

IT'S ALL ABOUT OPPORTUNITY



WBL
Work-Based Learning



Work-Based Learning connects education and industry to build a skilled workforce for today and tomorrow.

Through WBL, students apply classroom and technical training in real-world settings that align with their chosen career pathways. Schools provide instruction and preparation, while businesses offer hands-on experiences that bring learning to life.

WBL includes opportunities such as **mentoring, job shadowing, internships and apprenticeships**, helping students gain the skills, confidence and insight needed to succeed — whether they pursue college, a career or both.

STUDENT BENEFITS

- » **Real-World Experience:** Students gain practical skills and professional insight that strengthen their résumés and career readiness.
- » **Paid Opportunities:** Interns earn while they learn through partnerships like the **Express Employment Professionals** WBL experience.
- » **Industry Connections:** Students begin building their professional network and relationships within their chosen fields.
- » **Career Exploration:** Learners can participate in multiple internships with different employers or industries to discover the best fit.
- » **Flexibility:** If a placement isn't the right match, students can be reassigned to another WBL opportunity through Express.
- » **Shared Support:** Schools and Express work together to ensure each intern's success.
- » **Enhanced Career Development:** The combined resources of CareerTech, schools and Express provide students with personalized guidance and real-world preparation for their future careers.

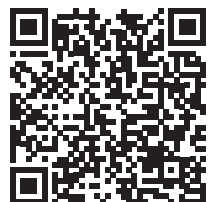
SCHOOL BENEFITS

- » **Prepare Students for Careers:** Provide hands-on experiences that build the skills and confidence students need to transition successfully into the workforce.
- » **Strengthen Business and Community Ties:** Create meaningful partnerships with local employers — including **Express Employment Professionals** — to align classroom instruction with real-world industry needs.
- » **Boost Student Motivation:** Increase engagement by connecting classroom learning to meaningful, work-based experiences.
- » **Attract and Retain Students:** Offer unique opportunities that encourage enrollment and highlight clear pathways to high-demand careers.
- » **Improve Student Outcomes:** Reduce dropout rates and raise graduation success through purpose-driven learning that supports stronger performance across school metrics.

BUSINESS BENEFITS

- » **Shape the Future Workforce:** Help students build the skills, attitudes and work readiness needed for success in your industry.
- » **Build a Skilled Talent Pipeline:** Develop workers who are already trained in industry-specific skills and aligned with your company's expectations.
- » **Strengthen Recruitment Efforts:** Use WBL as a direct pathway to identify and recruit emerging talent.
- » **Preview Potential Employees:** Evaluate students' abilities, work ethic and fit within your organization before making long-term hiring decisions.
- » **Enhance Community Reputation:** Be recognized as an employer who invests in student success and workforce development — strengthening your brand and community impact.

Scan the QR code
for the CareerTech
WBL webpage





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WORK-BASED LEARNING OPPORTUNITIES

Work-Based Learning: From early exploration to career readiness

LEARN ABOUT WORK

- » Career Fairs
- » Career Research
- » CareerTech Programs
- » Field Trips
- » Guest Speakers
- » Informational Interviews
- » Job Shadowing
- » Mentors
- » OK Career Guide Assessments
- » CTSO Competitions and Conferences
- » Workplace Tours

LEARN AT WORK

- » Clinical Experiences
- » Community Development Projects
- » High-Quality Simulations
- » Internships
- » Industry-Sponsored Competitions
- » Mentorship
- » Pre-Apprenticeship
- » Pre-Employment Experiences
- » Project-Based Learning
- » School-Based Enterprises
- » Service Learning
- » Team Projects

HOW TO GET STARTED

Student:

- » Connect with your local school to discover opportunities.

Business:

- » Scan the QR code below to fill out the Business Inquiry Form.



CONTACT THE WORK-BASED LEARNING TEAM »

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