

## **Agriculture, Food & Natural Resources Cluster**

### **Ag Communications Pathway –**

**Agricultural Communications** – This major gives students an overview of agricultural communications and the careers available in print, broadcast or electronic journalism and public relations. Students are given an introduction at the ninth grade level to agriculture, natural resources, animal/plant science, and agribusiness principles and careers. Curriculum includes legal and ethical aspects of agricultural communications and journalism, photojournalism and videography, computer applications and web design, and trends and issues in the agricultural industry. Leadership and personal development, portfolio development in an area of interest, and/or supervised experience and FFA are integral components in this major.