

OKLAHOMA SUMMIT

58TH ANNUAL | AUGUST 4-5, 2025

BMITE Division Day Two Agenda
(Revised July 15, 2025)

8:15 a.m. – 8:45 a.m. - **Check-In** (coffee and pastries provided)

Tulsa Technology Center, Broken Arrow Campus

- **Park at East Parking Lot Entrance**
- **First right as you enter from E. 111th St. S. also known as W. Florence Street.**
- **First left as you enter from S. 129th E. Ave. also known as S. Olive Ave.**

9:00 a.m.- 9:50 a.m. - **Session 1 Options:**

2025 Oklahoma BPA Updates

Mark Burch, BMITE Program Manager and State BPA Advisor

Room: Seminar Center (490 seats)

Description: Brief updates and discussion regarding the 2025-2026 Oklahoma BPA year including membership, FLC, SLC, state initiatives and more. All BPA advisors are required to attend. There will be time for questions!

Cluster Area: Required for all BPA advisors

2025 DECA Updates

Jake Phillips, State DECA Advisor and BMITE Program Specialist, ODCTE

Room: F-200 (36 seats)

Description: DECA advisors are required to attend this session for information for the 2025-2026 membership year. The information covered will provide a look back at the previous year, a preview of the 2025-2026 Oklahoma DECA calendar, and important changes being made at FLC and CDC.

Cluster Area: Required for all DECA advisors

10:00 a.m.- 10:50 a.m. - **Session 2 Options:**

CareerTech BMITE Discussion on All Things Classrooms

Carrie Miller, Leadership and Professional Development Coordinator, ODCTE

Room: Seminar Center (490 seats)

Description: Discuss with your peers how they implement BPA, DECA and other great resources that apply to your BMITE classroom.

Cluster Area: Recommended for all BMITE Career Clusters

Done in a Day Projects – Photoshop, Illustrator, Web Design, Etc...

Melissa Harris, BMITE Teacher, Tahlequah High School

Room: 1107 (25 seats)

Description: Simply a room to share your lessons, projects, and ideas! We will focus on Photoshop, Illustrator, Web Design, and others if we have time. This is perfect for newbies and veterans and all of us surviving in between!

Cluster Area: Recommended for BMA and IT Career Clusters

Transforming CTE Programs with Perkins V Innovative Grants: Strategies for Success

Jordan Duck, Perkins Grant Coordinator, ODCTE

Room: 1110 (24 seats)

Description: Get ready to unlock the power of Perkins Innovative Grants and take your CTE programs to the next level! In this session, we'll explore exciting ways to use Perkins reserve funding to create dynamic, innovative, future-ready programs that meet industry needs and boost student outcomes. Whether you're a CTE coordinator, administrator, or educator, you'll leave with practical ideas to optimize funding and equip your students for success in high-demand careers.

Cluster Area: Recommended for all BMITE Career Clusters

Real World Ready: Internships, Career Readiness & Financial Literacy

Robyn Brown, Program Director-Tulsa, **Mary Thomas**, Program Director-OKC, Junior Achievement of Oklahoma

Room: 1116 (20 seats)

Description: Join us for a conversation and overview on how Junior Achievement of Oklahoma can help you meet State Standards in Financial Literacy and Work/Career Readiness for grades 8th – 12th. Covering Workplace Internship curriculum, on-line and in-person career curriculum and teacher led financial literacy program to cover the new state graduation standards.

Cluster Area: Recommended for all BMITE Career Clusters

Hope and Beyond: Achieving Career Dreams with OkCareerGuide

Brittany Crane, Career Development Coordinator, ODCTE

Room: 1146 (25 seats)

Description: During this presentation you will learn about the Hope-Action Theory and how it can be used when advising and supporting students/adults in their career development process. We also will explore how hope can improve a student or adults' mental well-being to make their transitions to postsecondary education, the military or workforce more seamless. After gaining knowledge on the Hope-Action Theory, learn how to utilize OkCareerGuide to help enlighten students/adults of all backgrounds how their Hope-Action scores directly correlate to their future plans and how they can further their career exploration through the platform.

