



OKLAHOMA'S WORKFORCE LEADER

The Oklahoma Department of Career and Technology Education is Oklahoma's workforce leader, dedicated to developing a world-class workforce through hands-on educational experiences. With a statewide network of PK-12 school districts, technology centers, skills centers and adult education and family literacy providers, CareerTech equips individuals with the skills and training they need to thrive in the workplace while also supplying businesses with a highly skilled workforce.

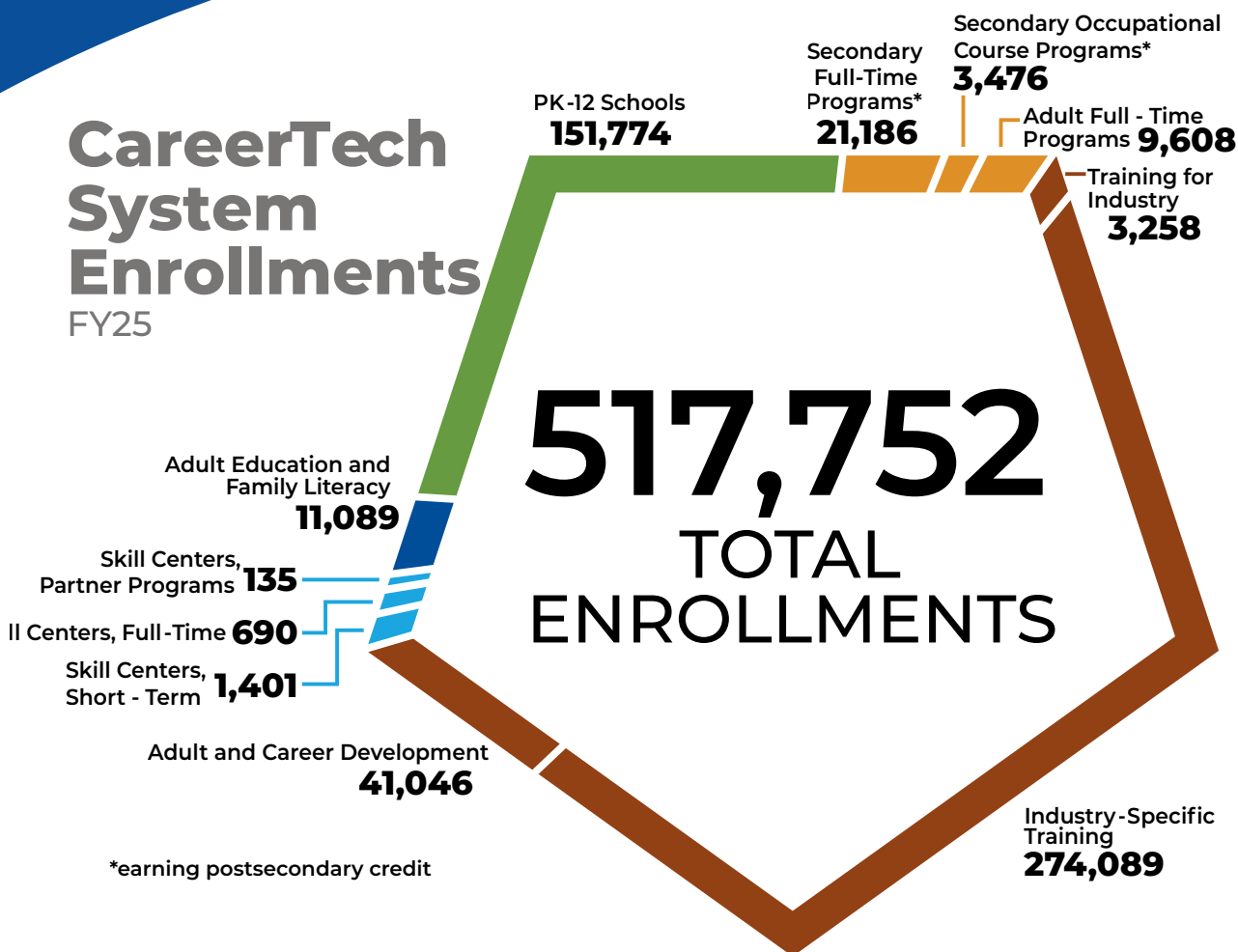
## 2026 MEDIA KIT



### OUR IMPACT:

- **\$1 billion** estimated economic impact on the state
- **8,654 jobs** supported in Oklahoma
- **\$456.2 million** in wages
- **\$29.3 million** in income and sales tax revenue

## CareerTech System Enrollments FY25



**29**  
TECH CENTERS

**394**  
PK-12 SCHOOL DISTRICTS

**20**  
SKILLS CENTERS

**49**  
ADULT EDUCATION & FAMILY LITERACY PROVIDERS

**10,604**  
COMPANIES SERVED

**>>** We prepare Oklahomans to succeed in the workplace, in education and in life.

**CONTACT US:  
MEDIA  
INQUIRIES**

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## SUCCESS STORIES



"If someone had told me when I dropped out of high school that I would be doing what I am today, I would have laughed. The WTC practical nursing program was just the beginning. You never know what you're capable of until you try."

### Elizabeth Worely

Western Technology Center practical nursing graduate  
Program Director at Cordell Memorial Hospital's Senior Life Solutions



"CareerTech gave me a huge head start. It taught me how to use the tools of my trade, but more importantly, it gave me the mindset that I could actually turn my skills into a career. Without that foundation, I don't think I would be where I am now. CareerTech graduates don't come out guessing, we come out ready. We've learned the tools, worked with real clients, and have hands on training that's invaluable."

### Tyler Roberds

Green Country Technology Center digital media graduate  
videographer, photographer and owner of Roberds Studio

## PROGRAM AREAS

- Technology Centers
- Business and Industry
- Skills Centers
- Adult Education and Family Literacy
- PK-12 School Districts



Oklahoma CareerTech programs had a **94%** positive placement rate in FY24, which means nearly all CareerTech graduates found employment, entered the military or continued their education.



**Thirty-five percent (143,113)** of Oklahoma fifth-grade through 12th-grade students were enrolled in CareerTech classes.



**Forty-four percent (91,948)** of Oklahoma ninth-grade through 12th-grade students were enrolled in CareerTech classes.



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