

RESOURCES PROFILE: Selected Resources on the Gig Economy



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About the Resource Center



The Resource Center for CareerTech Advancement is a division of the Oklahoma Department of Career and Technology Education, located in Stillwater, Oklahoma. The staff of the Center research educational materials and best practices to disseminate throughout the state CareerTech system. The Resource Center also provides support in identifying curriculum, assessments, professional development and other instructional delivery resources on request.

www.okcareertech.org

Disclaimer: Information provided here is not intended to replace the advice of a technology center's legal counsel.

OVERVIEW

“In contrast to traditional work arrangements, in which an employee has a durable employment relationship with a single primary employer, a large and growing proportion of the workforce is working through contracting, temporary arrangements, on-call arrangements, or as freelancers being hired for episodic “gigs.” Broadly speaking, contingent arrangements are more transitory than traditional arrangements, in the extreme consisting of a single transaction or gig. They often provide considerably greater flexibility than long-term employment contracts, allowing workers and employers to move in and out of work relationships easily. Depending on the nature of the employment relationship, this enhanced flexibility could have benefits and costs that accrue to workers and employers very differently.”

—*The Gig Economy: Implications of the Growth of Contingent Work*

Media Resources

I. The Digital Future of Work videos

<https://www.mckinsey.com/global-themes/future-of-organizations-and-work/the-digital-future-of-work-what-will-automation-change>

A four-part video series from McKinsey Global Institute

Websites & Documents

2. *Independent Work: Choice, Necessity, and the Gig Economy*, McKinsey Global Institute

<https://www.mckinsey.com/global-themes/employment-and-growth/independent-work-choice-necessity-and-the-gig-economy>

This 2016 report reflects research about the gig economy involving more than 8,000 respondents across six countries.

3. *Freelancing in America 2016*

<https://www.upwork.com/i/freelancing-in-america/2016/>

Measures of the U.S. independent workforce

4. *The Gig Economy: Implications of the Growth of Contingent Work*

<https://www.federalreserve.gov/newsevents/speech/files/brainard20161117a.pdf>

Remarks by Lael Brainard, Member, Board of Governors of the Federal Reserve System

5. *Gig Workers in America*

http://research.prudential.com/documents/rp/Gig_Economy_Whitepaper.pdf

A 2017 white paper from The Prudential Insurance Company of America

6. *The Gig Economy*

<https://assets.aspeninstitute.org/content/uploads/2017/02/Regional-and-Industry-Gig-Trends-2017.pdf>

A January 2017 paper from the Future of Work Initiative and the American Action Forum that presents research and policy implications of regional, economic, and demographic trends.

7. *Measuring the Gig Economy*

<https://www2.staffingindustry.com/Research/Free-Resources>

Key findings and data on the gig economy, including market estimates and features of the U.S. contingent workforce.

8. *Working in a gig economy*

<https://www.bls.gov/careeroutlook/2016/article/pdf/what-is-the-gig-economy.pdf>

A May 2016 feature from Career Outlook by the U.S. Bureau of Labor Statistics

9. *The Gig Economy in the U.S.*

https://gov.texas.gov/uploads/files/organization/twic/Gig_Economy_in_US_March_2017.pdf

A 2017 research report of the Texas Workforce Investment Council

10. *What Does the Gig Economy Mean for Workers?*

<https://fas.org/sgp/crs/misc/R44365.pdf>

A 2016 report of the Congressional Research Service

11. Workers and the Online Gig Economy

http://www.hamiltonproject.org/assets/files/workers_and_the_online_gig_economy.pdf

A “framing paper” from The Hamilton Project that “describes the broader economic context of contingent employer–employee relationships and where the emerging on-demand gig economy fits in this context. It also highlights the regulatory and measurement gaps that need to be resolved.”

12. Competing in a world of sectors without borders

<https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/competing-in-a-world-of-sectors-without-borders>

A 2017 article in *McKinsey Quarterly*



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