Cluster Area: Recommended for all BMITE Career Clusters

A Round Table for Rural Public Schools

Kristi Eyster, BMITE Teacher, Thomas Fay Custer Schools

Room: 1147 (25 seats)

Description: A discussion with BMITE teachers who teach at public schools in rural Oklahoma. What resources are available, apps we can use, certification costs, pathways.

Cluster Area: Recommended for the all BMITE Career Clusters

Academic Esports, AI and Emerging Technologies in CTE

Dr. Jill Ranucci, CTE Consultant

Room: 1215 (21 seats)

Description: The global landscape for in-demand tech related careers is challenging and changing as AI has taken the world "by storm" will continue to change as the world ideologies, environmental factors, and high-tech globalization flourishes. Students and teachers need choices updated information on changing careers and emerging technologies, marketing and future businesses related to academic esports, AI and the diverse workplace. Equitable workforce skills need to be front and center in CTE courses with professional skills that include problem solving, analytical skills, teamwork, collaboration, communication and a plethora of skills mastery which leads to certifications in a variety of wide-ranging careers. Academic esports students are ready to begin mastering skills and engage in emerging technologies due to their engagement in technology and knowledge of AI. Integrating rigorous CTE STEAM, business, esports and academic curricula allow students to enjoy the benefit of graduating college, career, and military ready.

Cluster Area: Recommended for the IT Career Clusters

Stukent CTE – Courses, Simternships, Certification Prep, & Certifications

Frances Johnson, Stukent CTE

Room: 1219 (21 seats)

Description: Stukent CTE is a standards-based, interactive curriculum & simulation platform.
Curriculum: The course lessons are based on standards, video content from a group of young, diverse entrepreneurs, and formative & summative assessments, projects, discussions, & exams (auto-graded). The platform also includes a bellringer video resource based on current events and case studies.
Simternships: Stukent CTE offers 13+ cutting edge simulations, called Simternships, which give students hands-on learning, work-based experience, and robust application.
Cert Prep & Certifications: The platform also aligns to third-party Cert Prep (including the Microsoft Office Specialist Exam) and also offers Industry Recognized Certifications!
Fully integrated with Google Classroom, Canvas, Schoology and MS Teams.
Stukent CTE content areas cover Business & Agriculture Pathways.
Business: Marketing, Entrepreneurship, Business, Finance, & Accounting
Agriculture: Intro to Ag, AgBiz, Plant Science, & Animal Science

Cluster Area: Recommended for all BMITE Career Clusters

Powering Career Tech Classrooms: K20 Center Resources and OETT Grant Opportunities

Danny Mattox, OETT Project Director, Paige Littlefield, Instructional Technology Specialist, K20 Center for Educational and Community Renewal

Room 1225 (21 seats)

Description: Discover how the K20 Center at the University of Oklahoma is transforming education across Oklahoma through innovative partnerships, strategic support, and research-based professional development. This session provides an overview of the K20 Center's mission to foster authentic learning experiences, community collaboration, and technology integration in schools. The spotlight will be on the Oklahoma Educational Technology Trust (OETT) programs—Phase I Leadership and Phase II Grants. Phase I equips school and district leaders with devices and three days of immersive training in instructional technology integration. Upon completion, schools become eligible for Phase II: a \$65,000 grant (\$40,000 in instructional technology and \$25,000 in customized professional development) to build dynamic, tech-rich learning environments. With over 408 schools served, 14,000 educators impacted, and more than 200,000 students reached, the K20-OETT partnership is reshaping classrooms across all 77 Oklahoma counties. Attendees will explore additional resources including the free K20 LEARN lesson repository, award-winning digital games, and professional learning events like the Innovative Learning Institute. This session is ideal for educators, school leaders, and Career Tech professionals seeking to expand their impact through research-driven, collaborative support and grant-funded opportunities.

