



# What Is a Digital Credential?

Learn It. Earn It. Share It.

Think about all the achievements you've earned in your lifetime: completing a certification or training program, joining a professional association, getting a college degree, or receiving recognition at work for a job well done. A digital credential, or badge, pulls these achievements out of your home, your computer, or the registrar's office to show people what you know and can do.



**Portable**



**Data Rich**



**Verified**



**Engaging**

Within every credential, there's verifiable data that tells the world what, where, and how you earned your credential, and why it matters. Organizations use Credly to issue shareable and secure credentials, provide transparent outcomes and skills, and gain actionable data and insights about how and where those credentials are being used.

## Who Will Notice?

- » Employers
- » Recruiters
- » Colleagues
- » Clients
- » Prospective Clients

## What Is the Value of a Digital Badge?

- » Badges transform your knowledge, skills, and abilities into a tangible, verifiable tool so you can advance in the workforce without bias.
- » When a badge is shared, an organization has a snapshot of your range of capabilities, so they can offer you opportunities to continue to grow and advance your career.

## Where Can I Use a Digital Badge?

- » Share your digital badge with colleagues on social media, embed it into your email signature to show clients that your knowledge is up to date, or add it to your resume or website for full visibility of your professional story.