLLARS 2020:

# OKLAHOMA

**Allocation of Funds from 55 Large Federal Spending Programs  
Guided by Data Derived from the 2010 Census (Fiscal Year 2016)**

**Total Program Obligations: \$9,364,879,721**

Program	Dept.	Obligations	Program	Dept.	Obligations
<b>Financial Assistance Programs</b>		<b>\$8,841,662,423</b>			
Medical Assistance Program (Medicaid)	HHS	\$2,925,882,000	Community Facilities Loans/Grants	USDA	\$26,492,900
Federal Direct Student Loans	ED	\$876,049,820	Supporting Effective Instruction State Grants	ED	\$25,767,212
Supplemental Nutrition Assistance Program	USDA	\$885,643,482	Crime Victim Assistance	DOJ	\$26,858,542
Medicare Suppl. Medical Insurance (Part B)	HHS	\$756,688,079	CDBG Entitlement Grants	HUD	\$11,783,583
Highway Planning and Construction	DOT	\$681,522,318	Public Housing Capital Fund	HUD	\$15,936,000
Federal Pell Grant Program	ED	\$274,900,000	Block Grants for the Prevention and Treatment of Substance Abuse	HHS	\$17,149,341
Section 8 Housing Choice Vouchers	HUD	\$135,796,000	Water and Waste Disposal Systems for Rural Communities	USDA	\$36,202,125
Temporary Assistance for Needy Families	HHS	\$148,013,558	Social Services Block Grant	HHS	\$19,162,360
Very Low to Moderate Income Housing Loans	USDA	\$248,818,239	Rural Rental Assistance Payments	USDA	\$22,317,611
Title I Grants to LEAs	ED	\$162,085,622	Business and Industry Loans	USDA	\$29,400,000
State Children's Health Insurance Program	HHS	\$189,238,000	Career and Technical Education - Basic Grants to States	ED	\$15,094,180
National School Lunch Program	USDA	\$170,704,000	Homeland Security Grant Program	DHS	\$4,416,037
Special Education Grants	ED	\$152,045,029	WIOA Dislocated Worker Grants	DOL	\$5,866,582
Section 8 Housing Assistance Payments Program	HUD	\$75,421,958	HOME	HUD	\$9,528,291
Federal Transit Formula Grants	DOT	\$46,181,000	State CDBG	HUD	\$12,828,337

**In Oklahoma...**

**10,025**

**Estimated net undercount of young  
children in the 2010 Census**



In Oklahoma...