Cluster Area: Recommended for all BMITE Career Clusters

All Things AI

Miles McCain, National Geographic Explorer, Technical Staff at Anthropic

Room: F-044 (72 seats)

Description: Topics will include • Context sharing: Some of the recent developments in AI over the past few years (this will be very applied—I'll lead with examples)
• Opportunities: Some of the most exciting or interesting ways that people are using AI, with some "news you can use"
• Risks: Some of the more concerning ways that AI has been used, from school cheating to cyberattacks
• Labor impacts: What recent developments might mean for labor in the US

Cluster Area: Recommended for all BMITE Career Clusters

The Future of Work: Why AI Needs Human EmployABILITY Soft Skills

Kelli Lancaster, Microburst Learning

Room: F-200 (36 seats)

Description: As AI reshapes the workplace, employability soft skills – such as empathy, communication, adaptability, problem-solving, and teamwork – are becoming the foundation for success in the future of work. This presentation delves into why these employee basic skills are essential in complementing AI technologies and ensuring employability in an automated world. Participants will discover how soft skills bridge the gap between technical innovation and real-world application, fostering collaboration, creativity, and ethical decision-making. Attendees will take away practical activities that can be used to develop these essential skills, equipping them to thrive in an AI-augmented workforce.

Cluster Area: Recommended for all BMITE Career Clusters

Overview of Students Tracking And Researching Stock (STARS) Program. Part 1 of getting STARS certification today!

Marquita Seifried, STAR Program Manager, Oklahoma Department of Securities

Room: F-207 (25 seats)

Description: This session is for beginners who want to explore what the STARS program has to offer for your students. It will also qualify as session 1 of getting STARS Certified today. The second session for certification is called Become STARS Certified Today! This is also a great refresher for current Invest Ed STARS teachers. The STARS program allows students to create mock stock portfolios and lessons emphasize long term investing principles. The program also has a strong investment fraud.

Cluster Area: Recommended for the IT Career Cluster

The Power of EQ: Elevating Work Through Emotional Intelligence

Chuck Greer, Lead360

Room: F-215 (150 seats)

Description: This session delves into the transformative impact of emotional intelligence (EQ) in the workplace, showcasing how it strengthens leadership, enhances teamwork, and creates a more balanced professional environment. Through engaging, relatable examples, we will explore the four core EQ skills—self-awareness, self-management, social awareness, and relationship management—and their vital role in professional success. Participants will leave empowered with actionable strategies to cultivate stronger relationships and foster a workplace culture rooted in collaboration and adaptability.

Cluster Area: Recommended for all BMITE Career Clusters

11:00 a.m.- 11:50 a.m. - Session 3 Options:

EI-EI-O in the Classroom

Carrie Miller, Learning and Professional Development Coordinator, ODCTE

Room: Seminar Center (490 seats)

Description: We'll discuss how to create emotional intelligence between teacher and students in the classroom.

Cluster Area: Recommended for all BMITE Career Clusters

Building a Strong Foundation: Tips for a Successful First Year

Scott Kohnle, BMITE Teacher, Central Middle School, Bartlesville

Room: 1107 (25 Seats)

Description: This class will cover some of but not limited to the following topics: Goal setting, support, networking, adaptability, things I wish I knew at the start that I know now, and pacing yourself.

Cluster Area: Recommended for all BMITE Career Clusters

School Based Enterprise (SBE) - Tips and Ideas

Christy Flanigan, BMITE Teacher, Santa Fe High School

Room: 1110 (24 seats)

Description: We will discuss tips & ideas for successfully running an SBE in your DECA program. This presentation will give a brief overview and then be an open forum for those that have questions on how to be successful with their SBE.

