

PARENT COMMUNICATION

HIGHLIGHT

A Paradigm of the Past:

Parents volunteer at school, attend parent conferences, join PTA, and fundraise.

Today's Parents may not be able to fit the **Paradigm of the Past**.

What are some reasons?

- They hold 2 jobs.
- They are a single parent or grandparent
- English is not their 1st language

Shift the Paradigm

1. Shift how you communicate with parents.
2. Learn about assets and opportunities from families.
3. Give all of your families a voice.
4. Just because families have material needs, it does not mean they should be judged negatively.

WHAT IS EQUITABLE PARENT INVOLVEMENT?



WHAT CAN YOU DO?

- **PRIORITIZE BUILDING RELATIONSHIPS.**
- **ASSUME BEST INTENTIONS.**
- **FOSTER CONNECTIONS.**
- **WORK THROUGH CONFLICT IN A CONSTRUCTIVE WAY.**
- **FOCUS ON STUDENTS' STRENGTHS AND MAINTAIN HOPE.**

TO BUILD EFFECTIVE COMMUNICATION, EDUCATORS MUST CHOOSE TO:



- consult and partner with parents, guardians, and caregivers
- support student growth
- build relationships and use consistent approaches to avoid discouraging family involvement