**\$11,259,198**

In federal funds lost each year in five  
programs based on the 2010 census data



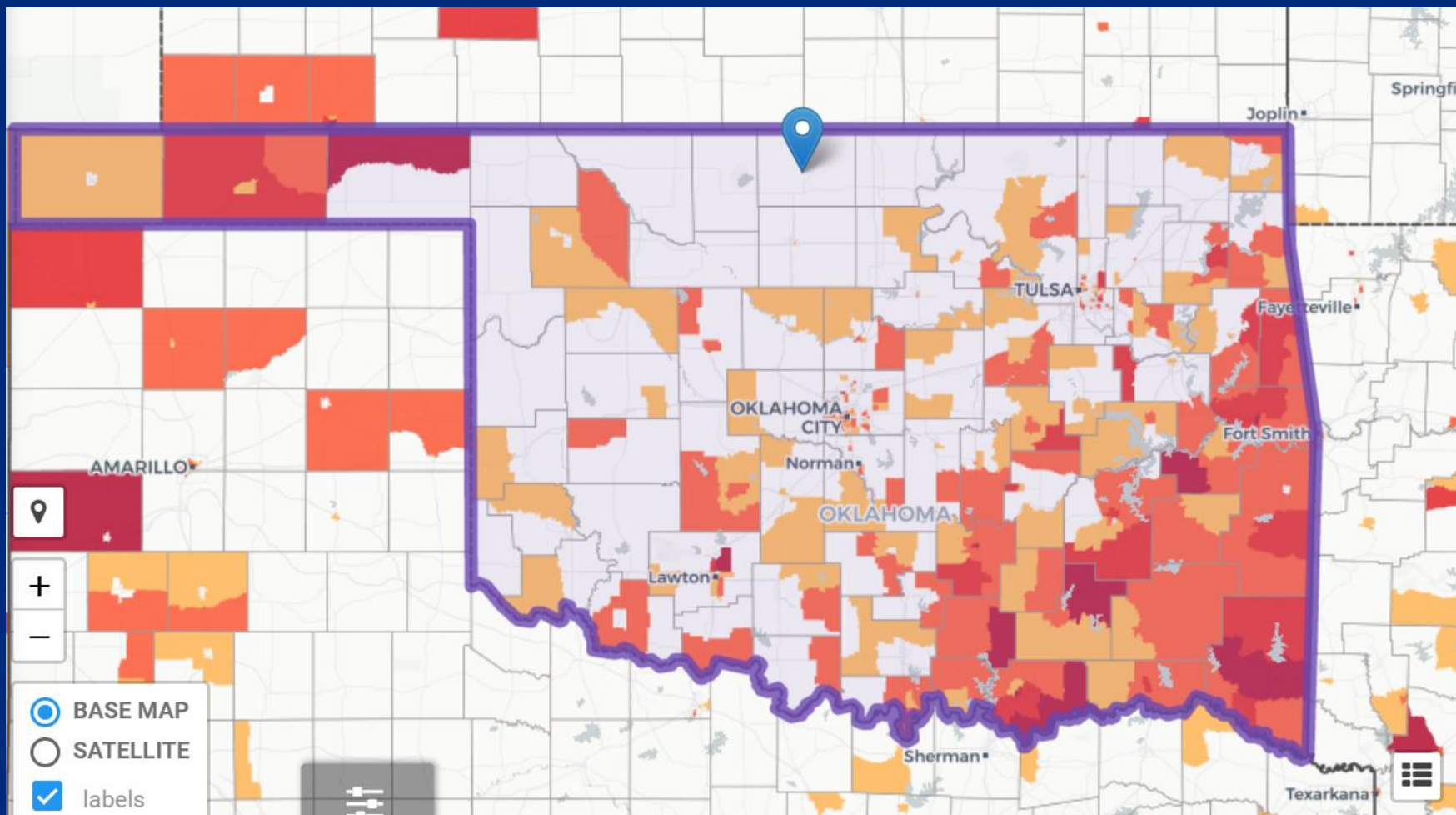


In Oklahoma...