Cluster Area: Required for all DECA Advisors

Trauma Doesn't Clock Out: Trauma's Silent Influence on Teaching

Katlyn Hudgins, Career Development Coordinator, ODCTE

Room: 1116 (20 seats)

Description: (Beginner to Advanced) This presentation explores the concept of generational trauma and how it shapes the emotional and behavioral patterns we bring into our roles as educators. CTE instructors often work in high-demand environments, where inherited trauma—our own or our students'—can influence classroom dynamics, relationships with coworkers, and overall mental health. Through discussion and reflection, we will examine how trauma is passed through families and communities, how it impacts professional

behavior and student engagement, and how a trauma-informed lens can promote healing, empathy, and resilience in educational settings.

Cluster Area: Recommended for all BMITE Career Clusters

The Impact of Kahoot on Enhancing Classroom Engagement and Learning Outcomes

Dr. Jennifer Glenn, Associate Professor of Teaching, School of Industrial Engineering and Management, Oklahoma State University & **Dr. Kathryn Weinland**, Associate Professor of Teaching, Department of Psychology, Oklahoma State University

Room: 1146 (25 seats)

Description: Discover actionable insights for educators using Kahoot, drawn from a cross-disciplinary study with engineering and psychology students at Oklahoma State University. These insights will help educators fine-tune their Kahoot strategies, creating enriched and dynamic learning experiences for students of all ages. This session is perfect for anyone interested in learning more about effectively using Kahoot in the classroom.

Cluster Area: Recommended for all BMITE Career Clusters

Just a Small-Town Yearbook

Kristi Eyster, BMITE Teacher, Thomas Fay Custer Schools

Room: 1147 (25 seats)

Description: A Round Table type discussion about yearbook and how to make it work with limited staff and a lot of responsibilities.

Cluster Area: Recommended for all BMITE Career Clusters

Synergizing Success: A Deeper Dive into Academic Integration

Dr Jill Ranucci, CTE Consultant

Room: 1215 (21 seats)

Description: It's time for CTE and academic subject teachers to stop working in silos and start collaborating to help students. Creating links between academic courses and Career and Technical Education is the most effective way to create a school-wide curriculum that equips students for a demanding world after high school. All parties involved in schooling benefit from teaching for both academic rigor and CTE relevance. As a result, students perform better and have an easier time adjusting to post-secondary education and professions. There are numerous ways for educators to collaborate and build relationships. The optimal collaboration model is an issue for high school administrators who want to prepare their pupils, not whether to link academic and technological skills. Dr. Jones and Dr. Ranucci will share their ACTE published book and the reasons why CTE Academic integration is essential and existing models for connecting CTE and Academics.

Cluster Area: Recommended for the IT Career Clusters

Exploring Cybersecurity with OCII

Timothy Crisp and TJ Griffin, University of Tulsa

Room: 1219 (21 seats)

Description: We will showcase an exciting hands-on demonstration using Micro:bits. Micro:bits are small, programmable devices that make learning about cyber security fun and interactive. During this demonstration you will learn basic cyber security concepts and the importance of digital safety. Our demonstration will illustrate key cyber security principles such as encryption and secure communications.

Cluster Area: Recommended for all BMITE Career Clusters

Incorporating Industry Certifications in CTE

Cassie Jo. Huizar, iCEV

Room 1225 (21 seats)

Description: No matter their career path, industry certifications give students a competitive edge. In CTE, certifications drive career growth, boost employability, and enhance workplace readiness. Join this session to discover how iCEV's industry certification platform makes it easy to integrate certifications into any learning environment-helping students gain the skills and credentials they need for future success!

Cluster Area: Recommended for all BMITE Career Clusters

All Things AI

Miles McCain, National Geographic Explorer, Technical Staff at Anthropic

Room: F-044 (72 seats)

Description: Topics will include • Context sharing: Some of the recent developments in AI over the past few years (this will be very applied—I'll lead with examples)
• Opportunities: Some of the most exciting or interesting ways that people are using AI, with some "news you can use"
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• Labor impacts: What recent developments might mean for labor in the US

Cluster Area: Recommended for all BMITE Career Clusters

K12 CTIMS

Carol Hall, Information Management Manager, ODCTE

Room: F-200 (36 seats)

Description: We'll talk about what is reported in CTIMS, how to enter information and look at the reports that are available.