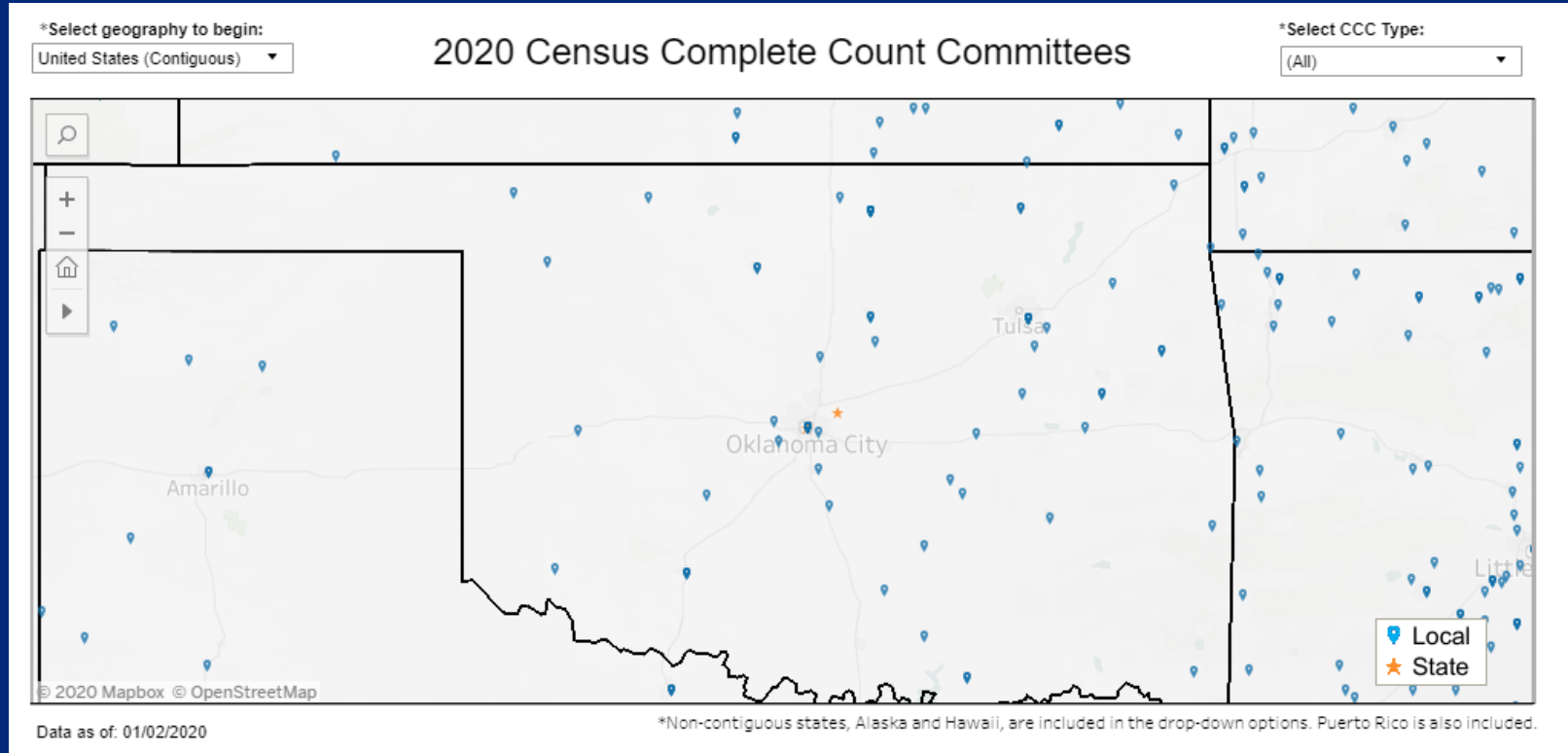
**\$1,123**

**Lost for each child not counted  
per year**





# The Census in Oklahoma



In August Gov. Stitt created a Complete Count Committee for the 2020 Census by executive order

# Census Counts Coalition

Census Counts is a collaborative campaign involving more than 15 national organizations and dozens of community partners in more than 30 states.



**Goal: Reach communities at risk for being missed in the 2020 Census.**

**Strategy: Network of trusted messengers in hard-to-count communities.**

# Census Counts Coalition

National “Hub” Organizations



# Awareness – Indian Country Counts





# Motivation – Join the Pledge!

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[www.IndianCountryCounts.org](http://www.IndianCountryCounts.org)

## The *iHágase Contar!* Census 2020 Campaign is a national effort led and developed by NALEO Educational

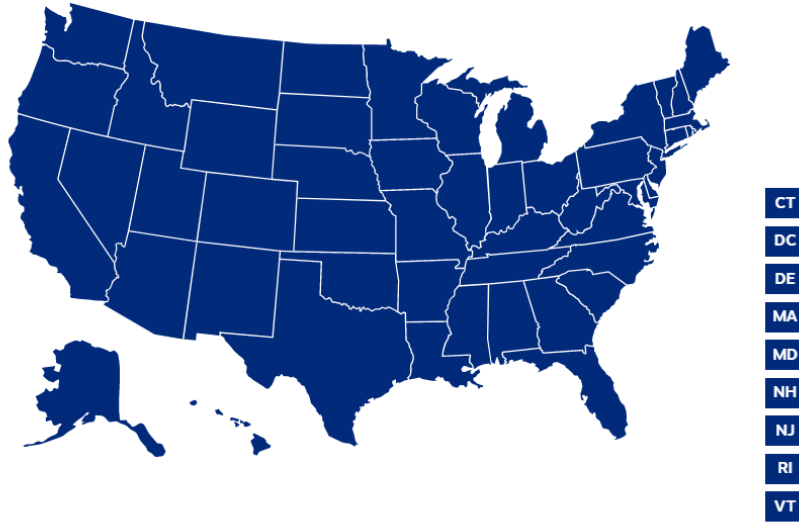


The campaign is focused on regions with significant Hard-To-Count (HTC) Latino communities. Nationally, the *iHágase Contar!* Census 2020 campaign will provide partners with a number of resources, including:

- “Train-the-trainer” curriculum & training opportunities;
- State of the Census 2020 briefings;
- Campaign material, stakeholder toolkits, and promotional information;
- Public awareness events and informational panels;
- Digital and traditional media efforts;
- Questionnaire Information & Assistance Centers
- National bilingual hotline – **877-EL-CENSO** (877-352-3676);
- Informational Website: [hagasecontar.org](https://hagasecontar.org)



# State COUNT Action Network



Working in over 30 states with groups leading coalitions focused on outreach to Hard-To-Count communities. Plan to outreach to all 50 states.