Cluster Area: Required for all BMITE Career Clusters

Become STARS Certified Today!

Marquita Seifried, STAR Program Manager, Oklahoma Department of Securities

Room: F-207 (25 seats)

Description: This session is for beginners who want to be certified to teach the Students Tracking And Researching Stock (STARS) Program. This is the second session for STARS teacher certification today. The program allows students to create mock stock portfolios and emphasizes long-term investing principles. Teachers will get their STARS teacher ID's and will create their teacher accounts and a test student account. Attending session 1 and 2 will have you ready to introduce student to the program as soon as school starts.

Cluster Area: Recommended for all BMITE Career Clusters

The Power of EQ: Elevating Work Through Emotional Intelligence

Chuck Greer, Lead360

Room: F-215 (150 seats)

Description: This session delves into the transformative impact of emotional intelligence (EQ) in the workplace, showcasing how it strengthens leadership, enhances teamwork, and creates a more balanced professional environment. Through engaging, relatable examples, we will explore the four core EQ skills—self-awareness, self-management, social awareness, and relationship management—and their vital role in professional success. Participants will leave empowered with actionable strategies to cultivate stronger relationships and foster a workplace culture rooted in collaboration and adaptability.

Cluster Area: Recommended for all BMITE Career Clusters

Noon - Lunch Provided by Tulsa Tech courtesy of OKACTE - Business
1:00 p.m. Marketing and IT Educators (OKACTE BMITE)

1:00 p.m.- 1:50 p.m. - Session 4 Options:

Striving for Gold with K12 5-Year Evaluations

Ronda Hill, BMITE Program Specialist, ODCTE

Room: Seminar Center (490 seats)

Description: Learn how to prepare for your 5-year evaluation without the stress.

Cluster Area: Recommended for all BMITE Career Clusters

The Educator Experience: Thoughtful Theory to a Creative Class Culture

Wyatt Gerth, BMITE Instructor, Tri-County Tech

Room: 1107 (25 seats)

Description: Welcome to The Educator Experience: Thoughtful Theory to a Creative Class Culture, a high-energy, heart-centered session designed to reimagine what's possible in today's classrooms—for both students and teachers. Led by award-winning educator Wyatt Gerth, this session explores how intentional instructional theory can translate into a thriving, imaginative, and collaborative learning environment.

Together, we'll dive into practical strategies that fuel Creative Instruction, encourage Collaborative Learning, and spark Critical Thinking—all while nurturing a culture that feels just as good for the teacher as it does for the students. You'll leave with actionable tools to design lessons that are not only effective but engaging, and classroom structures that foster curiosity, connection, and calm. But this session goes beyond student success—it's also about you. We'll explore ways to fuel your passion for teaching, maintain your energy throughout the year, and find deeper fulfillment in your daily work. Whether you're just starting out or looking to bring fresh inspiration into the classroom, this is your invitation to teach with joy, purpose, and creativity.

Cluster Area: Recommended for the Marketing Career Cluster

AI Ethics and Digital Smarts

Nicole Serner, BMITE Instructor, Perkins-Tryon High School

Room: 1110 (24 seats)

Description: In an age where AI influences everything from grading to surveillance, educators must be equipped to guide students in ethical AI use. This session will explore AI's impact on privacy, bias, misinformation, and responsible digital citizenship. Participants will gain strategies to teach students how to critically evaluate AI-generated content, balance AI assistance with independent thinking, and develop ethical guidelines for AI use in schools.

Cluster Area: Recommended for all BMITE Career Clusters

Navigating a Media Class

Adam Diesselhorst, President of Skordle

Room: 1116 (20 seats)

Description: Learn how students in a classroom can utilize the tools, resources, and expanded assets from SKORDLE live streaming as curriculum. Students develop skills in video production, commentary, advertising, and more.

Cluster Area: Recommended for Marketing Career Clusters

Fund of Tech: A Hands-On Food Truck Project

Erica Matthiesen, BMITE Teacher, Perry High School

Room: 1146 (25 seats)

Description: Join us for fun, hands-on fundamentals of technology project for the classroom.

Cluster Area: Recommended for all BMITE Career Clusters

Designing Your DECA Year with Adobe Express + Firefly AI

Jake Phillips, DECA State Advisor & BMITE Program Specialist, **Melissa Lair**, BMITE Teacher, Putnam City High School

Room: 1147 (25 seats)

Description: Kickstart the school year with creativity and innovation! This hands-on workshop introduces the exciting DECA x Adobe Express for Education partnership, giving you access to powerful (and free!) tools to elevate your chapter's marketing, recruitment, and project materials. Dive into Adobe Express and explore Adobe Firefly—Adobe's AI-powered design assistant—to create eye-catching graphics and content faster than ever. You'll participate in an interactive activity, learn time-saving creative techniques, and walk away with fresh ideas to lead your chapter into a bold, visually striking year of DECA success!.

Cluster Area: Recommended for Marketing Career Cluster

Canva in the Classroom: From Creation to Implementation

Carrie Miller, Learning and Professional Development Coordinator, ODCTE

Room: 1215 (21 seats)

Description: Start to finish Canva instruction for your classroom curriculum needs.

Cluster Area: Recommended for the IT Career Cluster

Exploring Cybersecurity with OCII

Timothy Crisp and TJ Griffin, University of Tulsa

Room: 1219 (21 seats)

Description: We will showcase an exciting hands-on demonstration using Micro:bits. Micro:bits are small, programmable devices that make learning about cyber security fun and interactive. During this

demonstration you will learn basic cyber security concepts and the importance of digital safety. Our demonstration will illustrate key cyber security principles such as encryption and secure communications.

Cluster Area: Recommended for the IT Career Cluster

Getting Students College and Career Ready with Stackable, Industry Recognized Credentials

Deborah Trask, Senior Account Manager, TOSA Certifications by Isograd

Room: 1225 (21 seats)

Description: Did you know that 92% of U.S. jobs require mastery of digital skills, and over one-third of college graduates enter the job market without these critical competencies? Join this session to explore how stackable, industry-recognized, and proficiency-based certifications can bridge this critical skills gap. Learn actionable strategies to empower learners to validate and demonstrate their expertise in essential digital competencies, setting them up for success in higher education and their careers. During the session, you will learn the role of digital skills in today's workforce, discover the benefits of proficiency-based certifications and how they validate skill sets, and gain insights into implementing stackable, industry-recognized certifications in your educational program. You'll walk away with practical tips for integrating certifications into your curriculum, plus resources and examples to help revolutionize college and career readiness in your classrooms. Don't miss this opportunity to transform student preparation for the demands of the digital age!

Cluster Area: Recommended for all BMITE Career Clusters

All Things AI

Miles McCain, National Geographic Explorer, Technical Staff at Anthropic

Room: F-044 (72 seats)

Description: Topics will include

- Context sharing: Some of the recent developments in AI over the past few years (this will be very applied—I'll lead with examples)*
- Opportunities: Some of the most exciting or interesting ways that people are using AI, with some "news you can use"*
- Risks: Some of the more concerning ways that AI has been used, from school cheating to cyberattacks*
- Labor impacts: What recent developments might mean for labor in the US*

Cluster Area: Recommended for all BMITE Career Clusters

BPA Preparing Your Students for Success

Crystal Miller, BMITE Instructor, Northeast Technology Center – Kansas Campus

Room: F-200 (36 Seats)

Description: Looking to give your students the best opportunity to reach the BPA Nationals? This course offers a wealth of tools and expert advice to help turn the goal of competing at BPA Nationals into a reality.