# Whose Child is Missing?

in the 2020 Census

## Situations Where Children May Not Be Counted

- The child splits time between two homes.
- The child lives or stays with another family or with another relative such as a grandparent.
- The child lives in a household with young parents or a young, single mom.
- The child lives in a household that is large, multigenerational, or includes extended or multiple families.
- The child is a newborn.
- The child lives in a non-English or limited-English speaking household.
- The child lives in a lower income household.
- The child lives in a household of recent immigrants or foreign-born adults.
- The child lives in a household that rents or recently moved.
- The child lives in a household where they're not supposed to be, for one reason or another.
- A child who is staying temporarily with family or friends but has no permanent home.



The 2010 Census should have counted **17,318** additional Alabama children under age 5.

**We need your help** closing this gap in the 2020 Census.  
**Learn the solutions at:**  
<https://countallkids.org/>



Say #CountMeIn to #CountAllKids in 2020 and help us spread the word.

Our undercount has cost us...

**\$13,075,090**

every year in funding from just five of the many federally funded programs for children and families.



#Census2020



## VIRGINIA'S HARD TO COUNT COMMUNITIES

### YOUNG CHILDREN, UNDER 5 YEARS OLD

## POPULATION OF CHILDREN IN VIRGINIA

Out of the total population of children and adolescents living in the Commonwealth.

**6% or 511,000**

are children under 5 years of age. <sup>(1)</sup>

## CHILDREN AT HIGHER RISK OF BEING MISSED

- Latinx children and children of color. <sup>(2)</sup>
- Children living in complex households, defined as all households other than nuclear families, and single-person households. <sup>(3)</sup>
- Children living in rented housing or multi-unit structures. <sup>(3)</sup>
- Children with families that move often or do not want to respond to the federal government. <sup>(3)</sup>

## WHY ARE CHILDREN UNDERCOUNTED



Research shows that **LOW-INCOME** households are difficult to enumerate, and young children have a higher poverty rate than any age group. <sup>(2)</sup>



Some young children have **COMPLICATED LIVING ARRANGEMENTS**, moving among various relatives or caregivers. <sup>(2)</sup>



**LANGUAGE BARRIERS** also contribute to the undercount of young children in households where people speak a language other than English. <sup>(2)</sup>

## CHILDREN IN THE CENSUS

In the 2010 Census, the net undercount rate for young children across the U.S. was

**4.6%** <sup>(2)</sup>



## COST TO UNDERCOUNTING CHILDREN

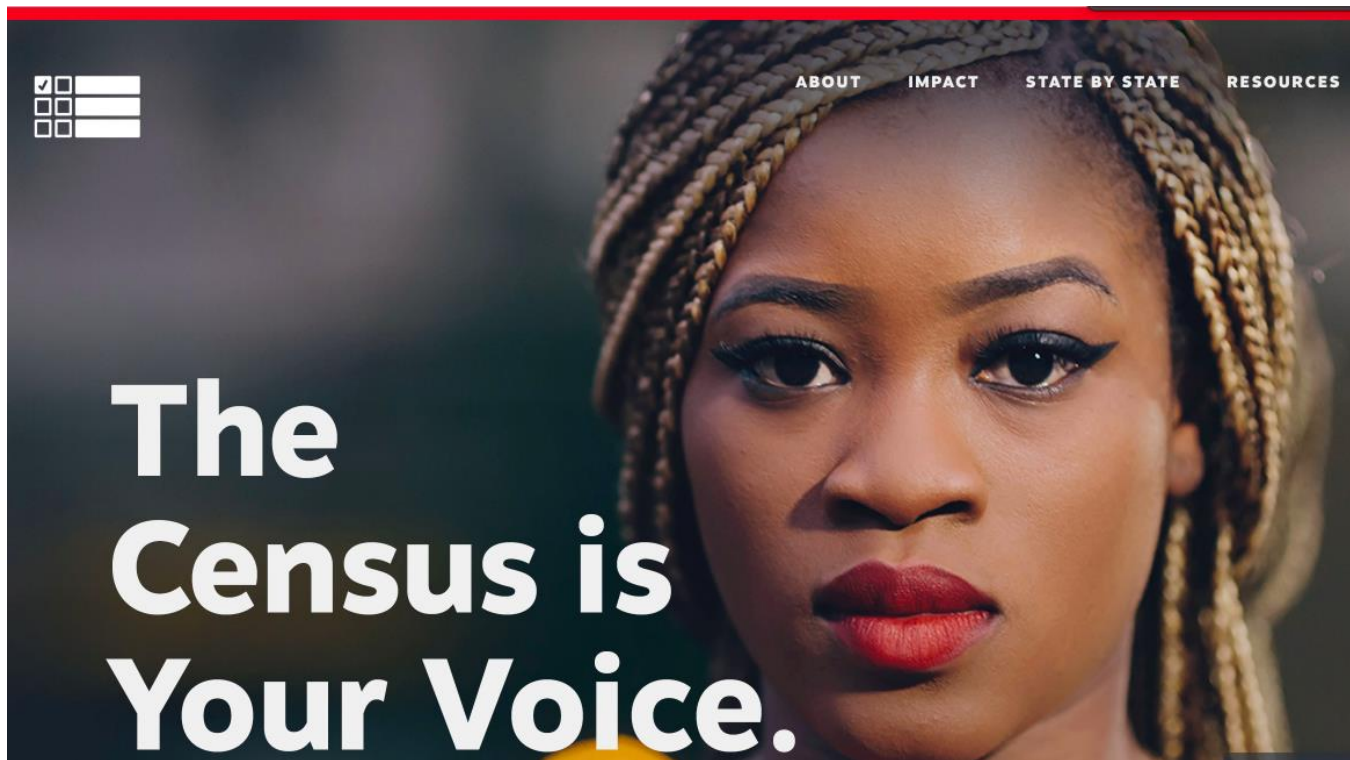
Some of the programs designed to aid children that are heavily impacted in Virginia by undercounting include: <sup>(4)</sup>