Cluster Area: Recommended for all BMITE Career Clusters

Free Online Resources For Personal Finance

Marquita Seifried, STAR Program Manager, Oklahoma Department of Securities

Room: F-207 (25 seats)

Description: Educators will be introduced NextGen Personal Finance Website and lessons. FinViz and Value Line websites will be explored. This is a session suitable for beginners.

Cluster Area: Recommended for all BMITE Career Clusters

An Introduction to Working Genius: Unlocking the Six Types of Contribution

Chuck Greer, Lead360

Room: F-215 (150 seats)

Description: This presentation introduces the Working Genius model by illustrating how each of the six Genius types—Wonder, Invention, Discernment, Galvanizing, Enablement, and Tenacity—shows up in everyday group dynamics. Through a relatable scenario, it provides clear and practical examples of how individuals contribute differently to collaborative efforts. By the end of the session, participants will have a foundational understanding of the model and how it can be used to begin exploring individual and team dynamics more effectively.

Cluster Area: Recommended for all BMITE Career Clusters

2:00 p.m. – 2:50 p.m. - Session 5 Options:

Striving for Gold with K12 5-Year Evaluations

Ronda Hill, BMITE Program Specialist, ODCTE

Room: Seminar Center (490 seats)

Description: Learn how to prepare for your 5-year evaluation without the stress.

Cluster Area: Recommended for all BMITE Career Clusters

Meet Your BMITE Board and Learn about Awards and Scholarships

OkACTE BMITE Board

Room: 1107 (25 seats)

Description: Join us for this informative session to learn about BMITE, ACTE, AWARDS and SCHOLARSHIPS!

Cluster Area: Recommended for all BMITE Career Clusters

Level Up: Your eSports Path from Casual to Clutch

Lacey Haines, BMITE Program Specialist, ODCTE

Room: 1110 (24 seats)

Description: An Introductory Workshop for New or Aspiring Coaches to learn about eSports. If you're passionate about gaming and ready to lead teams to the next level, this workshop is your starting point. Whether you're looking to break into the scene or sharpen your understanding of what it means to be an effective esports coach, we'll cover the fundamentals—from selecting the right league to understanding team dynamics and competitive strategy. Join us to learn how to turn your passion for esports into a rewarding coaching path, while connecting with others who share the same goal.

Cluster Area: Recommended for all BMITE Career Clusters

Expanding WBL Opportunities using Tallo

Amy Barnes, Senior Manager of Experiential Learning, Tallo

Room: 1116 (20 seats)

Description: Providing career-connecting learning for all students can be challenging, especially for small and/or rural districts. Tallo offers free services and a digital platform to connect students to industry for guest speakers, internships, employment and more. Join us to learn how to leverage Tallo to expand your WBL opportunities.

Cluster Area: Recommended for all BMITE Career Clusters

The Art of Asking for Help: Why Smart People Struggle with It.

Emily Harden,

Room: 1146 (25 seats)

Description: Many of us pride ourselves on our independence and expertise yet struggle to ask for help when we need it. Why is that? And how does this reluctance impact our careers, teams, and well-being?

Cluster Area: Recommended for the IT Career Cluster

CareerTech Testing: From Creation to Credentialing

Bryan Hall, Credentialing Specialist, ODCTE

Room: 1147 (25 seats)

Description: Any audience - Join this session to discover the comprehensive assessment services offered to Oklahoma technology centers/partners by the CareerTech Testing Center (CTTC), a division of the Oklahoma Department of CareerTech. Since 1985, CTTC has been providing standards and assessments for career and technology education programs. This session will cover CTTC's web-based delivery system, immediate results feedback, free study guides, proctoring solutions, and how these services can benefit your technology center.

Cluster Area: Recommended for all BMITE Career Clusters

Financial Literacy - "Bigger than Budgeting"

Penny Holt, Vice President of Marketing, Oklahoma Community Credit Union

Room: 1215 (21 seats)

Description: Tips & Tricks, Hints and Real-Life Examples on how to stress the importance of Financial Literacy. New or tenured teachers should benefit from the content.