- Medicaid
- Supplemental Nutrition Assistance Program (SNAP)
- Section 8 Housing Vouchers
- State Children's Health Insurance Program (SCHIP)
- Special Education Grants

### Sources

1. U.S. Census Bureau QuickFacts: Virginia [www.census.gov/quickfacts/table/VA/RH725217#RH725217](http://www.census.gov/quickfacts/table/VA/RH725217#RH725217)
2. "Young Children and Their Families in the 2020 Census." [civillights.org/resource/will-your-kids-count-young-children-and-their-families-in-the-2020-census/](http://civillights.org/resource/will-your-kids-count-young-children-and-their-families-in-the-2020-census/)
3. "Investigating the 2010 Undercount of Young Children." [www2.census.gov/programs-surveys/decennial/2010/program-management/final-analysis-reports/2020-report-2010-undercount-children-summary-recent-research.pdf](http://www2.census.gov/programs-surveys/decennial/2010/program-management/final-analysis-reports/2020-report-2010-undercount-children-summary-recent-research.pdf)
4. "Counting for Dollars 2020: The Role of the Decennial Census in the Geographic Distribution of Federal Funds." [gwpp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds](http://gwpp.gwu.edu/counting-dollars-2020-role-decennial-census-geographic-distribution-federal-funds)

# www.censuscounts.org



# Timeline

- **January:** Launch national advertising campaign, awareness
- **March-April:** Launch national advertising campaign, motivate
- **March 16-April 30: Self-response phase of census (internet; mail; phone)**
- **End of March:** special enumeration (emergency living quarters, transitory locations, group quarters, update and leave)
- **End of April-July: Primary nonresponse follow up operations**
- **July 30:** End of formal census data collection

**Presidential primaries will happen during this time**

# What can YOU do

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- **Educate your staff, board, and volunteers: add a discussion about the importance of the Census to the agenda of your next board meeting, staff meeting, and volunteer gathering.**  
**AND educate key partners or allies in the work!**
- **Spread awareness about the census in your activities! Hand out flyers, hang a poster send reminders, coloring pages for kids**

# What can YOU do:

## I have time edition

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- Have technology available for people to complete the census online
- Connect with your local state partner and local CCC
- Recruit trusted messengers to be an enumerator ([2020census.gov/jobs](https://2020census.gov/jobs))
- Who ARE your hardest to count communities?

# What can YOU do:

## I have no time edition

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- INCORPORATE, INCORPORATE, INCORPORATE
- When you go to visit, ASK “have you filled out your census?”
- THEN, walk them through the process, be a resource to answer questions, and engage them in conversations about why the census is important (simply: it helps your community! And the funding to THIS program)

- The Census Counts 2020 Coalition is working hard to make this easy. Use us and follow us on social media!
- Making sure you can answer commonly asked questions is the most important part.
- Then, insert the Census into other things you and your organization are already doing.



Where to find factsheets, webinars, digital tools:

[www.CensusCounts.org](http://www.CensusCounts.org)

Hillary Medina-Loveless  
medinaloveless@civilrights.org