Cluster Area: Recommended for all BMITE Career Clusters

Building a Drone Program that Prepares Students for Careers

Dr. Jenny Peters, Aviation & Aerospace Department Head, Pryor High School

Room: 1219 (21 seats)

Description: Small, unmanned aircraft (drones) are a tool that is increasingly used across multiple industries. Aviation is not the only industry that students can use or fly drones. This presentation will showcase ways to build an aviation training program that will certify students to commercially fly unmanned aircraft, while also building soft skills and technical knowledge that apply across multiple industries including aviation and aerospace.

Cluster Area: Recommended for all BMITE Career Clusters

Take a TOSA Certification!

Deborah Trask, Senior Account Manager, TOSA Certifications by Isograd

Room: 1225 (21 seats)

Description: Come join us to take a Tosa Certification or Tosa practice assessment to experience our proficiency-based, adaptive, Industry-Recognized Certification exams. We offer Python, Web Developer (HTML, CSS, JavaScript) and JavaScript, plus Digital Literacy, Cyber Responsibility, Adobe, MS Office, Google Workspace, WordPress, AutoCAD, and more!

Cluster Area: Recommended for all BMITE Career Clusters

All Things AI

Miles McCain, National Geographic Explorer, Technical Staff at Anthropic

Room: F-044 (72 seats)

Description: Topics will include • Context sharing: Some of the recent developments in AI over the past few years (this will be very applied—I'll lead with examples)
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• Risks: Some of the more concerning ways that AI has been used, from school cheating to cyberattacks
• Labor impacts: What recent developments might mean for labor in the US

Cluster Area: Recommended for all BMITE Career Clusters

Fundamentals of Technology: Passing Made Easy

Crystal Miller, Northeast Technology Center – Kansas Campus

Room: F-200 (36 seats)

Description: Provide information to make teaching Fundamentals of Technology easy and simple.

Cluster Area: Recommended for all BMITE Career Clusters

DOW Activity Using the Value Line

Marquita Seifried, STAR Program Manager, Oklahoma Department of Securities

Room: F-207 (25 seats)

Description: Teachers will learn how to help their students use the Value Line Stock Research as a stock screener to find undervalued growth stocks. This is a great addition for any teacher who wants to up the education value of your investing lessons.

Cluster Area: Recommended for all BMITE Career Clusters

An Introduction to Working Genius: Unlocking the Six Types of Contribution

Chuck Greer, Lead360

Room: F-215 (150 seats)

Description: This presentation introduces the Working Genius model by illustrating how each of the six Genius types—Wonder, Invention, Discernment, Galvanizing, Enablement, and Tenacity—shows up in everyday group dynamics. Through a relatable scenario, it provides clear and practical examples of how individuals contribute differently to collaborative efforts. By the end of the session, participants will have a foundational understanding of the model and how it can be used to begin exploring individual and team dynamics more effectively.

Cluster Area: Recommended for all BMITE Career Clusters

3:00 p.m. – 3:50 p.m. - **Session 6 with Q&A and Checkout:**

BMITE Program Updates

Mark Burch, BMITE State Program Manager and BPA State Advisor, ODCTE

Room: Seminar Center (490 seats)

Description: BMITE Program Manager, Mark Burch, will cover highlights from the 2025-26 school year and provide important updates for the 2026-27 school year.

Cluster Area: Required for ALL BMITE Teachers

4:00 p.m.

Session: Check Out and Q&A

Room: Seminar Center

Please use the QR code for your all-day attendance. Let us know if you have questions.

Many thanks to all our BMITE Teachers! We appreciate you!

CLUSTER KEY:

BMITE = Business, Marketing, and IT Education (our divisional acronym)

BMA = Business Management and Administration Cluster

FIN = Finance Cluster

IT = Information Technology Cluster

MKT = Marketing Cluster

****Nursing mothers may find comfortable accommodation by contacting Rhonda Nix at the Seminar Center.***

*Thank you to **all** our vendors for your support!*

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iCEV

Cengage
